

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2025-26)

B.Com. DEGREE EXAMINATION APRIL 2026
ACCOUNTING & FINANCE
SECOND SEMESTER

COURSE : ELECTIVE
PAPER : BUSINESS ECONOMICS
COURSE CODE : 25AF/ME/BE23
TIME : 3 HRS

MAX. MARKS: 100

SECTION A				
Q.NO.	Answer all the questions	(4 x 2.5 = 10)	CO	KL
1.	Define “Economics”.		1	1
2.	What are the basic economic problems?		1	1
3.	List out the factors affecting demand.		1	1
4.	Write a note on Consumption function.		1	1
SECTION B				
Q.NO.	Answer all the questions	(4 x 5 = 20)	CO	KL
5.	Explain the wealth and welfare views of Economics.		2	2
6.	What are the determinants of supply?		2	2
7.	Describe the relationship between total revenue and marginal revenue.		2	2
8.	What are the causes of inflation and deflation?		2	2
SECTION C				
Q.NO.	Answer any two questions	(2 x 10 = 20)	CO	KL
9.	Explain the scope and importance of Economics.		3	3
10.	Illustrate the different types of cost with suitable examples.		3	3
11.	Discuss the main features of monopoly and monopolistic competition.		3	3
SECTION D				
Q.NO.	Answer any two questions	(2 x 10 = 20)	CO	KL
12.	Demonstrate the various types of elasticity of demand and assess their practical importance.		4	4
13.	Examine the pricing behavior under oligopoly.		4	4
14.	Discuss the applications of break-even analysis in business.		4	4
SECTION E				
Q.NO.	Answer any two questions	(2 x 15 = 30)	CO	KL
15.	Discuss the reasons for the downward slope of demand curve and assess the main exceptions with examples.		5	5
16.	Explain in detail the price output determination under perfect competition.		5	5
17.	Critically evaluate the behavior of short run and long run cost curves with suitable diagrams.		5	5
18.	Assess the effectiveness of fiscal and monetary policies in stabilizing business cycle fluctuation.		5	5
