

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI - 600 086
(For candidates admitted during the academic year 2023-2024)

B.COM. (BFE) DEGREE EXAMINATION – NOVEMBER 2024
BANKING, FINANCE AND ENTREPRENEURSHIP
THIRD SEMESTER

COURSE : MAJOR CORE

PAPER : ENTREPRENEURSHIP ECOSYSTEM

SUBJECT CODE : 23BF/MC/EE33

TIME : 3 HOURS

MAX MARKS: 100

SECTION A				
Q. No.	Answer all the questions not exceeding 50 words:	(5 x 2 = 10)	CO	KL
1	Define Entrepreneur.		CO1	K1
2	Write a note on Business Plan.		CO1	K1
3	Who is Venture Capitalist?		CO1	K1
4	Recall the term Tiny Industries.		CO1	K1
5	List any two initiatives of government in promoting entrepreneurship.		CO1	K1
SECTION B				
Q. No.	Answer any four questions not exceeding 150 words:	(4 x 5 = 20)	CO	KL
6	Explain the types of Entrepreneurs with suitable example.		CO2	K2
7	Outline the challenges faced in Managing Innovation.		CO2	K2
8	How to effectively evaluate the Cost Benefit Analysis?		CO2	K2
9	Explain the importance of SSE in the development of the Indian Economy.		CO2	K2
10	Summarize the objectives of SIPCOT.		CO2	K2
11	Outline the role of Socio-economic environment.		CO2	K2
SECTION C				
Q. No.	Answer the following questions not exceeding 500 words:	(4x10=40)	CO	KL
12	a. Develop the techniques of Idea Generation. (or) b. Identify the role of Entrepreneurship in Economic Development.		CO3	K3
13	a. Construct the various sources of Finance required for startups. (or) b. Identify the MSME policy in India.		CO3	K3
14	a. Examine the causes of Industrial Sickness. (or) b. What is Crowd Funding? Explain its types.		CO4	K4
15	a. Discover the legal requirements for establishment of New Units. (or) b. Analyse the functions of an entrepreneur.		CO4	K4
SECTION D				
Q. No.	Answer any two questions not exceeding 1000 words:	(2x15=30)	CO	KL
16	Determine the factor influencing entrepreneurship with suitable example.		CO5	K5
17	Draft the content of business plan for a textile industry.		CO5	K5
18	Explain the various subsidies and incentives offered by the Government of Tamil Nadu.		CO5	K5
