

	Strategies 2.1 Opportunity Identification and Selection			
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Jan 3 – 7, 2025 (Day Order 3 to 6)	2.2 Idea Generation and Screening of Business Idea 2.2.1 Sources of Business Idea – Internal and External 2.2.2 Evaluation of Business Idea 2.2.3 Selection of Business Idea	Lecture	Entrepreneurial Development – Dr.S. Shalini	Summing up
Jan 8 – 17, 2025 (Day Order 1 to 6)	2.3 Business Plan –Meaning, Contents and Significance of Business Plan 2.3.1 Business Plan Process, Advantages of Business Planning. 2.3.2 Environmental Analysis - Scanning, SWOT Analysis.	Lecture	Entrepreneurial Development –C.B. Gupta & N.P Srinivas Anand Khanka S.S	Summing up
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	Unit 3 Project Proposal 3.1 Project Identification and Classification – Meaning and Importance 3.1.1 Project – Meaning and Types 3.1.2 Internal and External Constraints in Identifying Project 3.1.3 Project Life Cycle	Lecture & Presentation	Entrepreneurial Development – Dr.Jayshree	Other Component- 2 Group Presentation unit 2&3
Feb 3-8, 2025 (Day Order 1 to 6)	3.2 Project Formulation 3.2.1 Meaning and Stages in Project Formulation 3.2.2 Need of Project Formulation Significance of Project Formulation 3.2.3 Elements of Project Formulation	Lecture & Presentation	Entrepreneurial Development – MeriPustak. C	Surprise quiz And Component 3 Innovative Product Design and Development Individual assignment
Feb 10– 18, 2025 (Day Order 1 to 4)	3.3 Project Feasibility 3.3.1 Project Feasibility Analysis 3.4 Preparing Model Project Report for Starting a New Venture	Lecture & Presentation	Entrepreneurial Development –C.B. Gupta & N.P Srinivas Anand Khanka S.S	Summing up
Feb 19- 26, 2025 (Day Order 1-6)	Unit 4 Women Entrepreneurship 4.1 Role and Challenges of Women	Lecture & Presentation	Entrepreneurial Development –	Recap, Q&A

	Entrepreneur 4.2 Special privileges and problems faced by Women Entrepreneur		Dr.Jayshree	
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Feb 27- Mar 6, 2025 (Day Order 1 to 6)	Unit 5 Entrepreneurial Finance 5.1 Financial Planning – Meaning and Need 5.2 Sources of finance – Internal and External	Lecture & Presentation	Entrepreneurial Development – MeriPustak. C	Summing up
Mar 7 – 11, 2025 (Day Order 1 to 3)	5.3 Working Capital Management- Sources and Factors Determining Working Capital	Lecture & Presentation	Entrepreneurial Development – P.Saravanavel	Recap and Q&A
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	5.4 Role of Banking and Non-Banking Institutions assisting Entrepreneurs	Lecture & Presentation	Entrepreneurial Development – Dr.Jayshree	Group discussion
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.5 Government Assistance through Subsidies and Incentives	Lecture & Presentation	Entrepreneurial Development – MeriPustak. C	Class Discussion
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.5 Government Assistance through Subsidies and Incentives	Lecture & Presentation	Entrepreneurial Development – MeriPustak. C	Class Discussion
	REVISION			

Dec 12-19, 2024 (Day Order 1 to 6)	Unit 2 Audit Evidence 2.1 Vouching – Importance and Objectives 2.2 Factors to be considered during Vouching	Lecture & Presentation	Auditing, Pagare, Dinakar, New Delhi 2016.	Summing up and Discussion
Dec 20, 2024 (Day Order 1)	2.3 Importance of Reconciliation- Bank, Debtors, Creditors, Material and Statutory Dues	Lecture & Presentation	Auditing, Pagare, Dinakar New Delhi 2016.	Discussion
Jan 3 – 7, 2025 (Day Order 3 to 6)	2.4 Types of Audit Evidence	Lecture & Presentation	Auditing, Pagare, Dinakar New Delhi 2016.	Surprise quiz
Jan 8 – 17, 2025 (Day Order 1 to 6)	Unit 3 Verification of Assets and Liabilities 3.1 Verification- Objectives and Importance 3.2 Verification of Different Items- Assets	Lecture & Presentation	Principles and Practices of Auditing, Saxena, R. G ,Himalaya Publishers, Mumbai: 2010.	Recap and short Question& Answers
Jan 18 - 23, 2025	C.A. Test – I			

