

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024)

B.COM. (BFE) DEGREE EXAMINATION - NOVEMBER 2024
BANKING, FINANCE AND ENTREPRENEURSHIP
THIRD SEMESTER

COURSE : MAJOR CORE
PAPER : RETAIL AND CORPORATE BANKING
SUBJECT CODE : 23BF/MC/RC33
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A				
Q. No.	Answer all the questions not exceeding 50 words:	(5 x 2 =10)	CO	KL
1	Define retail banking.		CO1	K1
2	State the types of retail banking products.		CO1	K1
3	What do you understand by SME finance?		CO1	K1
4	Write a short note on corporate banking.		CO1	K1
5	What is institutional deposits?		CO1	K1
SECTION B				
Q. No.	Answer any four questions not exceeding 150 words:	(4 x 5 =20)	CO	KL
6.	Summarise the advantage of electronic clearing service.		CO2	K2
7.	Classify the types of retail asset products.		CO2	K2
8.	Explain the sources of SME finance.		CO2	K2
9.	Write a note on factoring service offered by corporate banking.		CO2	K2
10.	Illustrate the importance of institutional deposits.		CO2	K2
11.	Discuss the types of deposit accounts offered by the retail bank.		CO2	K2
SECTION C				
Q. No.	Answer the following questions not exceeding 500 words:	(4 x 10 =40)	CO	KL
12	(a) Explain the various dimensions of retail banking. (OR) (b) Discuss the importance of corporate banking.		CO3	K3
13	(a) Describe the operational procedure of small and medium enterprise banking services. (OR) (b) Identify the difference between credit card and debit card.		CO3	K3
14.	(a) Compare institutional deposits with retail deposits. (OR) (b) Examine the issues associated with the retail banking.		CO4	K4
15.	(a) Briefly explain the various products offered by the retail banking. (OR) (b) Differentiate between retail banking and corporate banking.		CO4	K4
SECTION D				
Q. No.	Answer any two questions not exceeding 1000 words:	(2 x 15 = 30)	CO	KL
16.	Elaborate on the role of retail banking in the growth of Indian economy.		CO5	K5
17.	Discuss about the technological advancement in retail banking.		CO5	K5
18.	Describe the services offered by corporate banks to its customers.		CO5	K5
