

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce
Name/s of the Faculty : Evangel Aazhima XT
Course Title : Entrepreneurial Development
Course Code : 19CM/MC/ED64
Shift : I

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit 1 Introduction 1.1 Entrepreneurship, Entrepreneur and Enterprise - Meaning, Definition, Characteristics and Qualities for an Ideal Entrepreneur	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Functions and Types of Entrepreneur - Social Entrepreneur, Rural Entrepreneur, Self-help Group, E-entrepreneur, etc.	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I
Dec 4-11, 2024 (Day Order 1 to 6)	1.3 Role of Entrepreneurship in Economic Development 1.3.1 Factors Influencing Entrepreneurship development	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I
Dec 12-19, 2024 (Day Order 1 to 6)	1.3.2 Internal and External environment – Economic and Non - economic, Psychological, Social, Cultural, Political, Legal and Economic factors 1.4 Factors impacting Emergence of Entrepreneurship - Barriers	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I

Dec 20, 2024 (Day Order 1)	Unit 2 Enterprise Process and Strategies 2.1 Opportunity Identification and Selection 2.2 Idea Generation and Screening of Business Idea 2.2.1 Sources of Business Idea – Internal and External	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I
Jan 3 – 7, 2025 (Day Order 3 to 6)	2.2.2 Evaluation of Business Idea 2.2.3 Selection of Business Idea 2.3 Business Plan – Meaning, Contents and Significance of Business Plan 2.3.1 Business Plan Process, Advantages of Business Planning.	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I
Jan 8 – 17, 2024 (Day Order 1 to 6)	2.3.2 Environmental Analysis - Scanning, SWOT Analysis. Unit 3 Project Proposal 3.1 Project Identification and Classification 3.1.1 Project – Meaning and Types	Lecture	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -I
Jan 18 - 23, 2025	C.A. Test – I			

Jan 24 - 30, 2025 (Day Order 1 to 6)	3.1.2 Internal and Constraints in Identifying Project External Constraints in Identifying Project 3.1.3 Project Life Cycle	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -II & Other Component
Feb 3-8, 2025 (Day Order 1 to 6)	3.2 Project Formulation 3.2.1 Meaning and Stages in Project Formulation 3.2.2 Need and Significance of Project Formulation 3.2.3 Elements of Project Formulation	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -II & Other Component
Feb 10– 18, 2025 (Day Order 1 to 4)	3.3 Project Feasibility Venture 3.3.1 Project Feasibility Analysis 3.4 Preparing Model Project Report for Starting a New Venture	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -II & Other Component
Feb 19- 26, 2025 (Day Order 1-6)	Unit 4 Women Entrepreneurship 4.1 Role and Challenges of Women Entrepreneur 4.2 Special privileges and problems faced by Women Entrepreneur	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -II & Other Component
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	Unit 5 Entrepreneurial Finance 5.1 Financial Planning –	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P	Continuous Assessment Test -II

	Meaning and Need 5.2 Sources of finance – Internal and External		Srinivasan & Khanka S.S	& Other Component
Mar 7 – 11, 2025 (Day Order 1 to 3)	5.2 Sources of finance – Internal and External	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Continuous Assessment Test -II & Other Component
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	5.3 Working Capital Management - Sources and Factors Determining Working Capital	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Other Component
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.4 Role of Banking and Non- Banking Institutions assisting Entrepreneurs	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Other Component
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.5 Government Assistance through Subsidies and Incentives	Lecture & Presentation	Entrepreneurial Development – C.B.Gupta & N.P Srinivasan & Khanka S.S	Other Component
	REVISION			

Third Component:

- Participatory and Experiential Learning: A Group project presentation on Idea Generation and Product Development – 30 marks -24th January,2025
- Problem solving : MCQ Test from Unit 1-4 – 20 marks – 18th March 2025