Jan 24 - 30, 2025 (Day Order 1 to 6)	3.2 Verification of Different Items- Assets & Liabilities	Lecture & Presentation	Principles and Practices of Auditing, Saxena, R. G ,Himalaya Publishers, Mumbai: 2010.	Other component- I- Group Presentation on Auditing Standards – Unit I
Feb 3-8, 2025 (Day Order 1 to 6)	Unit 4 Audit of Limited Companies 4.1 Appointment and Removal of an Auditor 4.2 Rights and Duties of an Auditor	Lecture & Presentation	Principles of Auditing: A practical manual for student and practitioners, De Paula, F.R.M, London: E.L.B.S.	Other component-I- Group Presentation on Audit Evidence- Unit II
Feb 10– 18, 2025 (Day Order 1 to 4)	4.2 Liabilities of an Auditor	Lecture & Presentation	Principles of Auditing: A practical manual for student and practitioners, De Paula, F.R.M, London: E.L.B.S.	Other component – II- MCQ test – Units II&III
Feb 19- 26, 2025 (Day Order 1-6)	4.3 Reporting of Fraud	Lecture & Presentation	Principles of Auditing: A practical manual for student and practitioners, De Paula, F.R.M, London: E.L.B.S.	Other Component III – Submission of Internship Report and Summing up
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	Unit 5 Audit Report 5.1 Audit Report including New Audit Reporting Requirements	Lecture & Presentation	Handbook of Practical Auditing, Tandon, B.N S. Chand New Delhi 2018.	Group discussion
Mar 7 – 11, 2025 (Day Order 1 to 3)	5.1 Audit Report including New Audit Reporting Requirements	Lecture & Presentation	Handbook of Practical Auditing, Tandon, B.N S. Chand New Delhi 2018.	Discussion

Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	5.2 Auditing in an E –environment	Lecture & Presentation	Handbook of Practical Auditing, Tandon, B.N S. Chand New Delhi 2018.	Group Discussion
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.2 Auditing in an E –environment	Lecture & Presentation	Handbook of Practical Auditing, Tandon, B.N S. Chand New Delhi 2018.	Surprise quiz
Mar 29- April 3, 2025 (Day Order 1 to 3)	Standards in Auditing issued by ICAI	Group Discussion	ICAI Publications- Auditing and Assurance Standards Board	Group Discussion
	REVISION			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 - April 2025

Department : B. Com General
Name/s of the Faculty : A- Dr. Lydia Arockia Mary
B- Ms. Adline Stella Sheron
C- Dr. Janaki

Course Title : Business Ethics and Social Responsibility
Course Code : 19CM/MC/BR63
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit1: Introduction, 1.1 Meaning, Scope and Objectives ethics. 1.2 Business Ethics and Globalization.	Lecture & Presentation	Andrew Crane Dirk Matten. Business Ethics. New Delhi 2010	Quiz
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.3 Practicing Ethics in Business.	Lecture & Presentation	Andrew Crane Dirk Matten. Business Ethics. New Delhi 2010	Case study analysis
Dec 4-11, 2024 (Day Order 1 to 6)	1.4 Ethical Dilemma in business.	Lecture & Presentation	Andrew Crane Dirk Matten. Business Ethics. New Delhi 2010	Case study analysis
Dec 12-19, 2024 (Day Order 1 to 6)	Unit 2 2.1 Ethical Issues in Finance – Issues related to financial services, Insider trading and takeovers.	Lecture & Presentation	Andrew Crane Dirk Matten. Business Ethics. New Delhi 2010	Third component I – Group Presentation
Dec 20, 2024 (Day Order 1)	2.2 Ethical Issues in Marketing and Advertising	Lecture & Presentation	Andrew Crane Dirk Matten. Business Ethics. New Delhi 2010	Third component I – Group Presentation

