### STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI COURSE PLAN (November 2024 – April 2025)

Department : COMMERCE (HONOURS)

Name of the Faculty : DR. AMRITHA JESSICA SAMSON

Course Title : CORPORATE GOVERNANCE

Course Code : 23BH/MC/CN44

Shift : II

| COs | Description   | CL     |
|-----|---|--------|
| CO1 | Understand the key legal concepts and principles in corporate law                                     | K1, K2 |
| CO2 | Draft and interpret company documents such as Memorandum of association, articles of association etc. | К3     |
| CO3 | Analyse complex legal cases   | K4     |
| CO4 | Evaluate the legal implications of different corporate actions and decisions                          | K5     |
| CO5 | Develop innovative solutions to complex legal challenges in corporate law                             | K6     |
|     |   |        |

| Week              | Unit No. | Content              | Cognitive<br>Level | Teaching<br>Hours | COs | Teaching Learning<br>Methodology | Assessment<br>Methods |
|-------------------|----------|----------------------|--------------------|-------------------|-----|----------------------------------|-----------------------|
| Nov 18 – 25, 2024 | 1        | Corporate Governance | K1-K3              | 2                 | 1-3 | Lecture and PPT                  | Discussion            |

| (Day Order 1-6)                           |   | 1.1 Corporate governance- Meaning, Principles, need and importance   |       |               |     |                                      |            |
|---|---|--|-------|---------------|-----|--------------------------------------|------------|
| Nov 26- Dec 3, 2024<br>(Day Order 1 to 6) | 1 | 1.2 Agency principle,<br>Stakeholder relationship,<br>Social responsibility  | K1-K3 | 3             | 2-3 | Lecture and PPT                      | Quiz       |
| Dec 4-11, 2024<br>(Day Order 1 to 6)      | 1 | 1.3 Approaches – Rules based Vs Principles based   | K2-K3 | 3             | 3   | Lecture and PPT,<br>Group Discussion | MCQs       |
| Dec 12-19, 2024<br>(Day Order 1 to 6)     | 1 | 1.4 Corporate Governance in India Birla Committee  | K3    | 2             | 1-2 | Lecture, Group<br>Discussion         | Discussion |
| Dec 20, 2024<br>(Day Order 1)             | 2 | Management Structure 2.1 Management Structure of Corporate Governance  | K1-K2 | 3             | 1-2 | Lecture and PPT                      | Short Test |
| Jan 3 – 7, 2025<br>(Day Order 3 to 6)     | 2 | 2.1 Reporting to<br>stakeholders- Integrated<br>reporting,<br>guiding principles,<br>Environmental<br>footprints, Internal<br>management systems | K2-K6 | 4             | 2-5 | Lecture and PPT,<br>Case<br>Study    | Quiz       |
| Jan 8 – 17, 2024<br>(Day Order 1 to 6)    | 2 | 2.2 Board Committees<br>and their functions – EDs<br>and<br>NEDs   | K2-K4 | 3             | 2-4 | Lecture and PPT                      | Discussion |
| Jan 18 - 23, 2025                         |   |  |       | C.A. Test – I |     |                                      |            |
| Jan 24 -31, 2025                          | 3 | Corporate Governance in  | K1-K3 | 5             | 1-3 | Lecture and PPT                      | Quiz       |

