

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce
Name of the Faculty : Ms. Jesintha Preethi Francena. V
Course Title : Business Ethics and Social Responsibility
Course Code : 19CM/MC/BR63
Shift : I

| Week & No. of hours | Units & Topics | Teaching Methodology | Text & References | Method of Evaluation |
|---|---|------------------------------|--|-----------------------------|
| Nov 18 – 25, 2024 (Day Order 1-6) | UNIT-1 Introduction to Ethics 1.1 Meaning, Scope and objectives of Ethics | Lecture | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I |
| Nov 26- Dec 3, 2024 (Day Order 1 to 6) | 1.2 Business Ethics and Globalisation | Lecture and group discussion | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I |
| Dec 4-11, 2024 (Day Order 1 to 6) | 1.3 Practicing Ethics in Business 1.4 Ethical Dilemma in Business | Lecture and Case Study | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I |

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| Dec 12-19, 2024 (Day Order 1 to 6) | UNIT-2 2.1 Ethical Issues in Finance – Issues related to Financial Services, Insider Trading and Takeovers | Lecture and Presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I and Component (Video making) |
| Dec 20, 2024 (Day Order 1) | 2.1 Ethical Issues in Finance – Issues related to Financial Services | Lecture and Presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I and Component (Video making) |
| Jan 3 – 7, 2025 (Day Order 3 to 6) | 2.1 Ethical Issues in Finance – Issues related to Insider Trading and Takeovers 2.2 Ethical Issues in Marketing and Advertising | Lecture, group discussion and Presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I and Component (Video making) |
| Jan 8 – 17, 2025 (Day Order 1 to 6) | 2.3 Whistle Blowing and Whistle Blowers Protection | Lecture and Case Study | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA I |
| Jan 18 - 23, 2025 | C.A. Test – I | | | |
| Jan 24 - 30, 2025 (Day Order 1 to 6) | UNIT-3 Drivers of CSR- Ethical Theory 3.1 Drivers of CSR Disclosures 3.2 Driving forces of CSR, Consumers as Drivers of CSR, Government as Drivers of CSR | Lecture, Group discussion and Presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA II |

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| Feb 3-8, 2025 (Day Order 1 to 6) | 3.3 Utilitarianism in Ethics – Ethics in Law Enforcement 3.4 Types of Normative Ethical Theories | Lecture and case study | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA II |
| Feb 10– 18, 2025 (Day Order 1 to 4) | Unit-4 Corporate Social Responsibility 4.1 CSR 4.1 CSR- Initiative Toward Stakeholder, Employees, Consumers, Government and Suppliers | Lecture, group discussion and presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA II and Component (Assignment) |
| Feb 19- 26, 2025 (Day Order 1-6) | 4.2 Corporate Philanthropy and Community Volunteering | Lecture | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA II |
| Feb 27- Mar 6, 2025 (Day Order 1 to 6) | 4.3 CSR Initiatives in Different Corporate Sector- Case Study | Lecture and case study | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA II |
| Mar 7 – 11, 2025 (Day Order 1 to 3) | 4.4 Models of CSR- Archie Caroll | Lecture | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | CA II |

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| Mar 12 –17, 2025 | C.A. Test – II | | | |
| Mar 18 – 20, 2025 (Day 4 to 6) | Unit – 5 5.1 Significance of CSR, Legal, Political Social and Cultural Requirements | Lecture, group discussion and presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | Class Discussion |
| Mar 21 - 28, 2025 (Day Order 1 to 6) | 5.2 Corporate Sustainability 5.3 Role of Government in Managing Environmental Issues | Lecture, group discussion and presentation | Business Ethics- Andrew Crane Dirk Matten. Ethics and the Conduct of Business- Joan R. Boatright. | Class Discussion |
| Mar 29- April 3, 2025 (Day Order 1 to 3) | REVISION | | | |

Third Component

- Group Video making and presentation on Ethical Issues in Finance and Marketing (specific cases of companies)– 20 marks
- Individual assignment on CSR initiatives towards stakeholders of a particular company– 20 marks – 26 February, 2025
- Class Participation - Group Discussion and class Presentation on topics assigned on spot – 10 marks