Jan 3 – 7, 2025 (Day Order 3 to 6)	2.3 Whistle Blowing and Whistle Blowers Protection.	Lecture & Presentation	Andrew Crane Dirk Matten. Business Ethics. New Delhi 2010	Case study analysis
Jan 8 – 17, 2025 (Day Order 1 to 6)	Unit 3 3.1 Drivers of CSR Disclosures.	Lecture & Presentation	Christine, A Mallin. Corporate Governance. New Delhi 2010	Third Component –II Case study analysis
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 31, 2025 (Day Order 1 to 6)	3.2 Driving forces of CSR, Consumers as drivers of CSR. - Government as Drivers of CSR	Lecture & Presentation	Christine, A Mallin. Corporate Governance. New Delhi 2010	Crossword puzzle
Jan 18 -20, 2025 (Day Order 4 to 6)	3.3 Utilitarianism in Ethics – ethics in law Enforcement.	Lecture & Presentation	Christine, A Mallin. Corporate Governance. New Delhi 2010	summing up
Feb 3-8, 2025 (Day Order 1 to 6)	3.4 Types of Normative Ethical Theories.	Lecture & Presentation	E – Resource	recap
Feb 10– 18, 2025 (Day Order 1 to 4)	4.1 CSR – Initiative Toward shareholders, Employees, Consumers, Government and Suppliers.	Lecture & Presentation	E – Resource	Question based lecture
Feb 19- 26, 2025 (Day Order 1-6)	4.2 Corporate Philanthropy and Community Volunteering.	Lecture & Presentation	E – Resource	Case study analysis
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	4.3 CSR Initiatives in different corporate sector – case study. 4.4 Models of CSR – Archie Caroll	Lecture & Presentation	Christine, A Mallin. Corporate Governance. New Delhi 2010	Quiz

Mar 7 – 11, 2025 (Day Order 1 to 3)	Unit 5 5.1 Significance of CSR, legal, political Social and Cultural Requirements.	Lecture & Presentation	Christine, A Mallin. Corporate Governance. New Delhi 2010	Quiz
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	5.2 CSR and corporate Sustainability.	Lecture & Presentation	Christine, Corporate Governance. New Delhi 2010	Quiz
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.3 Role of government in managing Environmental Issues.	Lecture & Presentation	Christine, Corporate Governance. New Delhi 2010	Quiz
Mar 29- April 3, 2025 (Day Order 1 to 3)	REVISION			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce - B. Com General
Name/s of the Faculty : A – Ms. Martina Jennifer N
B – Ms. Sathya Bhama R
C – Ms. Shifaya Fathima Z
Course Title : INTERNATIONAL BUSINESS
Course Code : 19CM/MC/IB64
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit 1: Introduction to International Business 1.1 Nature and Importance of International Business	Lecture	K. Aswathappa., International Business, McGrawHill Education, 2017.	Recap
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Drivers of International Business, Difference between International Business and Domestic Business.	Lecture	K. Aswathappa., International Business, McGrawHill Education, 2017.	Recap
Dec 4-11, 2024 (Day Order 1 to 6)	1.3 Evolution of International Business	Lecture	K. Aswathappa., International Business, McGrawHill Education, 2017.	Recap
Dec 12-19, 2024 (Day Order 1 to 6)	1.4 Effects of Globalization	Lecture	K. Aswathappa., International Business, 2017	Recap and Case study Discussions