| (Day Order 1 to 6)                        |   | Various Sectors 3.1 Corporate Governance in Banks   |       |               |     |                                  |   |
|---|---|---|-------|---------------|-----|----------------------------------|---|
| Feb 3-8, 2025<br>(Day Order 1 to 6)       | 3 | 3.2 Corporate<br>Governance in Insurance<br>Industry  | K1-K3 | 5             | 1-3 | Lecture and PPT                  | Quiz  |
| Feb 10– 18, 2025<br>(Day Order 1 to 4)    | 4 | Theories of Corporate Governance 4.1 Theories, Models and Benefits of Corporate Governance                              | K1-K6 | 6             | 1-5 | Lecture and Presentations        | Short Test - 25<br>marks<br>(27/01/2025)  |
| Feb 19- 26, 2025<br>(Day Order 1-6)       | 4 | 4.2 Insider Trading,<br>Green Governance,<br>Whistle blowing  | K1-K5 | 6             | 1-5 | Lecture and Case<br>Study        | Short Test - 25<br>marks<br>(27/01/2025)  |
| Feb 27- Mar 6, 2025<br>(Day Order 1 to 6) | 5 | Recent Practices in<br>Corporate Governance<br>5.1 Codes and Standards<br>on Corporate<br>Governance                    | K1-K3 | 3             | 1-3 | Lecture and PPT<br>Case<br>Study | , MCQs  |
| Mar 7 – 11, 2025<br>(Day Order 1 to 3)    | 5 | 5.2 Initiatives in India  | K2-K6 | 2             | 2-5 | Lecture and PPT                  | Discussion  |
| Mar 12 –17, 2025                          |   | _   |       | C.A. Test – I | I   |                                  |   |
| Mar 18 – 20, 2025<br>(Day 4 to 6)         | 5 | 5.2 Maxwell Communication, Enron, World Com, Andersen Worldwide, Vivendi, Satyam Computer Services, Kingfisher Airlines | K5-K6 | 3             | 5   | Lecture and PPT                  | Case Study<br>Group<br>Presentation<br>(25 marks)<br>12-28 <sup>th</sup><br>February 2025 |

| Mar 21 - 28, 2025<br>(Day Order 1 to 6)     | 5.3 Common Governance Problems noticed in Corporate failures | K4 | 2        | 4 | Case Study<br>Analysis |
|---|--|----|----------|---|------------------------|
| Mar 29- April 2, 2025<br>(Day Order 1 to 3) |  |    | REVISION |   |                        |

# **Other Components**

- Short Test on Unit IV for 25 marks on 27<sup>th</sup> January, 2025.
- Group Presentation (Case Study) for 25 marks between 12-28<sup>th</sup> February 2025.

### STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI COURSE PLAN (November 2024 – April 2025)

**Department** : Commerce (Honours)

Name/s of the Faculty : Ms. Nisha S

Course Title : Management Accounting and Control

Course Code : 23BH/MC/MA44

Shift : II

| COs | Description   | CL     |
|-----|---|--------|
| CO1 | Understand the methods in management accounting and control   | K1, K2 |
| CO2 | Identify and analyse problems and solutions in real-life situations   | K3     |
| CO3 | Distinguish between levels of analysis for different variables for problems associated with management control        | K4     |
| CO4 | Critically discuss the reasons to and consequences of Management Accounting and Control on various levels of analysis | K5     |
| CO5 | Develop strategies to improve the financial performance of a business based on financial analysis                     | K6     |

| Week                                 | Unit No. | Content  | Cognitive<br>Level | Teaching<br>Hours | COs | Teaching Learning<br>Methodology | Assessment<br>Methods |
|--------------------------------------|----------|--|--------------------|-------------------|-----|----------------------------------|-----------------------|
| Nov 18 – 25, 2024<br>(Day Order 1-6) | 1        | Introduction to Management Accounting and Control  1.1 Management Accounting – Meaning, Objectives and Functions 1.2 Nature and Scope of Management Accounting | K1-K3              | 5                 | 1-2 | Lecture                          | Group<br>Discussion   |

