

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086
(For candidates admitted from the academic year 2023 – 2024 and thereafter)

B.A. DEGREE EXAMINATION, NOVEMBER 2024
BRANCH I A – HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR CORE

PAPER : INTRODUCTION TO TOURISM

SUBJECT CODE : 23HS/MC/IT13

TIME : 3 HOURS

MAX. MARKS: 100

Q. No.	SECTION A (10 × 2 = 20) Answer ALL questions in not more than 30 words each.	CO	KL
1	Define Tourism	CO1	K1
2	List out 5 places of cultural tourism in India.	CO1	K1
3	List out 5 UNESCO heritage sites in India.	CO1	K1
4	Name 2 tourist circuits in India.	CO1	K1
5	List out 5 beach tourism destinations in India.	CO1	K1
6	Explain Mass tourism.	CO1	K2
7	Outline desert safari.	CO1	K2
8	Expand NTO.	CO1	K2
9	Write about the tagline Incredible India.	CO1	K2
10	What is Palace on Wheels?	CO1	K2
Q. No.	SECTION B (4 × 15 = 60) Answer any TWO questions from K3 and any TWO questions from K4. Your answers should be in about 800 words each.	CO	KL
11	Explain the basic Components of Tourism.	CO2	K3
12	Summarize elements of Tourism.	CO2	K3
13	Discuss the importance of medical tourism in India.	CO2	K3
14	Highlight the importance of wildlife conservation.	CO3	K4
15	Appraise the scope of sun and sand tourism in India.	CO3	K4
16	Analyze how rural tourism can be expanded in India?	CO3	K4
Q. No.	SECTION C (4 × 5 = 20) Answer any TWO questions from K5 and any TWO questions from K6. Your answers should be in about 150 words each.	CO	KL
17	Analyse India as a cultural tourist destination	CO4	K5
18	Critically analyse the importance of railways to tourism and mention some of the special tourist trains.	CO4	K5
19	Analyse how Information technology has impacted tourism.	CO4	K5
20	Evaluate the best tourist circuits of India.	CO5	K6
21	Evaluate the role of the Ministry of Tourism and other NTOs in tourism promotion.	CO5	K6
22	Evaluate India's tourism potential.	CO5	K6
