STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086 (For Candidates admitted during the academic year 2008-09 & thereafter)

SUBJECT CODE: CS/ME/PM54

B.C.A. DEGREE EXAMINATION – NOVEMBER 2011 FIFTH SEMESTER

COLIDGE	MATODEI		REG. NO.:			
PAPER	: MAJOR ELECTIVE: PRINCIPLES OF MANAGEMENT: 20 MINUTES			MAX. MARKS: 20		
		SECTION – A		$20 \times 1 = 20$		
	ANSWI	ER ON THE QUESTION	ON PAPER ITSE	CLF		
Answer All	the Questions:					
. Choose th	ne correct answ	er:				
		_ is the process of getting	ng activities comp	leted efficiently and		
		hrough other people. b. Management	c. Staffing	d. none of these		
2		is the process of filli	ng positions in org	ganization.		
a. Sta	affing	b. Planning	c. Leading	d. Organizing.		
3	1 777' 1	and	are the type	es of span management		
a. Na	arrow and Wide	b. Direct and indirect	c. a and b	d. None		
4	is the ratio between Input and Output.					
a. Qı	ıality	b. Quantity	c. Profit	d. Product		
5	is the process of giving authority to a person. a. Delegation b. Centralization c. Decentralization d. None					
a. De	elegation	b. Centralization	c. Decentraliz	zation d. None		
6. Which	Which does not belongs to open system?					
a. LA	AN	b.WAN	c. MAN	d. PC		
7	relates to fact, event and transaction.					
a. Da	nta b. Info	ormation c. Any	one of these	d. None of these		
		is a software that				
-	lem, or clarify un to be consulted.	ncertainties where norm	nally one or more	human experts would		

c. DSS

a. MIS

b. TPS

d. Expert System

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	9.	Project Goals should be								
		a. Smart	b. General	c. Clear	d. None					
	10.	10. A connected sequence of activities leading from the starting event to the ending evis								
		a. Critical Path	b. Path	c. Sequence	d. Activity					
II	Fill	up the blanks:								
	11.		is used when yo	ou know what answer you	want, but don't know					
		the exact figure to input for that answer.								
	12. A is a set of values that excel saves and can substitute									
		automatically in ce	lls on a worksheet.							
	13. A is usually defined as a 'group of people working towards a com									
		goal'.								
	14.		is a very spec	cial resource in that you ca	annot store it or save					
		it for later.								
	15.		is a pro	ocess of influencing people	e so that they will					
	strive willingly and enthusiastically toward the achievement of group goals.									
III	\mathbf{W}	rite True or False								
	16.	6. Transmission of a message through a selected channel is communication.								
	17.	7. A pie chart lays out the order in which the tasks need to be carried out.								
	18.	8. A stakeholder is anybody who is directly or indirectly impacted by the project.								
	19.	19. Justice Theory holds "certain human rights are fundamental and must be respected by								
		other humans".								

20. "Golden rule" is called as Ethics.

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COURSE : MAJOR ELECTIVE

PAPER : PRINCIPLES OF MANAGEMENT

TIME : 2 HOURS & 40 MINUTES MAX. MARKS: 80

Section – B $(8 \times 5 = 40)$ (Answer Any Eight questions)

- 1. List out the functions of manager and explain it.
- 2. What is Centralization and Decentralization?
- 3. Explain in detail about open and closed system.
- 4. What are the comparisons between MIS and DSS?
- 5. Write a note on PERT and CPM.
- 6. What are the skills and personal characteristics needed by Managers?
- 7. What are the essential steps to become an entrepreneur?
- 8. Explain how to select a team member in a team.
- 9. List out any ten tips to manage your time properly and efficiently and explain.
- 10. Write short notes on Business ethics.

Section – C $(4 \times 10 = 40)$ (Answer Any Four questions)

- 11. Define management. What are the functions managers perform to attain the set goals? Explain.
- 12. What is Information System? Explain the classifications of IS in Organization.
- 13. What is time management? Explain the time management techniques.
- 14. Explain about the tools/techniques used in project planning.
- 15. Explain the entrepreneur and its role.
- 16. Describe in detail about the computer crimes
