

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2023–2024 and thereafter)

M.S.W. DEGREE EXAMINATION, NOVEMBER 2024
SOCIAL WORK
THIRD SEMESTER

COURSE : MAJOR CORE

PAPER : SOCIAL ENTREPRENEURSHIP

SUBJECT CODE : 23SW/PC/SE34

TIME : 3 HOURS

MAX. MARKS: 100

Q. No.	SECTION A (4 x 2 = 8 marks)	CO	KL
	ANSWER ALL QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 50 WORDS.		
1	Define Social Entrepreneurship.	1	1
2	Recall the definition of Social Innovations.	1	1
3	List the various types of Social Enterprises.	1	1
4	Define Social Audit.	1	1
Q. No.	SECTION B (4 x 3=12 marks)	CO	KL
	ANSWER ALL QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 75 WORDS.		
5	Explain Social Advertising.	2	2
6	Explain the characteristics of a Social Entrepreneur.	2	2
7	Indicate the role of NSIC in promoting Entrepreneurship.	2	2
8	Distinguish between an Entrepreneur and an Intrapreneur.	2	2
Q. No.	SECTION C (2 x 8= 16 marks)	CO	KL
	ANSWER ANY TWO QUESTION. EACH ANSWER SHOULD NOT EXCEED 300 WORDS.		
9	Present anyone of the Strategies for promoting Social Entrepreneurship.	3	3
10	Compare Social Enterprise and Commercial Enterprise.	3	3
11	Present the role of NABARD towards promoting Entrepreneurship.	3	3
12	Explain Timmons models of the Entrepreneurship process.	3	3
Q. No.	SECTION D (2 x 12 = 24 marks)	CO	KL
	ANSWER ANY TWO QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 400 WORDS.		
13	Examine in detail the historical development of Social Entrepreneurship.	4	4

14	Analyse in detail the significance of the Entrepreneur Support Model.	4	4
15	Appraise the role of BYST in promoting Social Entrepreneurship.	4	4
16	Examine the Amul experience towards promoting Social Entrepreneurship.	4	4
Q. No.	SECTION E (1 x 20 =20 marks) ANSWER ANY ONE QUESTION NOT TO EXCEED 1000 WORDS.	CO	KL
17	Evaluate the “Social Marketing” strategy for promoting Social Entrepreneurship.	5	5
18	Evaluate the Cooperative Model and Organizational Support Model with suitable illustrations.	5	5
	SECTION E (1 x 20 =20 marks) ANSWER ANY ONE QUESTION NOT TO EXCEED 1000 WORDS	CO	KL
19	Design a suitable Social Entrepreneurship Model based on your field work experience to empower the tribal communities.	5	6
20	A social entrepreneur is a person who pursues novel applications to solve community-based problems. Suggest suitable measures to be adopted to address environmental problems based on your field work experiences .	5	6
