

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86**  
(For candidates admitted from the academic year 2023 – 2024)

**B.B.A DEGREE EXAMINATION NOVEMBER 2024**  
**BUSINESS ADMINISTRATION**  
**THIRD SEMESTER**

**COURSE** : **MAJOR CORE**  
**PAPER** : **HUMAN RESOURCE MANAGEMENT**  
**COURSE CODE** : **23BA/MC/HR34**  
**TIME** : **3 HOURS** **MAX. MARKS: 100**

<b>SECTION A</b>				
<b>Q. No.</b>	<b>Answer all the questions:</b>	<b>(5 x 2 = 10)</b>	<b>CO</b>	<b>KL</b>
1	Define HRM.		CO1	K1
2	List any two differences between Job Description and Job Specification.		CO1	K1
3	What is a Compensation Management?		CO1	K1
4	Write note on Apprenticeship Training.		CO1	K1
5	Quote the meaning of Demotion.		CO1	K1
<b>SECTION B</b>				
<b>Q. No.</b>	<b>Answer any four questions:</b>	<b>(4 x 5 = 20)</b>	<b>CO</b>	<b>KL</b>
6	Outline the significance of HRM.		CO2	K2
7	Explain the objectives of HR planning.		CO2	K2
8	Describe the methods of Induction.		CO2	K2
9	List the differences of Training and Development.		CO2	K2
10	Demonstrate the objectives of Fringe Benefits.		CO2	K2
11	Explain the types of transfers.		CO2	K2
<b>SECTION C</b>				
<b>Q. No.</b>	<b>Answer all the questions (Internal Choice):</b>	<b>(4 x 10 = 40)</b>	<b>CO</b>	<b>KL</b>
12	a. Identify the steps involved in Selection Process. (or) b. Develop different methods of Job Evaluation.		CO3	K3
13	a. Determine the objectives of Training Programme. (or) b. Explain the types of promotion.		CO3	K3
14	a. Discover the significance of Job Analysis. (or) b. What are the factors affecting Wage and Salary Administration.		CO4	K4
15	a. Distinguish between Personnel Management and HRM. (or) b. Examine the challenges of Turnover.		CO4	K4
<b>SECTION D</b>				
<b>Q. No.</b>	<b>Answer any two questions:</b>	<b>(2 x 15 = 30)</b>	<b>CO</b>	<b>KL</b>
16	Evaluate various Performance Appraisal techniques.		CO5	K5
17	Elucidate the external sources of recruitment.		CO5	K5
18	Determine the function of HRM.		CO5	K5

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