

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086
(For candidates admitted during the academic year 2019–2020 and thereafter)

B.S.W. DEGREE EXAMINATION – NOVEMBER 2024
FIFTH SEMESTER

COURSE : INTERDISCIPLINARY CORE
PAPER : CREATION, MANAGEMENT AND DEVELOPMENT OF SOCIAL ENTERPRISES

SUBJECT CODE : 19ID/IC/SE55

TIME : 3 HOURS

MAX.MARKS: 100

SECTION A

ANSWER ALL QUESTIONS. EACH ANSWER NOT TO EXCEED 50 WORDS.

(10x3=30)

1. Define Social Enterprises.
2. What is meant by Third Sector Organisations?
3. What does Skoll Foundation do?
4. What is meant by Need Assessment ?
5. What is Volunteerism?
6. What is Fund Raising?
7. What is NGO Environment?
8. What is meant by Board?
9. Mention any 2 Principles of BOP concept.
10. What is Logical Frame Work Analysis?

SECTION B

ANSWER ANY FIVE QUESTIONS. EACH NOT TO EXCEED 300 WORDS. (5x6=30)

11. Explain briefly - Factors leading to the emergence of Social Enterprises.
12. Explain briefly Vision, Mission and Objectives.
13. Explain briefly Pareto Optimality Concept in Planning.
14. Explain briefly PRA.
15. Explain briefly Miller Center for Social Entrepreneurship
16. Briefly explain “Business at the base of the Pyramid” – understanding the Latent Market Potential of the Poor
17. Briefly explain the concepts -Charity, Welfare and Development
18. Briefly explain -Development of a Product or Service.

SECTION C

ANSWER ANY TWO QUESTION. EACH NOT TO EXCEED 1200 WORDS. (2x 20=40)

19. Explain in detail the Characteristics and Role of a Social Entrepreneur
20. Explain in detail any one Case study of a Social Enterprise.
21. Explain in detail Social Marketing with examples.
22. Explain in detail the Legal Aspects in NGOs
