

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2023 – 2024 & thereafter)

B. Sc. DEGREE EXAMINATION, NOVEMBER 2024
PSYCHOLOGY
FIRST SEMESTER

COURSE : ALLIED – CORE
PAPER : SOCIAL PSYCHOLOGY – I
SUBJECT CODE : 23PY/AC/SP15
TIME : 3 HOURS

MAX.MARKS:100

Q. No.	SECTION A (10 x 3=30)	CO	KL
	ANSWER ALL THE QUESTIONS NOT EXCEEDING 50 WORDS		
1.	Define social psychology	CO1	K1
2.	What is the difference between self-concept and self-image?	CO1	K1
3.	Define attitude and its components.	CO1	K1
4.	What is conformity? Define the concept and provide an example.	CO1	K1
5.	Explain how proximity could be a predictor for friendship.	CO1	K1
6.	List work settings where social psychologist could work?	CO2	K2
7.	What is attribution?	CO2	K2
8.	Define impression formation.	CO2	K2
9.	Describe how conformity can differ based on the situation and individual characteristics.	CO2	K2
10.	Describe the three components of Sternberg's Triangular Theory of Love.	CO2	K2
Q. No.	SECTION B (5 x 8=40)	CO	KL
	ANSWER ALL THE QUESTIONS NOT EXCEEDING 400 WORDS		
11.	a) Explain briefly the scope of social psychology (or) b) Illustrate the tactics of impression management	CO4	K4
12.	a) Discuss the theory of Cognitive Dissonance and relate it to attitude change. (or) b) Illustrate the various factors that predict conformity in social situations.	CO4	K4
13.	a) Analyze the influence of bystanders on helping behavior in an emergency. Discuss the psychological mechanisms underlying these influences. (or) b) Examine the nature of Social Psychology and also discuss how it distinguishes itself from other fields of psychology.	CO4	K4
14.	a) Summarize self-esteem and its implications for behavior and cognition. (or) b) Outline the key factors that contribute to resistance to persuasion and explain which factor you find most effective in maintaining original beliefs and why.	CO5	K5

15.	a) Evaluate the key motivations that drive individuals to actively resist social pressure. (or) b) Critically evaluate strategies that can be used to increase helping behavior in individuals and communities.	CO5	K5
Q. No.	SECTION C (2 x 15=30) ANSWER ANY 2 QUESTIONS NOT EXCEEDING 800 WORDS	CO	KL
16.	Explain the various research methods in social psychology	CO3	K3
17.	Discuss the key theories of attribution and apply them to explain common errors in attribution, using real-life examples.	CO3	K3
18.	Explain the key elements of persuasion. How can these elements be applied to create an effective persuasive communication in real-world contexts?	CO3	K3
19.	Illustrate the key findings of any 2 classic experiments of conformity. How can the results of these classic studies be applied to understanding conformity and obedience in real-world situations?	CO3	K3
