

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : Fine Arts
Name/s of the Faculty : Dr Swapna Sathish
Course Title : Fundamentals of Design - Practical
Course Code : 23FA/PC/P215
Shift : I

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	do exercises using the elements of design	K1
CO2	develop designs using the principles of design	K2, K3
CO3	apply colour theories and colour interactions in design	K4
CO4	analyse and apply typography as an effective medium of design	K5
CO5	ideate to combine type and image into effective design	K6

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 24 – 26, 2024 (Day Order 4 - 6)	1	Elements of design 1.1 Dots, line and space 1.2 Form and shape 1.3 Texture	K1 – K3	3	1 - 3	Lecture with PPT; basic exercises	
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	Elements of design 1.1 Dots, line and space 1.2 Form and shape 1.3 Texture	K1 – K3	6	1 - 3	Design exploration exercises	Classwork submission
July 5 – 12, 2024 (Day Order 1 - 6)	1	Elements of design 1.1 Dots, line and space 1.2 Form and shape 1.3 Texture	K1 – K3	6	1 - 3	Design exploration exercises	
July 15 – 23, 2024 (Day Order 1 - 6)	2	Principles of Design 2.1 Balance, emphasis and rhythm 2.2 Unity and variety 2.3 Proportion and scale	K1 – K3	6	1 - 3	Seminar presentations – group work	Classwork submission
July 24 – 31, 2024 (Day Order 1 - 6)	2	Principles of Design 2.1 Balance, emphasis and rhythm 2.2 Unity and variety 2.3 Proportion and scale	K1 – K3	6	1 - 3	Design exploration exercises	
Aug 1 – 5, 2024 (Day Order 1 - 3)	2	Principles of Design 2.1 Balance, emphasis and rhythm 2.2 Unity and variety 2.3 Proportion and scale	K1 – K3	3	1 - 3	Design exploration exercises	Classwork submission
Aug 6 – 10, 2024	C.A. Test - I						

Aug 12 – 14, 2024 (Day Order 4-6)	3	Colour 3.1 Colour wheel 3.2 Physical and psychological qualities 3.3 Colour interactions: harmony, contrasts, hue, intensity, value	K1 – K3	3	1 - 3	Lecture with PPT; basic exercises	
Aug 16 – 23, 2024 (Day Order 1-6)	3	Colour 3.1 Colour wheel 3.2 Physical and psychological qualities 3.3 Colour interactions: harmony, contrasts, hue, intensity, value	K1 – K3	6	1 - 3	Design exploration exercises	Classwork submission
Aug 27 – Sep 3, 2024 (Day Order 1-6)	3	Colour 3.1 Colour wheel 3.2 Physical and psychological qualities 3.3 Colour interactions: harmony, contrasts, hue, intensity, value	K1 – K3	6	1 - 3	Design exploration exercises	Classwork submission
Sep 4 – 11, 2024 (Day Order 1-6)	4	Basics of typography 4.1 Elements of Letterforms 4.2 Type anatomy 4.3 Typestyles and families	K4 – K6	6	4- 5	Lecture with PPT; basic exercises	
Sep 12 - 20, 2024 (Day Order 1-6)	4	Basics of typography 4.1 Elements of Letterforms 4.2 Type anatomy 4.3 Typestyles and families	K4 – K6	6	4- 5	Work on design brief	

Sep 23 - 26, 2024 (Day Order 1-4)	4	Basics of typography 4.1 Elements of Letterforms 4.2 Type anatomy 4.3 Typestyles and families	K4 – K6	3	4- 5	Work on design brief	Classwork submission
Sep 27 – Oct 3, 2024	C.A. Test - II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	Idea and Image 5.1 Pictorial Symbols and Meaning 5.2 Symbols and Icons	K4 – K6	3	4- 5	Lecture with PPT; group discussion and presentations	
Oct 7 - 15, 2024 (Day Order 1 to 6)	5	Idea and Image 5.1 Pictorial Symbols and Meaning 5.2 Symbols and Icons	K4 – K6	6	4- 5	Work on design brief	
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	Idea and Image 5.1 Pictorial Symbols and Meaning 5.2 Symbols and Icons	K4 – K6	6	4- 5	Work on design brief	Classwork submission
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						