| Nov 26- Dec 3,<br>2024 (Day Order 1<br>to 6) | 1 | 1 1.3 Difference between Cost and Management Accounting 1.4 Role of Management Accounting in Decision Making and Control  |              | 5 | 1-4 | Lecture                       | Assignment                               |
|--|---|---|--------------|---|-----|-------------------------------|--|
| Dec 4-11, 2024<br>(Day Order 1 to 6)         | 3 | Managerial Decision Making and Control 3.1 Introduction - Decision making process 3.2 Differential analysis   | K1-K6        | 5 | 1-5 | Lecture & Problem<br>Solving  | Discussion & Case Study                  |
| Dec 12-19, 2024<br>(Day Order 1 to 6)        | 3 | <ul><li>3.3 Types of managerial decisions</li><li>3.4 Steps in decision making - Quantitative analysis and decision making</li></ul>  | K1-K6        | 5 | 1-5 | Lecture                       | Discussion                               |
| Dec 20, 2024<br>(Day Order 1)                | 2 | Traditional and Modern Techniques of<br>Control 2.1 An Overview of Traditional<br>Techniques - Budgetary Control - Standard<br>Costing - Financial Ratio Analysis - Internal<br>Audit - Break-even Analysis | K1-K5        | 1 | 1-4 | Lecture & Group<br>Discussion | Assignment -<br>15 marks<br>(09/01/2025) |
| Jan 3 – 7, 2025<br>(Day Order 3 to 6)        | 2 | Traditional and Modern Techniques of Control 2.1 An Overview of Traditional Techniques - Budgetary Control - Standard Costing - Financial Ratio Analysis - Internal Audit - Break-even Analysis             | K1-K5        | 4 | 1-4 | Lecture & Group<br>Discussion | Assignment -<br>15 marks<br>(09/01/2025) |
| Jan 8 – 17, 2024<br>(Day Order 1 to 6)       | 2 | 2.2 Modern Techniques 2.2.1 Responsibility Accounting 2.2.2 Management Audit  | K1-K6        | 5 | 1-5 | Lecture                       | Case Study                               |
| Jan 18 - 23, 2025                            |   | C   | .A. Test - I | [ |     |                               |  |
| Jan 24 -31, 2025<br>(Day Order 1 to 6)       | 2 | 2.2.3 PERT and CPM<br>2.2.4 Management Information System   | K1-K5        | 5 | 1-4 | Lecture                       | Case Study                               |

| Feb 3-8, 2025<br>(Day Order 1 to 6)            | 4 | 4 Trends in Management Accounting and Control 4.1 Inflation Accounting 4.2 Quality Costing                           |             | 5    | 1-4 | Lecture                      | Presentation -<br>20 marks<br>(03/02/2025)<br>& Discussion |
|--|---|--|-------------|------|-----|------------------------------|--|
| Feb 10– 18, 2025<br>(Day Order 1 to 4)         | 2 | 4.3 Human Resource Accounting  | K1-K5       | 3    | 1-4 | Lecture                      | Presentation & Discussion                                  |
| Feb 19- 26, 2025<br>(Day Order 1-6)            | 4 | 4.4 Value Added Accounting   | K1-K5       | 5    | 1-4 | Lecture                      | Presentation & Discussion                                  |
| Feb 27- Mar 6, 2025<br>(Day Order 1 to 6)      | 5 | 5 Ethical Aspects of Management Accounting and Control 5.1 Stakeholder influence on organisation – Mendelow's matrix |             | 5    | 1-5 | Lecture & Problem<br>Solving | Case Study Test - 15 marks (03/03/2025)                    |
| Mar 7 – 11, 2025<br>(Day Order 1 to 3)         | 5 | 5.2 Social and ethical issues impacting the strategy formulation   | K1-K5       | 3    | 1-4 | Lecture & Problem Solving    | Case Study<br>Analysis                                     |
| Mar 12 –17, 2025                               |   |  | C.A. Test – | · II | •   |                              | •  |
| Mar 18 – 20, 2025<br>(Day 4 to 6)              | 5 | 5.3 Environmental Management Accounting  | K1-K4       | 3    | 1-3 | Lecture & Problem<br>Solving | Class<br>Discussion  |
| Mar 21 - 28, 2025<br>(Day Order 1 to 6)        | 5 | 5.4 Ethical Dilemmas in Management<br>Accounting and Control   | K1-K5       | 5    | 1-4 | Lecture & Problem Solving    | Class<br>Discussion  |
| Mar 29- April 2,<br>2025<br>(Day Order 1 to 3) |   | R  | EVISION     |      | •   |                              |  |

