

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2023-24)

M.Com. DEGREE EXAMINATION NOVEMBER 2024
COMMERCE
THIRD SEMESTER

COURSE : CORE
PAPER : PROJECT MANAGEMENT
SUBJECT CODE : 23CM/PC/PM34
TIME : 3 HOURS

MAX.MARKS:100

Q.No.	SECTION A Answer all the questions	(4 x 5 = 20)	CO	KL
1.	What is a project?		1	K1
2.	State the meaning project planning.		2	K2
3.	How do you generate project ideas?		1	K1
4.	Write a note on commercial appraisal.		2	K2
Q. No.	SECTION B Answer the following questions	(4 x 10 = 40)	CO	KL
5.	a. Analyze the life cycle of a project with suitable diagrams. (OR) b. Assess the different means of financing in developing a project.		3	K3
6.	a. Assess the internal and external constraints of a project. (OR) b. Explain the role of project review in the preparation of a project.		3	K3
7.	a. Analyze the importance of project scheduling in the project formulation. (OR) b. Examine the process involved in identification of investment opportunities.		4	K4
8.	a. Evaluate the L&M approach in social cost benefit analysis. (OR) b. Compare and contrast the feasibility and prefeasibility study while screening the project.		4	K4
Q. No.	SECTION C Answer the following questions	(2 x 20 = 40)	CO	KL
9.	a. Elaborate on the techniques of project appraisal with suitable examples. (OR) b. Explain the different types of projects with suitable examples.		5	K5
10.	a. Evaluate the types of tools used for planning and scheduling with supporting diagrams. (OR) b. Design a project proposal for starting up a new business taking into consideration the planning commission's guidelines for project formulation.		6	K6