

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024)

B.Voc. DEGREE EXAMINATION,
NOVEMBER 2024
THIRD SEMESTER

COURSE : FOUNDATION CORE
PAPER : ENGLISH FOR COMMUNICATION - III
SUBJECT CODE : 23EL/FC/EC34
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A			
	Recall the rules of tenses and fill in the blanks with the appropriate form of the verb given in brackets. (10 x 1 = 10 marks)	CO1	K1
1	i) When Nandhini arrived at the office, the meeting _____ (begin).		
	ii) Vijayan _____ (already start) the company when the new law was passed.		
	iii) The bus _____ (leave) the stand just now.		
	iv) By this time next year, my daughter _____ (complete) her degree.		
	v) The teacher _____ (not, correct) my paper yet.		
	vi) Jenny _____ (watch) a web series for the past three hours.		
	vii) It _____ (rain) since morning .		
	viii) Natarajan _____ (train) hard for the upcoming IPL tournament for three years now.		
	ix) Laila _____ (study) for hours before she finally took a break.		
	x) By the time the film was released, Maran _____ (work) on it for over two years.		
	Fill in the blanks using second conditionals. (10 x 1 = 10 marks)	CO1	K1
2.	i) If I _____ (be) you, I would help her.		
	ii) Sara _____ (call) Ram if she knew his contact number.		
	iii) If they liked cold weather, they _____ (visit) Dehradun.		
	iv) I would buy a car if I _____ (earn) more money.		
	v) If Kaniyan won the lottery, he _____ (build) a beautiful house.		
	vi) If you _____ (know) Tamil, I would read Kalki's <i>Ponniyin Selvan</i> to you.		
	vii) If only people _____ (understand) the impact of climate change, they would take stronger actions to protect the environment.		

	viii) If my mother had less workload, she _____ (spend) more time with me.		
	ix) Velan and Mohammed _____ (not, quit) the team if their teammates were supportive.		
	x) If Sahana _____ (receive) the scholarship, she would go to Scotland for higher studies.		
SECTION B			
	Identify the appropriate format and draft a letter for any two of the questions given below. (2 x 10 = 20 marks)	CO2	K2
3.	You would like to organise a farewell party for the final year students of your department. Write a letter to the Head of the Department requesting permission to organise the party.		
4.	As a class representative, draft a letter to the Principal requesting permission for a three day class trip to Ooty.		
5.	Write an application letter to the HR of your dream company for a job of your choice.		
	Answer any two of the following questions. (2 x 10 = 20 marks)	CO3	K3
6.	Construct a story based on the hints given below: One bright morning - Sherlock Holmes and Dr. John Watson - reading newspaper - a young woman - Clara - entered - room - looked upset - asked for help - informed - her grandmother's bracelet - missing - explained all details - the bracelet - her family property - last night - she wore it for a party - put it in her purse - after returning home - went missing - her cousin James and her aunt Mrs. Wilson - admiring her bracelet in the party - Sherlock Holmes with Watson visited Clara's house - found a small piece of cloth caught in the purse - bright blue in colour - inquired Clara - anybody wore blue - Clara said - James - had gone to a cafe - all of them went there - found James - Holmes asked him to show his jacket - noticed a loose button - something in gold caught Holmes' eyes - the bracelet - James swore- he found it on the floor - Holmes - said firmly - in that case - James must have told Clara immediately - confirmed - James - culprit - Clara got - bracelet back - thanked Sherlock Holmes and Dr. Watson.		
7.	Write a narrative essay about a happy day in your life.		
8.	Write a narrative essay about your most memorable festival celebration.		

SECTION C

Analyse the given advertisement and answer the questions that follow. (2 x 5 = 10 marks)

CO4

K4

Reliance Trends
Growth in Life

THIS NEW SEASON,
LET THE SHOPPING FRENZY
BEGIN WITH TRENDS

TRENDS
GET THEM TALKING

SHOP FOR ₹ 2999
& GET COUPONS WORTH
₹ 2000 FREE

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*Terms & Conditions Apply. Offer valid till stock lasts. Merchandise also available without this offer. Clipping or splitting of 2 or more bills is not permissible. On shopping for a minimum of ₹ 2000/- in a single bill at Trends stores, please produce the bill at the customer service desk of the trends store to avail the following benefits: ₹ 2000 RelianceTrends.com coupon, ₹ 1000 trends coupon free. Please look for detailed terms & conditions, validity of the offer on the coupons issued for trends, RelianceTrends.com. Please also store staff for further details.

9. Is the advertisement attractive? Give reasons.

10. Imagine you are planning to buy clothes for your birthday this month. Will you choose the brand advertised? Explain.

Assess the given advertisement carefully and answer the questions that follow. (2 x 5 = 10 marks)

THE
WORLD'S
MOST
POWERFUL
CHEMICAL
WEAPON.

Parker salutes the stalwarts of Indian journalism at the Ramnath Goenka Excellence in Journalism Awards, 16th January 2012, New Delhi.

PARKER
What The World Calls a Pen.

11.	Examine the effectiveness of the tagline in the advertisement.		
12.	What is your personal response to the advertisement?		
SECTION C			
	Analyse the given article and answer the questions that follow. (4 x 5 = 20 marks)	CO5	K5
	<p style="text-align: center;">The Yearly Tussle with White Shoes</p> <p>Sudhaker Narayanan September 15, 2024</p> <p>At the time of the reopening of school after the summer holidays, it was an annual ritual to purchase a new pair of white shoes as part of the school uniform. White canvas shoes were not as strong as the black leather ones. The wear and tear was faster and much quicker for me and my brother. We ran in the dusty playgrounds and slid on the mosaic floors of the verandah of the classrooms. By the time we returned home, the colour of the shoes would turn brown and most importantly, they would not be on our feet. We would be carrying them in our hands because we did not know how to tie the shoelaces. At the morning school prayer, the school leader's job was to observe sharply if the shoes of each student were well polished or not.</p> <p>There is a lot to learn from the minds of young children for "mature" adults. The piece of chalk in the classroom comes to the rescue. Rubbing it on the shoes would give a cleaner look. The leader would see and say, "Okay, go" (I long suspected he himself must have been doing so).</p> <p>Poor white shoes, the rough handling would be too much for them. The sole would go loose and make a flapping sound with each step, drawing pathetic looks from friends and scorn from teachers.</p> <p>My priority next morning was to rush to the nearest cobbler. He did not work from a shop, but sat by the roadside with tools of the trade, working in public view. It was great to watch him repairing shoes with involvement. The best part was after completing the work, he would ask us to wear the shoes and check the comfort level.</p> <p>If it was okay, I need not pay him immediately. He knew my father well and would collect the money from him. I never saw my father bargaining with him. He would give whatever amount was asked.</p> <p>By the end of the year, the shoes would look like they had run many marathons and symbolically pleading with me, "Please leave us, we can't walk further."</p> <p>(from <i>The Hindu</i>)</p>		
13	Why was the wear and tear of shoes faster for the author and his brother?		
14	What is your opinion about the cobbler based on the author's description of him?		
15	What do you think about the idea of the children cleaning shoes with chalk?		
16	Does the article bring back memories of any of your experiences in school? Elaborate.		