

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : COMMERCE
Name/s of the Faculty : MS. VICTORIA HENRY
Course Title : AUDITING
Course Code : 19CM/MC/IB64
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	UNIT 1 INTRODUCTION TO INTERNATIONAL BUSINESS 1.1 Nature and Importance of International Business 1.2 Drivers of International Business	Lecture and Presentation	1. International Business - C.B.Gupta, S Chand Co.2014	Questions and Answers Discussion
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Difference between International Business and Domestic Business 1.3 Evolution of International Business	Lecture and Presentation		Questions and Answers Discussion
Dec 4-11, 2024 (Day Order 1 to 6)	1.4 Effects of Globalization	Lecture and Presentation	2. International Business – K.Aswhappa, Mc GrawHill Education, 2017.	CA TEST I

<p>Dec 12-19, 2024 (Day Order 1 to 6)</p>	<p>UNIT 2 INTERNATIONAL BUSINESS ENVIRONMENT</p> <p>2.1 Nature, Concept and Significance of International Business Environment</p>	<p>Lecture and Presentation</p>	<p>1. International Business – K.Aswathappa, McGrawHill Education, 2017.</p>	<p>Questions and Answers Discussion</p>
<p>Dec 20, 2024 (Day Order 1)</p>	<p>2.2 Types of International Business Environment</p>	<p>Self -Study</p>	<p>2. Global Governance: Why? What? Whither? – Thomas Weiss, Global, Wiley Publishers 2016.</p>	<p>OTHER COMPONENT – 10 Marks – Problem Solving Method – MCQ’s</p> <p>Activity: Scenario-Based MCQ Test on International Business Decision-Making</p> <p>Objective: To enhance analytical and problem-solving skills by presenting students with scenario-based multiple-choice questions related to international business.</p>
<p>Jan 3 – 7, 2025 (Day Order 3 to 6)</p>	<p>UNIT 3 INTERNATIONAL BUSINESS MANAGEMENT – FINANCE & MARKETING</p> <p>3.1 Sources of Finance for Exporters</p>	<p>Lecture and Presentation</p> <p>Guest Lecture</p>	<p>1. International Business - C.B.Gupta, S Chand Co.2014</p>	<p>Questions and Answers Discussion</p> <p>CA TEST I</p>

Jan 8 – 17, 2024 (Day Order 1 to 6)	3.2 Export- Import (EXIM) Bank of India and Export Credit Guarantee Corporation (ECGC) of India	Lecture and Presentation	2. Global Governance: Why? What? Whither? – Thomas Weiss, Global, Wiley Publishers, 2016.	Questions and Answers Discussion
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	3.2 Export- Import (EXIM) Bank of India and Export Credit Guarantee Corporation (ECGC) of India	Lecture and Presentation		Questions and Answers Discussion
Feb 3-8, 2025 (Day Order 1 to 6)	3.3 Market Selection – Process & Determinants 3.4 Market Entry Strategies	Lecture and Presentation	3. International Business - K.Aswathappa, McGrawHill Education, 2017.	CA TEST II
Feb 10– 18, 2025 (Day Order 1 to 4)	UNIT 4 INTERNATIONAL TRADE INSTITUTIONS 4.1 Trends in the World Trade & Economic growth 4.1.1 General Agreement on Tariff and Trade (GATT)	Lecture Group Presentation	1. International Business - C.B.Gupta, S Chand Co.2014	Questions and Answers Discussion

Feb 19- 26, 2025 (Day Order 1-6)	4.1.2 General Agreement on Trade in Services (GATS) 4.2 International Organizations – International Monetary Fund (IMF)	Lecture Group Presentation	2. International Business - K.Aswathappa, McGrawHill Education, 2017.	OTHER COMPONENT – Participative Learning Method - 15 Marks - Activity: Group Presentation on Key International Trade Institutions Objective: To collaborate in teams to research and present on major international trade institutions (e.g., WTO, IMF, World Bank), exploring their roles, policies and impacts on global trade.
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	4.2 World Trade Organization (WTO), United Nation Conference on Trade and Development (UNCTAD)	Lecture Group Presentation	3. Global Governance: Why? What? Whither? - Thomas Weiss, Global, Wiley Publishers 2016.	Questions and Answers Discussion CA TEST II
Mar 7 – 11, 2025 (Day Order 1 to 3)	UNIT 5 REGULATORY FRAMEWORK FOR INTERNATIONAL BUSINESS 5.1 FDI- Establishment of Business in India by a Foreign	Lecture and Presentation	1. International Business - C.B.Gupta, S Chand Co.2014	Questions and Answers Discussion
Mar 12 –17, 2025	C.A. Test – II			

Mar 18 – 20, 2025 (Day 4 to 6)	5.2 ODI- Establishment of Business outside India by an Indian company	Lecture and Presentation	2. International Business - K.Aswathappa, McGrawHill Education, 2017.	OTHER COMPONENT – 25 Marks – Experiential Learning Method - Case Study Analysis: Success Strategies of an Export and Import Business Objective: To analyze and understand the international trade dynamics.
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.2 ODI- Establishment of Business outside India by an Indian company	Lecture and Presentation		Questions and Answers Discussion
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.3 Double Taxation Avoidance Agreement	Lecture and Presentation		Questions and Answers Discussion
	REVISION			