

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024 and thereafter)

B.A. DEGREE EXAMINATION, NOVEMBER 2024
ENGLISH AND COMMUNICATION SKILLS
FIRST SEMESTER

COURSE : **MAJOR CORE**
PAPER : **PRESENTATION SKILLS**
SUBJECT CODE : **23CE/MC/PS13**
TIME : **3 HOURS** **MAX. MARKS: 100**

Q. No.	SECTION A (4 x 5 = 20)	CO	KL
	Answer any four of the following in about 75 words each		
1.	Define presentation. Describe the patterns of a presentation.	CO 1	K1
2.	Identify the role of persuasion in presentation with an example.	CO 1	K1
3.	Name the key paralinguistic features used in presentation and describe their purpose.	CO 2	K1
4.	State the importance of handling post presentation interaction.	CO 3	K1
5.	Examine the significance of using handouts during a presentation.	CO 4	K1
Q. No.	SECTION B (2 x 10 = 20)	CO	KL
	Answer any two of the following in about 150 words each		
6.	Discuss the features of an effective speech.	CO 2	K2
7.	Illustrate the impact of incorporating animations and slide transitions in a presentation.	CO 5	K2
8.	Differentiate how negative feedback and positive feedback affect performance.	CO 3	K2
Q. No.	SECTION C (2 x 20 = 40)	CO	KL
	Answer the following in about 250 words each		
9 a)	Present any five rhetorical devices commonly used in speeches with examples.	CO 3	K3
	(OR)		
b)	Explain the various presentation softwares that can be used to create an effective powerpoint presentation.		
10 a)	Prepare an outline for a presentation on the impact of climate change on biodiversity.	CO 3	K4
	(OR)		
b)	Devise an outline for a presentation on the role of media in society.		

Q. No.	SECTION D (2 x 10 = 20) Answer the following in about 200 words each	CO	KL
11 a)	<p>As a student leader, you are asked to deliver a speech on National Science Day about the inspiring life of Dr. A.P.J. Abdul Kalam. Prepare a speech that emphasises the interdisciplinary connection between Literature and Science, using the following inputs.</p> <p>Dr. A.P.J. Abdul Kalam, born on October 15, 1931, in Rameswaram, Tamil Nadu, was a renowned Aerospace scientist and the 11th President of India. Known as the “Missile Man” he played a key role in India’s missile and nuclear programs. He studied Aerospace Engineering at MIT and worked with ISRO and DRDO. His tenure as President (2002-2007) was marked by his humility and visionary leadership. Dr. Kalam’s autobiography, <i>Wings of Fire</i>, continues to inspire millions even after his demise on July 27, 2015.</p> <p style="text-align: center;">(OR)</p>	CO4, CO5	K5
b)	<p>As a health professional invited to address a school assembly, prepare an informative speech on the value of physical fitness. Highlight the advantages of regular exercise, how it positively affects both mental and physical well-being, and suggest easy ways for students to maintain an active lifestyle.</p>		
12 a)	<p>Develop a motivational speech on women’s empowerment to celebrate Women’s Day.</p> <p style="text-align: center;">(OR)</p>	CO4, CO5	K6
b)	<p>Create a memorable speech to honour your teachers on the occasion of Teachers’ Day.</p>		
