## **STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI - 86** (For candidates admitted during the academic year 2023 – 2024)

## B.Voc. DEGREE EXAMINATION, NOVEMBER 2024 FOOD PROCESSING AND QUALITY CONTROL THIRD SEMESTER

COURSE	MAJOR CORE	
PAPER	SENSORY EVALUATION WITH LABOR	RATORY WORK
SUBJECT CODE	23VF/VM/SE36	
TIME	5 HOURS	MAX.MARKS: 100

(Theory: 50 Marks + Practical: 50 Marks)

	SECTION A	C O	171
Q. No.	ANSWER ALL QUESTIONS: $(5x 2 = 10)$ Distinguish between subjective and objective evaluation.	<u>CO</u>	
1.		1	1
2.	Define Standard deviation.	1	1
3.	How are texture of foods characterized?	1	1
4.	Define Hedonic Rating test with an example.	1	1
5.	Define paired comparison test with an example.	1	1
Q. No.	SECTION B ANSWER ALL QUESTIONS: (4 x 3 = 12 )	СО	KL
6.	Classify food flavours.	2	2
	(OR)	2	2
	Highlight visual perception of food.		
7	Indicate the primary sensations of taste. (OR)	2	2
	Discuss the compounds used to indicate threshold value for taste.	2	2
8	Highlight the process of idea generation in food product development.	3	3
	(OR)		
	Differentiate between primary and secondary market research.	3	3
9	Distinguish between acceptance and preference of food sample. (OR)	3	3
	Distinguish between Triangle and Duo-Trio Test.	3	3
	SECTION C		
Q. No.	ANSWER ALL QUESTIONS: $(2 \times 4 = 8)$	CO	KL
10	You are provided with two samples of Chips. Prepare a score card by assigning appropriate codes to the samples and write down your observation enabling the determination of the quality of the sample. (OR)	4	4
	Discuss the basic requisites such as testing environment, testing time for conducting sensory analysis.	4	4

11	Prepare a score card for Tomato ketchup profile.	4	4
	(OR)		
	Discuss any two graphical representation used to characterize data		1
	collected.	4	4
	SECTION D		
Q. No.	ANSWER ALL QUESTIONS: $(2 \times 10 = 20)$	CO	KL
12	A mixed fruit Jam manufacturing company want to test its product	5	5
	position in the market. The company is comparing its product with		
	the competitors' samples. The superiority of the product will be		
	determined based on the panellist preference on a nine-point		
	scale'.		
	a) Identify the sensory test that would be used, Explain. (4 marks)		
	b) Prepare a score card for the same. (4 marks)		
	c) How would you determine the quality of the sample after		
	comparison- Justify? (2 marks)		
	(OR)		
	Define Sensory Evaluation and Explain the criteria required for		5
	selecting a panellist. Enumerate the type of panellists. $(5+5)$		
13	a) Discuss the types of market research.	5	6
	b) Outline the sensory evaluation of baked products. (5+5)		
	( <b>OR</b> )		
	a) Explain the following tests: Composite Scoring, Colour	~	
	comparison, Sensitivity threshold.	5	6
	b) Describe the Banana Profile. (5+5)		

\*\*\*\*\*