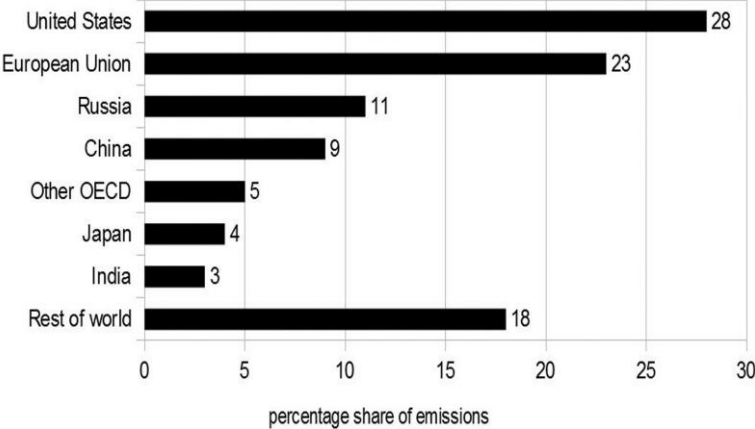# STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2023-24)

B.A. DEGREE EXAMINATION, NOVEMBER 2024
ENGLISH AND COMMUNICATION SKILLS
THIRD SEMESTER

COURSE : MAJOR- CORE
PAPER : ACADEMIC WRITING
SUBJECT CODE : 23CE/MC/AW33
TIME : 3 HOURS   MAX. MARKS: 100

		CO	KL
I	**SECTION A** **Answer any four of the following questions in about 100 words** **(4x5=20)**	**CO**	**KL**
1.	Define plagiarism.	CO1	K1
2.	Identify the similarities and differences between academic and non-academic writing.	CO1	K1
3.	Write briefly about the key elements of writing an outline.	CO1	K1
4.	List out five documentation styles.	CO1	K1
5.	Explain in detail the purpose of academic integrity in writing.	CO1	K1
II	**SECTION B** **Answer any two of the following questions in about 200 words** **(2x10=20)**	**CO**	**KL**
6.	Explain the different parts of the report.	CO2	K2
7.	Express your understanding of the mechanics of documentation.	CO2	K2
8.	Examine the importance of tone, register and purpose in academic writing.	CO2	K2
III	**SECTION C** **Answer any one of the following in about 300 words (1x20=20)**	**CO**	**KL**
9.	As the Mayor of a small town, you have observed the challenges faced by residents in accessing quality agricultural produce for their daily needs. Write a report outlining participation of farmers as vendors exploring the benefits of promoting local agriculture with access to fresh, locally- grown produce. Consider factors such as farmer's market demand in that area; infrastructure, community benefits and impact and other possible factors. Submit the report in the appropriate format.	CO3	K3
10.	Write a survey report on the public transport condition of the city. Consider factors like frequency, cleanliness, time schedule in the report. Your report should clearly mention the purpose of the study, back ground, scope and method of your study.	CO3	K3
IV	**SECTION D** **Answer any one of the following in about 300 words (1x20=20)**	**CO**	**KL**
11.	Distinguish between the rhetorical modes and their uses.	CO4	K4
12.	Discuss in detail the importance of brainstorming as a pre-writing stage.	CO4	K4

	SECTION E		
V	**Answer any one of the following in about 300 words** (1x20=20)	**CO**	**KL**
13.	Evaluate the data and write a survey report on contributions of the countries in the emission of carbon dioxide in the last decade.	CO5	K5

14.	Construct an effective and logical argumentative essay for the given statements:	CO5	K6
(i)	There is an observation that "Artificial Intelligence (AI) would soon be a threat to mankind". Discuss the positive and negative impacts of it.		
(ii)	It is opined that "Clean public places are directly correlated with the development of a nation". Discuss the positive and negative impacts of it.		

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