

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2023 -2024 & thereafter)

M.A./M.Com./M.Sc. DEGREE EXAMINATION, NOVEMBER 2024
THIRD SEMESTER

COURSE : ELECTIVE
PAPER : DESIGNING ORGANISATIONS FOR INNOVATIONS
SUBJECT CODE : 23HR/PE/DO23
TIME : 3 HOURS **MAX MARKS : 100**

Q. No.	SECTION A Answer ALL in 50 words (10x2= 20 marks)	CO	KL
1	Mention the types of planned change.	CO1	K1
2	List the benefits of organizational restructuring.	CO1	K1
3	State the importance of organizational diagnosis.	CO1	K1
4	What is meant by organizational development?	CO1	K1
5	What is system theory?	CO1	K1
6	State the different forms of Interview.	CO2	K2
7	Recall the use of a workshop.	CO2	K2
8	Illustrate with an example about third party intervention.	CO2	K2
9	State the sectors in which OD can be applied.	CO2	K2
10	Mention the use of OD in educational institutions.	CO2	K2
Q. No.	SECTION B Answer any TWO questions from each K level not exceeding 600 words. (4x10=40 marks)	CO	KL
11	Enumerate the action research model in detail.	CO3	K3
12	Explain the stages involved in organizational development process	CO3	K3
13	Discuss the contextual and structural dimensions of organization.	CO3	K3
14	Elucidate the application of OD in community based organization.	CO4	K4
15	Discuss the strategy required in organizational restructuring.	CO4	K4
16	Explain Kurt Lewin Theory with an example.	CO4	K4
Q. No.	SECTION C Answer any ONE question from each K level (2 x20 = 40 marks)	CO	KL
17	How can questionnaires be used as a diagnostic tool ?	CO5	K5
18	Categorise and discuss the various types of designing interventions.	CO5	K5

19	<p>A tech startup was experiencing rapid growth but struggling to maintain its innovative culture and employee morale. The company's systems and processes were becoming overwhelmed, leading to inefficiencies and decreased productivity.</p> <p>Discuss which theories of OD could the company leverage for a sound efficiency and productivity.</p>	CO5	K6
20	<p>A major retail chain company, Suja and Co was experiencing declining sales, increased competition, and rising operational costs. Despite having a strong brand presence, the company struggled to adapt to changing consumer preferences and market trends.</p> <p>Recommend 5 planned changes. Justify how your recommendation contribute to the positive outcomes</p>	CO5	K6
