

**STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI**  
**COURSE PLAN June - November 2024**

**Department** : **COMMERCE**  
**Name/s of the Faculty** : **MS. EVANGEL AAZHIMA**  
**Course Title** : **PRINCIPLES AND PRACTICE OF MANAGEMENT**  
**Course Code** : **23CM/MC/PM13**  
**Shift** : **I**

**COURSE OUTCOMES (COs)**

<b>COs</b>	<b>Description</b>	<b>CL</b>
<b>CO1</b>	Understand the concepts of Accountability, Centralization and working together in teams	<b>K1, K2</b>
<b>CO2</b>	Apply the acquired knowledge of management in the corporate sector & to comprehend the role of effective leaders in an organization	<b>K3</b>
<b>CO3</b>	Analyze the functions of Management in organizations	<b>K4</b>
<b>CO4</b>	Apply theoretical concepts into the practical management functions	<b>K5</b>
<b>CO5</b>	Develop the leadership potential and managerial skills to make effective managerial decision-making	<b>K6</b>

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 24 – 26, 2024 (Day Order 4 - 6)	1	<b>Introduction to Management Principles</b> 1.1 Meaning, Nature, Scope and Importance of Management 1.2 Management as Science or Art - Management as Profession - Universality of Management	K1 – K4 K2 – K4	2	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	1.3 Management Principles, Functions of Management, Management Roles - Levels of Management, Management Skill- Social Responsibility 1.4 Evolution of Management thoughts, Scientific Management, Fayol's Principles of Management, Bureaucracy,	K2 – K5 K3 – K6	4	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
July 5 – 12, 2024 (Day Order 1 - 6)	1 2	1.3 Hawthorne Experiment, Contribution of Peter Drucker. <b>Planning and Decision Making</b> 2.1 Planning – Meaning, Nature and Importance, Planning Process 2.2 Types of Planning - Measures of Effective Planning	K3 – K6 K1 – K3 K2 – K5	4	CO1-5	Lecture & Case Study	Continuous Assessment & other components
July 15 – 23, 2024	2	2.3 Barriers to Effective Plan 2.4 Management by Objectives	K3 – K6 K3 – K6	4	CO1-5	Lecture & Case Study report	Continuous Assessment &

(Day Order 1 - 6)		2.5 Decision Making – Meaning - Types of Decisions - Decision Making Process	K3 – K6				other components
July 24 – 31, 2024 (Day Order 1 - 6)	2  3	Individual vs. Group Decision Making - Decision Making Conditions – Creativity <b>Organizing, Communication and Human Resources</b> 3.1 Organizing - Meaning, Organization Structure	K3 – K6  K1 – K3	4	CO1-5	Lecture & Case Study report	Continuous Assessment & other components
Aug 1 – 5, 2024 (Day Order 1 - 3)	3	3.2 Forms of Organization Structure, Departmentation, Task Force- Virtual Organization	K1 – K3	2	CO1-5	Lecture & Case Study report	Continuous Assessment & other components
Aug 6 – 10, 2024	C.A. Test - I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	3.3 Dynamics of Group Behavior, Influence of Group on Individual and Group Decision Making	K2 – K5	2	CO1-5	Lecture & Case Study report	Continuous Assessment & other components
Aug 16 – 23, 2024 (Day Order 1-6)	3	3.4 Staffing -Meaning, Man Power Planning, Recruitment and Selection- Training and Development	K3 – K6	4	CO1-5	Lecture & Case Study report	Continuous Assessment & other components
Aug 27 – Sep 3, 2024	3	3.5 Communication- Meaning, Nature, Elements of	K3 – K6	4	CO1-5	Lecture & Group Discussions	Continuous Assessment &

(Day Order 1-6)		Communication, Methods of Communication 3.6 Relevance of Information Technology	K3 – K6				other components
Sep 4 – 11, 2024 (Day Order 1-6)	4	<b>Motivation</b> 4.1 Direction- Meaning, Nature, Scope and Principles of Direction, Supervision 4.2 Motivation – Meaning, Nature and Importance of Motivation Theories of Motivation Maslow’s Theory of Hierarchical Needs, Herzberg’s two-factor Theory, Vroom’s Theory of Expectancy)	K1 – K3  K2 – K5	4	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
Sep 12 - 20, 2024 (Day Order 1-6)	4	4.2 Herzberg’s two-factor Theory, Vroom’s Theory of Expectancy) 4.3 Job Design, Job Enrichment, Job Satisfaction, Quality of Work Life	K2 – K5  K3 – K6	4	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
Sep 23 - 26, 2024 (Day Order 1-4)	4  5	4.4 Leadership-Meaning, Importance, Leadership Theories, Leadership Styles <b>Controlling</b> 5.1 Controlling- Meaning, Importance	K3 – K6  K1 – K5	3	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components

Sep 27 – Oct 3, 2024	C.A. Test - II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	5.1 Controlling Process, Types of Control	K1 – K5	1	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
Oct 7 - 15, 2024 (Day Order 1 to 6)	5	5.2 Essential of Effective Control System, Behavioral Importance of Control	K2 – K6	4	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	5.2 Control Techniques, Quality Circles	K2 – K6	4	CO1-5	Lecture & Group Discussions	Continuous Assessment & other components
Oct 23 - 24, 2024 (Day Order 1 to 2)	<b>REVISION</b>						

Other components:

- A Case Study report on application of Henry Fayol’s Management Principles in Business Concern. Submission on 15<sup>th</sup> July 2024- 20 Marks
- Individual Assignment on Recruitment and Selection procedure of any two companies. Submission on 27 August 2024 – 20 Marks
- Online Management Games on 23<sup>th</sup> September 2024 – 10 Marks