Dec 20, 2024 (Day Order 1 & 2)	Unit 2: International Business Environment 2.1 Nature, Concept and Significance of International Business Environment.	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Recap
Jan 3 – 7, 2025 (Day Order 3 to 6)	2.2. Types of International Business Environment	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Component 2 - Seminar on International Trade Institutions
Jan 8 – 17, 2025 (Day Order 1 to 6)	Unit 3: International Business Management – Finance & Marketing 3.1 Sources of Finance for Exporters	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Recap
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	3.2 Export- Import (EXIM) Bank of India and Export Credit Guarantee Corporation (ECGC) of India. 3.3 Market Selection – Process and Determinants.	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Recap
Feb 3-8, 2025 (Day Order 1 to 6)	Unit 4: International Trade Institutions 4.1 Trends in the World Trade & Economic growth 4.1.1 General Agreement on Tariff and Trade (GATT)	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Oral quiz

Feb 10– 18, 2025 (Day Order 1 to 4)	4.1.2 General Agreement on Trade in Services (GATS)	Lecture	K.Aswathappa., International Business, McGrawHill, 2017.	Component 1 – Quiz
Feb 19- 26, 2025 (Day Order 1-6)	4.2 International Organizations – International Monetary Fund (IMF).	Lecture	K.Aswathappa., International Business, McGrawHill	Recap & Short Q & A
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	4.2 World Trade Organization (WTO) 4.2 United Nation Conference on Trade and Development (UNCTAD)	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Recap & Short Q & A
Mar 7 – 11, 2025 (Day Order 1 to 3)	Unit 5 Regulatory Framework for International Business 5.1 FDI- Establishment of Business in India by a Foreign company.	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Recap & Short Q & A
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	5.2 ODI- Establishment of Business outside India by an Indian company	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Summarise
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.3 Double Taxation Avoidance Agreement	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Classroom Discussion
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.3 Double Taxation Avoidance Agreement	Lecture	K.Aswathappa., International Business, McGrawHill Education, 2017.	Summarise

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STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce – General
Name/s of the Faculty : Ms. Subiksha.P
Course Title : Supply Chain Management
Course Code : 19/CM/ME/SL45
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit I Introduction 1.1 Role of Logistics and Supply Chain Management – Scope and Importance	Lecture	Sunil Chopra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Evolution of Supply Chain- Decision Phases in Supply Chain	Lecture	Sunil Chopra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers

Dec 4-11, 2024 (Day Order 1 to 6)	1.3 Drivers of Supply Chain Performance and Obstacles	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Case study examples
Dec 12-19, 2024 (Day Order 1 to 6)	Unit 2 Supply chain network 2.1 Role of Distribution in Supply Chain- Factors influencing Distribution Network	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers
Dec 20, 2024 (Day Order 1)	2.2 Source Evaluation- Collaborative Perspective, Supplier and Buyer Relationship	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers
Jan 3 – 7, 2025 (Day Order 3 to 6)	2.3 Inventory Management in Supply Chain–Concept, Cost associated with Inventory, Methods and Techniques of Inventory Control	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Recap and Component 1 Group Presentations of SC Operations of Companies

Jan 8 – 17, 2025 (Day Order 1 to 6)	Unit 3 Logistics in supply chain 3.1 Role of Transportation in Supply Chain- Factors affecting Transportation	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010	Recap and Group Presentations
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	3.2 Decision- Design options for Transportation Network, Routing	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers and Group Presentations
Feb 3-8, 2025 (Day Order 1 to 6)	3.3 Scheduling and Transportation- Indian Transportation System	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers and Group Presentations
Feb 10– 18, 2025 (Day Order 1 to 4)	3.4 Transportation Document- CFS (Container Freight Station) ICDS (Inland Container Depot)	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Recalling and Group Presentations
Feb 19- 26, 2025 (Day Order 1-6)	Unit 4 Sourcing and coordination in supply chain 4.1 Role of sourcing in Supply Chain- Supply selection Assessment and Contracts 4.2 Source planning and analysis- Bull Whip Effect	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers and Group Presentations