## **Other Components**

- Assignment on "Traditional and Modern Techniques of Control" 15 Marks 09/01/2025 Unit 2
- Group Presentation on "Trends in Management Accounting" 20 Marks From 03/02/2025 Unit 4
- Case Study Analysis 15 Marks 03/03/2025 Unit 5

## STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI COURSE PLAN (November 2024 – April 2025)

**Department** : Commerce (Honours)

Name/s of the Faculty : Ms. Aain Fathima, Ms. Prathana Prasadh

Course Title : Direct Taxation
Course Code : 23BH/MC/DT44

Shift : II

| COs | Description   | CL     |
|-----|---|--------|
| CO1 | Demonstrate knowledge of concepts, principles and rules of taxation of individuals  | K1, K2 |
| CO2 | Apply their knowledge to compute the income of individuals under different heads of income and determine tax liability                            | K3     |
| СО3 | Analyse the complex tax issues and recommend tax saving strategies  | K4     |
| CO4 | Evaluate the effectiveness of different tax strategies and their impact on tax compliance   | K5     |
| CO5 | Develop and implement tax planning strategies that meet the needs of individual taxpayers while complying with relevant tax laws and regulations. | K6     |

| Week                                 | Unit<br>No. | Content   | Cognitive<br>Level | Teaching<br>Hours | COs | Teaching Learning<br>Methodology | Assessment<br>Methods |
|--------------------------------------|-------------|---|--------------------|-------------------|-----|----------------------------------|-----------------------|
| Nov 18 – 25, 2024<br>(Day Order 1-6) | 1           | Introduction to Taxation 1.1 Meaning of Tax, Importance and Features of Taxation 1.2 Types of tax – Direct and Indirect | K1,K2              | 4                 | 1   | Presentation and Problem Solving | Discussion            |

| Nov 26- Dec 3, 2024<br>(Day Order 1 to 6) | 1 | 1.3 Basic concepts – Person Assessee, Assessment year, Previous year, Total income, Taxable Income          | K1, K2 | 4 | 1   | Presentation and Problem Solving | Discussion  |
|---|---|---|--------|---|-----|----------------------------------|---|
| Dec 4-11, 2024<br>(Day Order 1 to 6)      | 1 | 1.4 Residential Status and Incidence of Tax   | K1-K6  | 4 | 1-4 | Presentation                     | Case Studies  |
| Dec 12-19, 2024<br>(Day Order 1 to 6)     | 2 | Computation of Salary Income 2.1 Definition, Meaning, Basis of Charge 2.2 Allowances – Taxable and Exempted | K1-K3  | 4 | 1-2 | Lecture and Problem<br>Solving   | Short Test<br>Objective type Test<br>19.01.2025<br>25 Marks |
| Dec 20-21, 2024<br>(Day Order 1&2)        | 2 | 2.3 Perquisites 2.4 Other Receipts and Treatment of Provident Fund  | K1-K6  |   | 1-4 | Presentation and Problem Solving | Short Test<br>Objective type Test<br>19.01.2025<br>25 Marks |
| Jan 3 – 7, 2025<br>(Day Order 3 to 6)     | 2 | 2.5 Deductions  | K1-K6  |   | 1-4 | Lecture and Problem Solving      | Short Test<br>Objective type Test<br>19.01.2025<br>25 Marks |
| Jan 8 – 17, 2024<br>(Day Order 1 to 6)    | 3 | Computation of Income from House 3.1.1 Basis of Charge 3.1.2 Computation of House Property Income           | K1-K3  | 3 | 1-2 | Lecture & Group<br>Discussion    | Discussion  |

