

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : ECONOMICS
Name/s of the Faculty : MS. REKHA M
Course Title : PUBLIC POLICY
Course Code : 19EC/MC/PP64
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit – 1 Nature of Public Policy 1.1 Nature and Scope	Lecture	Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005 Sapru R.K., Public Policy – Art and Craft of Policy Analysis, PHI Publications, New Delhi, 2015	CA
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Origin of Public Policy – Policy orientation in Lasswell’s context	Lecture	Michael.E.Kraft and Scott.R Furlong., Public Policy: politics, Analysis and Alternatives, 6th edition, Sage Publications, California, 2018 Sapru R.K., Public Policy – Art and Craft of Policy Analysis, PHI Publications, New Delhi, 2015	CA

<p>Dec 4-11, 2024 (Day Order 1 to 6)</p>	<p>1.3 Brief review of the official and unofficial actors and their roles in public policy – legislature, Government and Bureaucracy, Judiciary, individual, interest group, political parties and media</p> <p>1.4 Brief introduction to the types of policies – Distributive policies, Regulatory policies and Redistributive policies</p>	<p>Class discussion Case studies</p>	<p>Michael.E.Kraft and Scott.R Furlong., Public Policy: politics, Analysis and Alternatives, 6th edition, Sage Publications, California, 2018</p> <p>Sapru R.K., Public Policy – Art and Craft of Policy Analysis, PHI Publications, New Delhi, 2015</p>	<p>CA</p>
<p>Dec 12-19, 2024 (Day Order 1 to 6)</p>	<p>Unit – 2 Policy Decision Making 2.1 Rational Choice Theory</p>	<p>Lecture Class discussions</p>	<p>Anderson, J.E. Public Policy – Making : An Introduction. Boston: Houghton, 2006</p> <p>Dreze, Jean. and Amartya. Sen. India: Development and Participation. New Delhi: Oxford University Press, 2002. Dye, Thomas. Understanding Public Policy. Singapore: Pearson Education, 2008</p>	<p>CA</p>
<p>Dec 20 2024 (Day Order 1 & 2)</p>	<p>2.2 Simon’s Bounded Rationality and public policy processes Principle of Intended Rationality, Principle of Adaptation, Principle of Uncertainty and Principle of trade – offs</p>	<p>Lecture Class discussions</p>	<p>Anderson, J.E. Public Policy – Making : An Introduction. Boston: Houghton, 2006</p> <p>Dreze, Jean. and Amartya. Sen. India: Development and Participation. New Delhi: Oxford University Press, 2002. Dye, Thomas. Understanding Public Policy. Singapore: Pearson Education, 2008</p>	<p>CA</p>

Jan 3 – 7, 2025 (Day Order 3 to 6)	2.3 Behavioural Economics and Public Policy – Lessons from the Nudge theory	Lecture Class discussions	Anderson, J.E. Public Policy – Making : An Introduction. Boston: Houghton, 2006 Dreze, Jean. and Amartya. Sen. India: Development and Participation. New Delhi: Oxford University Press, 2002. Dye, Thomas. Understanding Public Policy. Singapore: Pearson Education, 2008	CA
Jan 8 – 17, 2024 (Day Order 1 to 6)	Unit – 3 Policy Design and Techniques 3.1 Elements of Policy Design	Lecture	Anderson, J.E. Public Policy – Making : An Introduction. Boston: Houghton, 2006 Dreze, Jean. and Amartya. Sen. India: Development and Participation. New Delhi: Oxford University Press, 2002. Dye, Thomas. Understanding Public Policy. Singapore	CA Quiz
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	3.2 Quantitative Techniques – Cost Benefit Analysis, Economic Forecasting, Operations Research and Systems Analysis 3.3 Qualitative Techniques –Nature of Qualitative Research, Interpretive methods - Ethnography, Action Research, Case Study, Grounded Research, Strengths and Weaknesses of Qualitative Research.	Lecture	Eugene, Bardach’s. A Practical Guide for Policy Analysis: the Eightfold Path to More Effective Problem Solving Washinton. Kingdon. Agendas, Alternatives and Public Policies, 2 nd updated edition, Longman, London, 2011 Kraft and Furlong. Public Policy: Politics, Analysis and Alternatives, 4 th edition, Sage Publications, 2013	CA Quiz

Feb 3-8, 2025 (Day Order 1 to 6)	Unit – 4 Implementation 4.1 Approaches to implementation – Top Down, bottom up and synthesis – A third generation of implementation research	Lecture Class discussion	Stella Z. Theodoulou and Matthew. A. Cahn, eds. Public Policy: The Essential Readings. New York: Prentice Hall, 1995. RE. Goodin(ed) The Oxford Handbook of Public Policy, Oxford.	CA Quiz
Feb 10–18, 2025 (Day Order 1 to 4)	4.2 Policy failure and learning from it – Conceptual, Political and Administrative problems	Lecture Class discussion	Stella Z. Theodoulou and Matthew. A. Cahn, eds. Public Policy: The Essential Readings. New York: Prentice Hall, 1995. RE. Goodin(ed) The Oxford Handbook of Public Policy, Oxford.	CA Quiz
Feb 19-26, 2025 (Day Order 1-6)	4.3 Conditions for Successful Implementation	Lecture	Stella Z. Theodoulou and Matthew. A. Cahn, eds. Public Policy: The Essential Readings. New York: Prentice Hall, 1995. RE. Goodin(ed) The Oxford Handbook of Public Policy, Oxford.	CA Quiz
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	Unit – 5 Policy Evaluation and Memo-Writing 5.1 Criteria for Policy Evaluation 5.2 Approaches to Policy Evaluation	Lecture	Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics, and Methods., CRC Press, Florida, 2007. Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005	CA Component policy appraisal

Mar 7 – 11, 2025 (Day Order 1 to 3)	5.3 Memo - Guidelines to memo- writing	Lecture Memo- writing task	Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics,and Methods.,CRC Press, Florida, 2007. Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005	CA Component Memo writing
Mar 12 – 17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	5.4 Ethics in Public Policy	Class discussions	Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics,and Methods.,CRC Press, Florida, 2007. Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005	Component policy appraisal
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.5 Application: Students to evaluate any one current public policy and frame three short policy memos	Class discussions	Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics,and Methods.,CRC Press, Florida, 2007. Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005	Component policy appraisal

Mar 29- April 3, 2025 (Day Order 1 to 3)				
REVISION				
Jan 30 – Feb 2, 2024 (Day Order 1 to 4)	3.3 Qualitative Techniques –Nature of Qualitative Research, Interpretive methods - Ethnography, Action Research, Case Study, Grounded Research, Strengths and Weaknesses of Qualitative Research.	Lecture	Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics,and Methods.,CRC Press, Florida, 2007. Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005	CA Quiz
Feb 3, 2024 (Day Order 2)	3.4 Impact Assessment – Environment, Social and Technological assessment	Case studies Class discussions	Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics,and Methods.,CRC Press, Florida, 2007. Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005	CA Quiz

<p>Feb 5- 6, 2024 (Day Order 5 to 6)</p>	<p>3.4 Impact Assessment – Environment, Social and Technological assessment</p>	<p>Case studies Class discussions</p>	<p>Alan R. Sadovnik., Qualitative Research and Public Policy. In F. Fisher et al (ed) Handbook of Public Policy Analysis Theory, Politics, and Methods., CRC Press, Florida, 2007.</p> <p>Birkland Thomas A., An Introduction to the Policy Process: Theories, Concepts and Models of Public Policy Making, 2nd Edition Armonk: M.E Sharpe, New York, 2005</p>	<p>CA Quiz</p>
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