Feb 27- Mar 6, 2025 (Day Order 1 to 6)	4.3 Supply Chain Co-ordination- Effect of lack of co-ordination, Obstacles	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Short Question and Answers and Group Presentations
Mar 7 – 11, 2025 (Day Order 1 to 3)	4.4 Building Strategic Partnership and Trust within a Supply Chain	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Individual Assignment-Component II Green Supply chain Management Practices
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	Unit 5 International logistics and supply chain management 5.1 Global Supply Chain Integration Role of Government in controlling International trade	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Recap and MCQ Test
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.2 Role of IT in Supply Chain- Internal Supply Chain Management, Supplier Relationship Management	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Classroom discussion
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.3 Future of IT in Supply Chain, E- Business in Supply Chain	Lecture	Sunil Choppra, Peter Meindl and Kalra, Supply Chain Management Strategy, Planning and Operation, Pearson Education 2010 D.K.Agarwal, Textbook of Logistics and Supply Chain Management , Laxmi Publications,2003	Classroom discussion
	REVISION			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce – General
Name/s of the Faculty : Ms. Ruth Felicita. F
Course Title : RETAIL MANAGEMENT
Course Code : 19/CM/ME/RM45
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit 1 Introduction to Retailing 1.1 Meaning, Definition of Retailing	Lecture and presentation	David Gilbert, Retail Marketing New Delhi, Prentice Hall of India Pvt ltd, latest edition	Recap and Q&A
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Dynamic Nature of Retailing-Theories 1.3 Retail Formats	Lecture and presentation	Barry Bermans and Joel Evans, Retail Management- A Strategic Approach Prentice Hall, edition	Peer Q&A
Dec 4-11, 2024 (Day Order 1 to 6)	1.4 Retail Business in India- Influencing Factors, Present Indian Retail Scenario	Lecture and presentation	David Gilbert, Retail Marketing New Delhi, Prentice Hall of India Pvt ltd, latest edition	Quiz

Dec 12-19, 2024 (Day Order 1 to 6)	Unit 2 Retail Marketing Mix 2.1 Product- Decisions related to Choice of Goods, Delivery of Service	Lecture and presentation	Tiwari.T.S, Retail Management, Himalaya Publishing House	Group Discussion
Dec 20, 2024 (Day Order 1)	2.2 Pricing- Influencing Factors,	Lecture and presentation	David Gilbert, Retail Marketing New Delhi, Prentice Hall of India Pvt ltd, latest edition	Recap and Q&A
Jan 3 – 7, 2025 (Day Order 3 to 6)	2.3 Supply Channel – Principles and	Lecture and presentation	Tiwari.T.S, Retail Management, Himalaya Publishing House	Online quiz
Jan 8 – 17, 2025 (Day Order 1 to 6)	2.4 Promotion- Objectives and Promotional Mix	Lecture and presentation	Barry Bermans and Joel Evans, Retail Management- A Strategic Approach Prentice Hall, edition	Recap and Q&A
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	Unit 3 Retail Operations 3.1 Factors Influencing Location of Stores	Lecture and presentation	David Gilbert, Retail Marketing New Delhi, Prentice Hall of India Pvt ltd, latest edition Tiwari.T.S, Retail Management, Himalaya Publishing House	Group Discussion
	3.2 Stores Layout and Visual Merchandising- Stores Designing, Spaces Planning and Inventory Management	Lecture and presentation	Tiwari.T.S, Retail Management, Himalaya Publishing House	Peer Q&A