| Jan 18 - 23, 2025                      |   |   |       | C. | A. Test - I |                                  |              |
|--|---|---|-------|----|-------------|----------------------------------|--------------|
| Jan 24 -31, 2025<br>(Day Order 1 to 6) | 3 | 3.1.3 Deductions 3.2 Profits and Gains of Business or Profession 3.2.1Computation of Professional Income                            | K1-K6 | 4  | 1-4         | Lecture & Group<br>Discussion    | Case Studies |
| Feb 3-8, 2025<br>(Day Order 1 to 6)    | 4 | Capital Gains 4.1.1 Meaning of Capital Asset - Types of Capital Assets 4.1.2 Computation of Short Term and Long- Term Capital Gains | K1-K2 | 3  | 1-4         | Presentation and Problem Solving | Discussion   |
| Feb 10– 18, 2025<br>(Day Order 1 to 4) | 4 | 4.1.3Exempted Capital Gains 4.2.Income from other sources 4.2.1 Basis of Charge, Casual and Other income                            | K1-K3 | 2  | 1-4         | Presentation and Problem Solving | Short Test   |
| Feb 19- 26, 2025<br>(Day Order 1-6)    | 4 | 4.2.2 Computation of Taxable Income from Other Sources  | K1-K5 | 2  | 1-4         | Presentation and Problem Solving | Short Test   |

| Feb 27- Mar 6, 2025<br>(Day Order 1 to 6)   | 5 | Computation of Total Income 5.1.1 Set-off and Carry Forward of losses 5.1.2 Clubbing of Income                 | K1-K5 | 2  | 1-4     | Presentation and Problem Solving | Discussion  |  |  |
|---|---|--|-------|----|---------|----------------------------------|---|--|--|
| Mar 7 – 11, 2025<br>(Day Order 1 to 3)      | 5 | 5.1.3 Deductions-<br>Individual<br>5.1.4 Computation of<br>Tax Liability                                       | K1-K5 | 2  | 1-4     | Presentation and Problem Solving | Quiz  |  |  |
| Mar 12 –17, 2025                            |   | C.A. Test - II   |       |    |         |                                  |   |  |  |
| Mar 18 – 20, 2025<br>(Day 4 to 6)           | 5 | E-filing & Submission<br>of Returns<br>5.2.1 E-filing – Concept<br>– Procedure<br>5.2.2 26AS - TDS –<br>Traces | K1-K5 | 2  | 1-4     | Presentation and Problem Solving | Assignment  |  |  |
| Mar 21 - 28, 2025<br>(Day Order 1 to 6)     | 5 | 5.2.3 Filing of Returns,-<br>Various Returns   | K1-K5 | 2  | 1-4     | Presentation and Problem Solving | Assignment<br>on Return of<br>Income and<br>Assessment<br>10.3.2025<br>25 Marks |  |  |
| Mar 29- April 2, 2025<br>(Day Order 1 to 3) |   | 1  |       | RI | EVISION |                                  | 20 HARRO  |  |  |

# **Other Components**

- Short Test on Unit 2 January 19,2025 25 Marks.
- Assignment on 'Return of Income and Assessment' March 10, 2025 25 Marks.

## STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

**COURSE PLAN (November 2024 – April 2025)** 

Department : Commerce (Honours)

Name of the Faculty : Dr. C. Deepasri

Course Title : Financial Management

Course Code : 23BH/MC/FM44

Shift : II

| COs | Description   | CL     |
|-----|---|--------|
| CO1 | Understand basic financial management concepts                                  | K1     |
| CO2 | Explain the relationship between different financial management techniques      | K2     |
| CO3 | Apply the techniques of investment proposals                                    | K3     |
| CO4 | Analyse the financial decisions relating to capital structure, working capital, | K4     |
| CO5 | Interpret and develop new solutions related to financial management problems    | K5, K6 |
|     |   |        |

