

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86**  
**(For candidates admitted from the academic year 2023 – 2024 and thereafter)**

**M.Com. DEGREE EXAMINATION, NOVEMBER 2024**  
**COMMERCE**  
**FIRST SEMESTER**

**COURSE : CORE**  
**PAPER : GLOBAL BUSINESS ENVIRONMENT**  
**SUBJECT CODE : 23CM/PC/GB14**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

<b>Q. No.</b>	<b>SECTION A</b> <b>Answer all questions</b>	<b>(4 x 5 = 20 marks)</b>	<b>CO</b>	<b>KL</b>
1	Explain the objectives and significance of Business Environment.		1	1
2	What are the strategic decisions in Global Business?		1	1
3	Define the term Balance of Payment. Explain its significance.		2	2
4	Write a note on anti-dumping measures.		2	2
<b>Q. No.</b>	<b>SECTION B</b> <b>Answer all questions</b>	<b>(4 x 10 = 40 marks)</b>	<b>CO</b>	<b>KL</b>
5	A. Describe the nature of global business environment. <b>OR</b> B. Evaluate the objectives of NAFTA and its relevance in today's economic development.		3	3
6	A. Determine the role of international organizations in promoting global business. <b>OR</b> B. Enumerate the objectives of TRIPS and explain the intellectual properties covered under TRIPS.		3	3
7	A. Examine the methods of trade protection. <b>OR</b> B. Highlight the evolution and responsibilities of World Bank and IMF in serving the Global economy.		4	4
8	A. Classify Micro and Macro Business Environment. <b>OR</b> B. Enumerate the ethical considerations in international business.		4	4
<b>Q. No.</b>	<b>SECTION C</b> <b>Answer all questions</b>	<b>(2 x 20 = 40 marks)</b>	<b>CO</b>	<b>KL</b>
9	A. Enumerate the Social, Cultural, Economic, Political and Ecological Environment of Global Business. <b>OR</b> B. Summarize the role of BRICS Development Bank.		5	5
10	A. Enumerate the trends, importance and components of Human Development Index. <b>OR</b> B. Explain in detail the international coffee agreement and timber agreement.		5	5

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