Feb 3-8, 2025 (Day Order 1 to 6)	3.3 Merchandise Management-Need, Importance and Process, Skill and Profile of a Merchandiser	Lecture and presentation	Barry Bermans and Joel Evans, Retail Management- A Strategic Approach Prentice Hall, edition	Recap and Q&A
Feb 10– 18, 2025 (Day Order 1 to 4)	Unit 4 Consumer Behaviour in Retail Business 4.1 Buying Decision Process and Implication on Retailing	Lecture and presentation	Tiwari.T.S, Retail Management, Himalaya Publishing House	Group Discussion
Feb 19- 26, 2025 (Day Order 1-6)	4.2 Influence of Group and Individual Factors	Lecture and presentation	David Gilbert, Retail Marketing New Delhi, Prentice Hall of India Pvt ltd, latest edition	Peer Q&A
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	4.3 Customer Shopping Behaviour- Customer Service and Customer Satisfaction	Lecture and presentation	Tiwari.T.S, Retail Management, Himalaya Publishing House	Component 1 Group presentation of unique marketing strategies
Mar 7 – 11, 2025				
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	Unit 5 Emerging Trends in Retailing 5.1 Changing Nature of Retailing	Lecture and presentation	David Gilbert, Retail Marketing New Delhi, Prentice Hall of India Pvt ltd, latest edition	Recap and Q&A

Mar 21 - 28, 2025 (Day Order 1 to 6)	5.2 Organised Retailing, Modern Retailing and E-Tailing	Lecture and presentation	Barry Bermans and Joel Evans, Retail Management- A Strategic Approach Prentice Hall, edition	Peer Q&A
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.3 Challenges faced by Retail Sector-Legal Aspects in Retailing, Social and Ethical Issues in Retailing	Lecture and presentation	Tiwari.T.S, Retail Management, Himalaya Publishing House	Component 2 Case study analysis
	REVISION			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce General
Name/s of the Faculty : Dr. Christine Stanley
Course Title : Indirect Taxation
Course Code : 19CM/ME/IT45
Shift : II

Week & No. of Hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit 1 - Introduction to Indirect Taxation 1.1 - Indian Tax system- meaning Indirect Tax structure in India	Lecture and Discussion	“Indirect Taxation”, V. Balachandran - Sultan Chand & Sons	Q & A sessions
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2- Features, Advantages and Disadvantages of Indirect Tax 1.3 - Indirect Tax – Revenue to the Government	Lecture and Discussion	“Indirect Taxation”, V. Balachandran - Sultan Chand & Sons	Short questions
Dec 4-11, 2024 (Day Order 1 to 6)	1.4 - Tax Evasion and Avoidance	Lecture and Discussion	“Indirect Taxation”, R. Radhakrishnan - Kalyani Publishers	Q & A sessions
Dec 12-19, 2024 (Day Order 1 to 6)	Unit 2 – Customs Duty 2.1 - Introduction to Customs Law in India, Customs Act 1962, Customs Tariff Act 1975) 2.2 – Basic Concepts – Meaning of Goods, Types of Goods	PPT, Lecture, Group Discussion	“Business Taxation Dr.Radha and Dr.Parameswaran, Prasanna Publishers	Discussion
Dec 20, 2024 (Day Order 1)	2.2 - Methods of valuation of Imported Goods, Levy and	PPT, Lecture, Group	“Business Taxation Dr.Radha and	News Analysis

	Exemption of Customs Duty	Discussion	Dr.Parameswaran, Prasanna Publishers	
Jan 3 – 7, 2025 (Day Order 3 to 6)	2.3- Abatement of duty in Damaged or Deteriorated Goods 2.4 – Penalties and Offences 2.5 - Export promotion scheme, EOU – SEZ – Duty drawback	PPT, Lecture, Group Discussion	“Business Taxation Dr.Radha and Dr.Parameswaran, Prasanna Publishers	Q & A Sessions
Jan 8 – 17, 2025 (Day Order 1 to 6)	Unit 3 - Introduction to GST (Goods and Service Tax) 3.1- Evolution of GST, Significance of its Implementation	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Short Questions
Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	3.2 - Structure of GST in India, Advantages of GST 3.3- Dual Concepts of GST – SGST, CGST, IGST, UTGST	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Component 1 - Group discussion on GST concepts
Feb 3-8, 2025 (Day Order 1 to 6)	3.4- Levy and collection of Tax, - Rates of GST, Composite and Mixed Supply 3.5- E-Commerce under GST Regime	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Group discussion
Feb 10– 18, 2025 (Day Order 1 to 4)	3.6 - Inter State Supply and Intra State Supply – Time and Place of Supply	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	News Analysis
Feb 19- 26, 2025 (Day Order 1-6)	Unit 4 - Input Tax Credit and Payment of GST 4.1- Advantages, Methods of	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns	Q & A Sessions