| Week                                      | Unit No. | Content   | Cognitive<br>Level | Teaching<br>Hours | COs | Teaching Learning<br>Methodology | Assessment<br>Methods |
|---|----------|---|--------------------|-------------------|-----|----------------------------------|-----------------------|
| Nov 18 – 25, 2024<br>(Day Order 1-6)      | 1        | Corporate Financial Objectives and Functions 1.1 Nature, Importance and Objectives of Financial Management 1.2 Scope of Financial Management -Profit Maximization and Wealth Maximization | K1-K2              | 4                 | 1-2 | Lecture                          | Recap & Discussion    |
| Nov 26- Dec 3, 2024<br>(Day Order 1 to 6) | 1        | 1.3 Functions of finance<br>- finance, investment,<br>dividend decisions  | K1-K3              | 4                 | 1-3 | Lecture and Problem solving      | Recap &<br>Discussion |
| Dec 4-11, 2024<br>(Day Order 1 to 6)      | 1        | 1.4 Time value of money  – Meaning, Time  Preference, Future value and Present value  | K1-K4              | 4                 | 1-4 | Lecture and Problem solving      | Quiz                  |

| Dec 12-19, 2024<br>(Day Order 1 to 6)  | 2 | Working Capital Management 2.1 Working capital - Meaning, needs, Cash operating cycle 2.2 Inventory – EOQ and JIT          | K1-K3<br>K1-K4 | 5        | 1-4    | Lecture and Problem solving | Recap & Discussion    |
|--|---|--|----------------|----------|--------|-----------------------------|-----------------------|
| Dec 20, 2024<br>(Day Order 1)          | 2 | 2.3 Management of Receivables 2.1 Management of Cash   | K1-K6          | 5        | 1-5    | Lecture and Problem solving | Test                  |
| Jan 3 – 7, 2025<br>(Day Order 3 to 6)  | 2 | Cash management Models 2.2 Working capital strategies, levels, Working Capital Cycle, WC ratios                            | K1-K6          | 4        | 1-5    | Lecture and Problem solving | Test                  |
| Jan 8 – 17, 2024<br>(Day Order 1 to 6) | 3 | Financing and Dividend Decisions 3.1 Cost of capital - Meaning, Classification 3.2 Computation of Specific cost of capital | K1-K4          | 5        | 1-4    | Lecture and Problem solving | Recap &<br>Discussion |
| Jan 18 - 23, 2025                      |   |  |                | C.A. Tes | st - I |                             |                       |
| Jan 24 -31, 2025<br>(Day Order 1 to 6) | 3 | 3.3 Leverages- Types,<br>EBIT, EBT analysis  3.4 Capital structure- Meaning and Theories                                   | K1-K6          | 5        | 1-5    | Lecture and Problem solving | Test                  |

| Feb 3-8, 2025<br>(Day Order 1 to 6)       | 3 | 3.5 Dividend decision 3.5.1 Meaning, Types, Factors affecting dividend 3.5.2 Forms of Dividend and Dividend Theories            | K1-K4 | 4        | 1-3     | Lecture and Problem solving | Test   |
|---|---|---|-------|----------|---------|-----------------------------|--|
| Feb 10– 18, 2025<br>(Day Order 1 to 4)    | 4 | Long term investment<br>decisions 4.1 Meaning,<br>Importance, Process 4.2<br>Traditional techniques –<br>Payback period, ARR    | K1-K5 | 4        | 1-5     | Lecture and Problem solving | Recap & Discussion   |
| Feb 19- 26, 2025<br>(Day Order 1-6)       | 4 | 4.2.1 Discounted<br>techniques – NPV,IRR,<br>PI<br>4.2.2 Capital Rationing  | K1-K5 | 5        | 1-5     | Lecture and Problem solving | MCQ test<br>Unit 2 and<br>Unit 3 - 30<br>marks –<br>February 20,<br>2025 |
| Feb 27- Mar 6, 2025<br>(Day Order 1 to 6) | 4 | 4.3 Risk analysis in Capital Budgeting Decisions, Sources of Risk, Risk adjusted Discount rate.  4.3.1 Coefficient of variation | K2-K6 | 5        | 2-5     | Lecture and Problem solving | Test   |
| Mar 7 – 11, 2025<br>(Day Order 1 to 3)    | 4 | 4.3.2 Decision Tree analysis  | K3-K6 | 2        | 3-5     | Lecture and Problem solving | Test   |
| Mar 12 –17, 2025                          |   | l   | 1     | C.A. Tes | st - II | l                           | 1  |

