

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2023-24)

B.Com. DEGREE EXAMINATION NOVEMBER 2024
ACCOUNTING & FINANCE
THIRD SEMESTER

COURSE : MAJOR – CORE
PAPER : BUSINESS ETHICS AND CORPORATE GOVERNANCE
SUBJECT CODE : 23AF/MC/BE33
TIME : 3 HOURS **MAX. MARKS: 100**

Q.NO	SECTION A (5x2=10) Answer all the questions:	CO	KL
1	What is Corporate Governance?	1	K1
2	Define Business Ethics.	1	K1
3	List any two features of corporate Governance.	1	K1
4	Spell out the importance of CSR in business.	1	K1
5	What is Ethical Dilemma?	1	K1
Q.NO	SECTION B (4x5=20) Answer any four questions:	CO	KL
6	Summarize the Characteristics of Business Ethics.	2	K2
7	Differentiate between Morality and Ethics.	2	K2
8	Outline the elements of good corporate governance.	2	K2
9	Describe the nature of Corporate social responsibility.	2	K2
10	Discuss the preventive measures adopted to curb fraud.	2	K2
11	Explain the role of women directors in corporate governance.	2	K2
Q.NO	SECTION C (4x10=40) Answer the following:	CO	KL
12	a) Explain the Importance of Business Ethics. OR b) Identify the meaning of Employee fraud and explain its types.	3	K3
13	a) Examine the Principles of Corporate Governance. OR b) Determine the responsibilities towards different stakeholders in corporate social responsibility.	3	K3
14	a) Analyze the concept of insider Trading and why it is considered to be unethical? OR b) Outline the importance of Corporate social responsibility for business enterprises.	4	K4
15	a) Discuss the responsibilities and powers of the board of directors in corporate governance. OR b) Analyze the Ethical issues in business.	4	K4
Q.NO	SECTION D (2x15=30) Answer the following:	CO	KL
16	a) Evaluate the role of International Trade and business organization in developing business ethics. OR b) Appraise the various functions of Corporate Governance.	5	K5
17	a) Discuss the levels of Governance structure in detail. OR b) Validate the ethical dilemmas in International business and its role in ethical decision making.	5	K6