	Claiming Input Tax under Different Situations		Publications; New Delhi.	
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	4.2 - Computation, Recovery, Reversal of Credit 4.3 - Electronic Ledger – Cash Ledger, Credit Ledger, Liability Ledger	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Component 2 – Case Study on Input Tax Credit
Mar 7 – 11, 2025 (Day Order 1 to 3)	4.4 - Method of Payment of Tax 4.5-Tax Deduction at Source, Collection of Tax at Source and Refund	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Component 3 – News analysis
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	Unit 5 - Registration Procedure 5.1 - Registration procedure under GST- Person liable for registration, Compulsory registration	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Component 4 – E-Filing of GST Returns
Mar 21 - 28, 2025 (Day Order 1 to 6)	5.2 - Compulsory Registration, Deemed Registration, Amendment of Registration and Cancellation of Registration 5.3 – GST audit	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Class Discussion
Mar 29- April 3, 2025 (Day Order 1 to 3)	5.4 - An Overview of Types of Assessment 5.5 - Impact of GST on Various Sectors	PPT, Lecture, Group Discussion	GST – Laws and Practice, S.S.Gupta - Taxmanns Publications; New Delhi.	Case Analysis
	REVISION			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 - April 2025

Department : Commerce
Name/s of the Faculty : Dr. Shanthi Ranjit
Course Title : FUNDAMENTALS OF INVESTMENT PLANNING
Course Code : 19CM/GE/FI22
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit 1 Introduction Financial planning – Meaning and Importance	Lecture	“Financial Planning: Theory and Practice” By Madhu Sinha	Recap
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.2 Investment- Definition, Nature, Factors Influencing Investment. 1.2.1 Financial Planning- Meaning and Importance	Lecture	“Financial Planning: Theory and Practice” By Madhu Sinha	Recap
Dec 4-11, 2024 (Day Order 1 to 6)	1.2.2 The Personal Financial Planning Process,	Lecture	“Investment Planning” by Ankit Gala and Khushboo	Recap
Dec 12-19, 2024 (Day Order 1 to 6)	Preparation of Personal Budget	Lecture	“Investment Planning” by Ankit Gala and Khushboo	Recap
Dec 20, 2024 (Day Order 1)	1.3 Personal Financial Statements, tax planning and legal aspects of financial planning	Lecture	“Financial Planning: Theory and Practice” By Madhu Sinha	Recap
Jan 3 – 7, 2025 (Day Order 3 to 6)	legal aspects of financial planning – Cont...	Lecture	“Financial Planning: Theory and Practice” By Madhu Sinha	Third Component I – MCQ & Simulation Game
Jan 8 – 17, 2025 (Day Order 1 to 6)	1.4 Investment Media, Principles, Avenues and Modes.	Lecture	“Financial Planning: Theory and Practice” By Madhu Sinha	Summing up

Jan 18 - 23, 2025	C.A. Test – I			
Jan 24 - 30, 2025 (Day Order 1 to 6)	Investment options and operational scenario. 2.1 Needs and benefits of investing 2.2 Sources of financial information	Lecture & Presentation	“Investment Planning” by Ankit Gala and Khushboo	Class discussion
Feb 3-8, 2025 (Day Order 1 to 6)	2.3 Personal Savings & Investment: Investment Criteria- Liquidity, Safety and Profitability, Savings and Instruments of Post Office and Banks, Chit Funds	Lecture & Presentation	“Investment Planning” by Ankit Gala and Khushboo	Class discussion
Feb 10– 18, 2025 (Day Order 1 to 4)	Investment in Shares, Debentures, Corporate and Government Bonds	Lecture & Presentation	Investment Analysis and Portfolio Management, by Ranganathan and Madhumathi	Class discussion
Feb 19- 26, 2025 (Day Order 1-6)	2.4 Systematic Investment Planning, National Pension Scheme, Public Provident Fund, Retirement Savings Plans, Pension Plans	Lecture & Presentation	“Investment Planning” by Ankit Gala and Khushboo	Summing up
Feb 27- Mar 6, 2025 (Day Order 1 to 6)	Insurance and Risk Management 3.1 Analysis of Risk in Investment (Theory)	Lecture & Presentation	Insurance and Risk Management by Dr. P.K. Gupta	Recap
Mar 7 – 11, 2025 (Day Order 1 to 3)	3.2 Insurance Contract: Life Insurance Contract- Features, Policy, Conditions	Lecture & Presentation	Insurance and Risk Management by Dr. P.K. Gupta	Third Component I – Assignment on Investment options for Retired