| Mar 18 – 20, 2025<br>(Day 4 to 6)           | 5 | Hedging Techniques 5.1 Nature, types, Foreign currency risks and   | K1-K5 | 3        | 1-5 | Lecture and Problem solving | Class<br>Discussion |
|---|---|--|-------|----------|-----|-----------------------------|---------------------|
|   | 5 | Interest rate risks 5.2 Exchange rate differences - PPPT, IRPT, Yield Curves   |       |          |     |                             |                     |
| Mar 21 - 28, 2025<br>(Day Order 1 to 6)     | 5 | 5.2 Exchange rate<br>differences - PPPT,<br>IRPT, Yield<br>Curves<br>5.3 Hedging Techniques<br>for foreign currency risk<br>5.4 Hedging Techniques<br>for Interest rate risk | K2-K6 | 5        | 2-5 | Lecture and Problem solving | Class<br>Discussion |
| Mar 29- April 2, 2025<br>(Day Order 1 to 3) |   |  |       | REVISION |     |                             |                     |

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# **Other Components:**

- MCQ test Unit 2 and Unit 3 30 marks February 20, 2025
- Assignment on Dividend Theories 20 marks February 27, 2025

# STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI COURSE

PLAN (November 2024 – April 2025)

Department : B.Com Honours Name/s of the Faculty : Ms. Preethi Flavia J

Course Title : Strategic Management Concepts

Course Code : 23BH/MC/SC44

Shift : II

| COs  |              |  | Descr              | ription           |     |                               | CL                    |  |
|------|--------------|--|--------------------|-------------------|-----|-------------------------------|-----------------------|--|
| CO1  | Understand   | Understand the fundamental concepts and describe the role and components of Strategic Management     |                    |                   |     |                               |                       |  |
| CO2  | Identify str | Identify strategies and models involved in strategic choice  |                    |                   |     |                               |                       |  |
| СО3  | Analyse ar   | Analyse and critique strategic decisions considering the impact on organisation                      |                    |                   |     |                               |                       |  |
| CO4  | Evaluate th  | Evaluate the effectiveness of a company's strategy and recommend changes to an existing strategy     |                    |                   |     |                               |                       |  |
| CO5  | Design a c   | Design a comprehensive strategic plan incorporating all the elements of Strategic Management process |                    |                   |     |                               |                       |  |
| Veek | Unit No.     | Content  | Cognitive<br>Level | Teaching<br>Hours | COs | Teaching Learning Methodology | Assessment<br>Methods |  |

| Nov 18 – 25, 2024<br>(Day Order 1-6)      | 1 | Introduction 1.1 Concepts in Strategic Management. 1.2 Strategic Management as a Process   | K1-K6 | 1-2 | 1   | Lecture and ppt          | Discussion                         |
|---|---|--|-------|-----|-----|--------------------------|------------------------------------|
| Nov 26- Dec 3, 2024<br>(Day Order 1 to 6) | 1 | 1.3 Developing a<br>Strategic Vision,<br>Mission, Objectives,<br>Policies  | K1-K6 | 4   | 1-5 | Lecture and ppt          | Discussion                         |
| Dec 4-11, 2024<br>(Day Order 1 to 6)      | 1 | 1.4 Factors that shape a<br>Company"s Strategy<br>1.5 Crafting a Strategy –<br>Industry and<br>Competitive Analysis                                  | K1-K6 | 3   | 1-5 | Lecture and ppt          | Case study                         |
| Dec 12-19, 2024<br>(Day Order 1 to 6)     | 2 | Environmental Scanning and Leadership 2.1 Methods – SWOT Analysis – Strategic and Competitive Advantages in Diversified Companies and its Evaluation | K1-K6 | 2   | 1-5 | Lecture and presentation | Assignment and Discussion          |
| Dec 20, 2024<br>(Day Order 1)             | 2 | 2.2 Strategic Analysis<br>and Choice - Tools and<br>Techniques<br>2.3 Strategic Leadership<br>- Leadership and Style                                 | K1-K5 | 5   | 1-4 | Lecture and presentation | Assignment and Discussion 06/01/25 |

| Jan 3 – 7, 2025<br>(Day Order 3 to 6)  | 2 | 2.4 Key Strategic Leadership Actions 2.5 Developing Human Capital and Social Capital – Balance Scorecard  | K1-K6   | 5           | 1-5 | Lecture and ppt          | Assignment and Discussion |
|--|---|---|---------|-------------|-----|--------------------------|---------------------------|
| Jan 8 – 17, 2024<br>(Day Order 1 to 6) | 3 | Strategic Formulation 3.1 Formulation of Strategy at Corporate, Business and Functional Levels  | K1-K5   | 5           | 1-4 | Lecture and presentation | Case study                |
| Jan 18 - 23, 2025                      |   |   |         | C.A. Test - | I   |                          | •                         |
| Jan 24 -31, 2025<br>(Day Order 1 to 6) | 3 | 3.2 Types of Strategies –<br>Tailoring Strategy to Fit<br>Specific Industry   | K1-K5   | 5           | 1-5 | Lecture and presentation | Group<br>Discussion       |
| Feb 3-8, 2025<br>(Day Order 1 to 6)    | 3 | 3.3 Restructuring and Diversification Strategies  | K1-K6   | 5           | 1-5 | Lecture and case study   | Case study                |
| Feb 10– 18, 2025<br>(Day Order 1 to 4) | 4 | Strategic Implementation 4.1 Strategy and Structure 4.2 Leadership, Culture Connection  | K1- K3  | 5           | 1-3 | Lecture and              | MCQ test                  |
| Feb 19- 26, 2025<br>(Day Order 1-6)    | 4 | 4.3 Strategies for<br>Competing in<br>Globalising Markets and<br>Internet Economy<br>4.4 Organisational Values<br>and their Impact on<br>Strategy | K1 - K5 | 8           | 1-3 | Lecture and presentation | MCQ test                  |

| Feb 27- Mar 6, 2025<br>(Day Order 1 to 6)   | 4 | 4.5 Resource Allocation  – Planning Systems for Implementation  | K1 - K5 | 7           | 1-4 | Lecture and ppt        | MCQ test<br>11/02/25 |
|---|---|---|---------|-------------|-----|------------------------|----------------------|
| Mar 7 – 11, 2025<br>(Day Order 1 to 3)      | 5 | Strategy Evaluation<br>and Control<br>5.1 Establishing<br>Strategic Controls  | K1 - K4 | 5           | 1-3 | Lecture and ppt        | Discussion           |
| Mar 12 –17, 2025                            |   |   |         | C.A. Test - | - П |                        |                      |
| Mar 18 – 20, 2025<br>(Day 4 to 6)           | 5 | 5.2 Measuring Performance – Appropriate Measures 5.3 Role of the Strategist – Using Qualitative and Quantitative Benchmarking to Evaluate Performance | K1-K5   | 2           | 1-4 | Lecture and case study | Class<br>Discussion  |
| Mar 21 - 28, 2025<br>(Day Order 1 to 6)     | 5 | 5.4 Strategic Information Systems – Problems in Measuring Performance 5.5 Strategic Surveillance -Strategic Audit                                     | K1-K6   | 3           | 1-5 | Lecture and ppt        | Class<br>Discussion  |
| Mar 29- April 2, 2025<br>(Day Order 1 to 3) |   | •   | •       | REVISIO     | )N  | •                      | •                    |

- Other Components:
  Assignment unit 2.2 on January 6, Strategic Tools and Techniques.
  MCQ test unit 4 on February 11.