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Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	3.2 Insurance Contract: Life Insurance Contract- Features, Policy, Conditions	Lecture & Presentation	Insurance and Risk Management by Dr. P.K. Gupta	Class discussion
Mar 21 - 28, 2025 (Day Order 1 to 6)	General Insurance Plans and Products	Lecture & Presentation	Information Brouchers of Post Offices, Banks, Mutual Funds, Insurance Companies	Summing up
Mar 29- April 3, 2025 (Day Order 1 to 3)	REVISION			

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: November 2024 – April 2025

Department : Commerce - General
Name/s of the Faculty : Ms. Ruth Felicita. F

Course Title : Customer Care and Protection
Course Code : 19CM/GE/CC22
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Nov 18 – 25, 2024 (Day Order 1-6)	Unit 1 Conceptual Framework 1.1 Consumer and Markets 1.1.1 Concept of Consumer Nature	Lecture and presentation	Dr. Roopa Om Mathur- Consumer protection - Vayu Education of India.	Recap and Q&A
Nov 26- Dec 3, 2024 (Day Order 1 to 6)	1.1.2 Concept of Price – Wholesale and Retail, Maximum Retail Price	Lecture and presentation	Dr. Roopa Om Mathur- Consumer protection - Vayu Education of India.	Group Discussion
Dec 4-11, 2024 (Day Order 1 to 6)	1.1.3 Labelling and Pricing 1.2 Customer Satisfaction and Dissatisfaction-Factors	Lecture and presentation	Dr. Roopa Om Mathur- Consumer protection - Vayu Education of India.	Peer Q&A
Dec 12-19, 2024 (Day Order 1 to 6)	1.3 Rights of the Consumers	Lecture and presentation	Dr. Roopa Om Mathur- Consumer protection - Vayu Education of India.	Recap and Q&A

(Day Order 1 to 6) Feb 3-8, 2025	Unit 3 Consumer Protection in India 3.1 Recent Developments in Consumer Protection in India	Lecture and presentation	Gambhir Cheena Consumer Protection Administration	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
(Day Order 1 to 6) Feb 10– 18, 2025	3.2 COPRA	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
(Day Order 1 to 4) Feb 19- 26, 2025	3.3 Legal Cases in India	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
(Day Order 1-6) Feb 27- Mar 6, 2025	3.3.1 Banking- RBI and Banking Ombudsman	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry

(Day Order 1 to 6) Mar 7 – 11, 2025	3.3.2 IRDA	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
Mar 12 –17, 2025	C.A. Test – II			
Mar 18 – 20, 2025 (Day 4 to 6)	3.3.3 Telecommunication-TRAI	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
Mar 21 - 28, 2025 (Day Order 1 to 6)	3.3.4 Food Products-FSSAI	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
Mar 29- April 3, 2025 (Day Order 1 to 3)	3.3.5 Advertising-ASCI	Lecture and presentation	Agarwal V.K. Consumer Protection Law and Practice, 5th ED, New Delhi. BLH Publishers,	Component 1 Assignment on Rights of Consumers in the Arena of Banking, Insurance, Advertising, Communications and Food Industry
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