

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: June - November 2024

Department : B.Com (Honours)
Name of the faculty : Ms. Nisha S
Course Title : Management Accounting and Control
Course Code : 20BH/MC/MA54
Shift : Shift II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Jun 19 – 26, 2024 (Day Order 1 - 6)	Unit 1 – Introduction to Management Accounting and Control 1.1 Management Accounting Meaning, Objectives and Functions 1.2 Nature and Scope of Management Accounting	Lecture	Advanced Management Accounting - Tulsian P.C, Bharat Tulsian	CA - 1
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1.3 Difference between Cost and Management Accounting 1.4 Role of Management Accounting in Decision Making and Control	Lecture & Group Discussion	ACCA BPP Performance Management (PM)	CA - 1
July 5 – 12, 2024 (Day Order 1 - 6)	Unit 3 - Managerial Decision Making and Control 3.1 Introduction - Decision making process	Lecture	Management Accounting – T.S. Reddy & Y. Hari Prasad Reddy	CA - 1
July 15 – 23, 2024 (Day Order 1 - 6)	3.2 Differential analysis 3.3 Types of managerial decisions	Lecture & Learning by doing	Management Accounting – T.S. Reddy & Y. Hari Prasad Reddy	CA - 1
July 24 – 31, 2024 (Day Order 1 - 6)	3.4 Steps in decision making - Quantitative analysis and decision making	Lecture & Learning by doing	Management Accounting - Text, Problems and cases – M.Y. Khan, P.R. Jain	CA - 1
Aug 1 – 5, 2024 (Day Order 1 - 3)	Unit 2 – Traditional and Modern Techniques of Control 2.1 An Overview of Traditional Techniques 2.1.1 Budgetary Control	Lecture & Group Discussion	Management Accounting – T.S. Reddy & Y. Hari Prasad Reddy	CA - 1 & Other Component

	2.1.2 Standard Costing			
Aug 6 – 10, 2024	CONTINUOUS ASSESSMENT TEST - I			
Aug 12 – 14, 2024 (Day Order 4-6)	2.1.3 Financial Ratio Analysis 2.1.4 Internal Audit 2.1.5 Breakeven Analysis	Lecture & Group Discussion	ACCA BPP Performance Management (PM)	CA - 2 & Other Component
Aug 16 – 23, 2024 (Day Order 1-6)	2.2 Modern Techniques 2.2.1 Responsibility Accounting 2.2.2 Management Audit	Lecture	ACCA BPP Performance Management (PM)	CA - 2 & Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	2.2.3 PERT and CPM 2.2.4 Management Information System	Lecture	ACCA BPP Performance Management (PM)	CA - 2 & Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	Unit 4 – Trends in Management Accounting and Control 4.1 Inflation Accounting 4.2 Quality Costing	Lecture & Case Studies	ACCA BPP Performance Management (PM)	CA - 2 & Other Component
Sep 12 - 20, 2024 (Day Order 1- 6)	4.3 Human Resource Accounting 4.4 Value Added Accounting	Lecture & Case Studies	ACCA BPP Performance Management (PM)	CA - 2 & Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	Unit 5 – Ethical Aspects of Management Accounting and Control 5.1 Stakeholder influence on organisation – Mendelow’s Matrix	Lecture	ACCA Kaplan Performance Management (PM)	CA - 2 & Other Component
Sep 27 – Oct 3, 2024	CONTINUOUS ASSESSMENT TEST -II			
Oct 4 – 5, 2024 (Day 5 & 6)	5.2 Social and ethical issues impacting the strategy formulation 5.3 Environmental Management Accounting	Lecture	ACCA BPP Performance Management (PM)	Class Discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)	5.4 Ethical Dilemmas in Management Accounting and Control	Lecture	ACCA BPP Performance Management (PM)	Case Study & Class Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	5.5 Case Study	Lecture & Group Discussion	ACCA BPP Performance Management (PM)	Case Study & Class Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION			

Components

- Group Presentation on “Traditional Techniques of Control” – 20 Marks – From August 8, 2024
- Case Study Analysis – Units 1 & 3 - 15 Marks – August 29, 2024
- Assignment on “Ethical Aspects of Management Accounting and Control” – 15 Marks – September 20, 2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: June - November 2024

Department : B.Com. Honours – Commerce (Shift II)
Name of the Faculty : Dr. Amritha Jessica Samson
Course Title : CORPORATE ACCOUNTING
Course Code : 23BH/MC/CG55
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Jun 19 – 26, 2024 (Day Order 1 - 6)	Unit I Accounting for Share Capital and Debentures 1.1 Introduction to Issue of Shares and Debentures 1.2 Issue of Rights and Bonus Shares	Lecture	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test I Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1.3 Redemption of Preference Shares, Redemption of Debentures: Sinking/Debenture Redemption Fund	Lecture and Presentation	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test I Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	1.3 Open Market Purchase and Conversion of Debentures 1.4 Relevant AS and IND-AS as Applicable	Lecture	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test I Other Component
July 15 – 23, 2024 (Day Order 1 - 6)	Unit II 2.1 Preparation of Financial Statement of Single Entity Joint Stock Companies as per Schedule III Part I & II (Division I in detail and Division II only on Overview)	Lecture and Case Study	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test I Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	2.1 Preparation of Financial Statement of Single Entity Joint Stock Companies as per Schedule III Part I & II (Division I in detail and Division II only on Overview)	Lecture and Case Study	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test I Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	2.2 Relevant AS and IND-AS as Applicable	Lecture and Presentation	Jain, S.P. Narang, K.L, Advanced	CA Test I

			Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	Other Component
Aug 6 – 10, 2024	C.A. Test – I			
Aug 12 – 14, 2024 (Day Order 4-6)	Unit IV Amalgamation, Reconstruction and Liquidation of Companies 4.1 Concept of Purchase Consideration 4.2 Accounting for Amalgamation of Companies (Excluding Inter-Company Transactions and Holdings) and External Reconstruction	Lecture	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test II Other Component
Aug 16 – 23, 2024 (Day Order 1-6)	4.3 Accounting for Internal Reconstruction (Excluding Preparation of Scheme for Internal Reconstruction) 4.4 Accounting for Liquidation of Companies	Lecture and Presentation	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test II Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	4.5 Preparation of Statement of Affairs as per the format prescribed by the Act and Deficiency Account Relevant AS and IND-AS as applicable	Lecture and Presentation	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test II Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	Unit V Consolidation Accounts 5.1 Introduction to Consolidation – Subsidiaries, Associates, Parent, Goodwill, NCI, Impairment, Fair Value	Lecture and Case Study	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test II Other Component

Sep 12 - 20, 2024 (Day Order 1- 6)	5.2 Preparation of Workings for Consolidated Financial Statements – Group Structure, Fair Value of Assets, Goodwill, NCI, Share of Profits 5.3 Preparation of Consolidated Financial Statements for Subsidiaries – Full and Part Acquisition	Lecture and Case Study	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test II Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	5.4 Preparation of Consolidated Financial Statements for Associates 5.5 Case Study	Lecture and Group Discussion	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	CA Test II Other Component
Sep 27 – Oct 3, 2024	C.A. Test – II			
Oct 4 – 5, 2024 (Day 5 & 6)	Unit III Cash Flow Statements 3.1 Meaning – Importance 3.2 Preparation of a Cash Flow Statement in Accordance with Accounting Standard 3	Lecture and Group Discussion	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	Short Test
Oct 7 - 15, 2024 (Day Order 1 to 6)	3.3 Limitations of Cash Flow Statements	Lecture and Presentation	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	Short Test
Oct 16 - 22, 2024 (Day Order 1 to 6)	3.4 Relevant AS and IND-AS as Applicable	Lecture and Presentation	Jain, S.P. Narang, K.L, Advanced Accountancy Corporate Accounting (Part II), Kalyani Publishers, 2014	Short Test
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION			

Components:

- Short Test from Unit IV - 25 marks - September 16, 2024.
- Assignment on Accounting Standards - 25 marks - October 7, 2024.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
Course Schedule: June - November 2024

Department : B.Com Honours
Name/s of the Faculty : Preethi Flavia J
Course Title : Performance Management
Course Code : 20BH/MC/PM54
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Jun 19 – 26, 2024 (Day Order 1 - 6)	Unit I – Strategic Performance Measurement 1.1 Strategic Performance Measures in Private Sector 1.2 Different Measures of Performance 1.3 Indicators of Liquidity and Gearing	Group discussion	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test 1 and Other component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1.4 Use of Benchmarks in Assessing the Performance 1.5 Strategic Performance Measures in Not for Profit Sector	Presentation	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test 1 and Other component
July 5 – 12, 2024 (Day Order 1 - 6)	Unit II - Divisional Performance and Transfer Pricing Issues 2.1. ROI, RI and Economic Value Added measures 2.2. Need for Separate Measures in respect of Managerial and Divisional Performance	Learning by doing	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test 1 and Other component
July 15 – 23, 2024 (Day Order 1 - 6)	2.3. Circumstances in which a Transfer Pricing Policy may be needed	Case analysis	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test 1 and Other component
July 24 – 31, 2024 (Day Order 1 - 6)	2.4. Alternative Bases for Transfer Pricing	Group discussion	ACCA BPP Advanced Performance	C.A. Test 1 and Other component

			Management (APM) Ravi M.Kishore, Strategic Performance Management	
Aug 1 – 5, 2024 (Day Order 1 - 3)	Unit III - Non-Financial Performance Indicators and Quality Control 3.1 Interaction of Non- Financial Indicators with Financial Performance Indicators	Case analysis	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test II
Aug 6 – 10, 2024	C.A. Test – I			
Aug 12 – 14, 2024 (Day Order 4-6)	3.2 Significance and Difficulties of Non-Financial Performance Indicators 3.3 Japanese Business Practices and Management Accounting Techniques for Quality 3.4 Six Sigma as a Quality Improvement Method	Presentation	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test II
Aug 16 – 23, 2024 (Day Order 1-6)	3.3 Leverages – Types, EBIT, EBT analysis 3.4 Capital structure – Meaning and Theories	Learning by doing	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test II
Aug 27 – Sep 3, 2024 (Day Order 1-6)	3.5 Human Resource Management Issues – Remuneration and Rewards	Role play	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test II
Sep 4 – 11, 2024 (Day Order 1-6)	Unit IV- Sourcing and Coordination in Supply Chain 4.1. Role of Sourcing in Supply Chain- Supply Selection Assessment and Contracts 4.2. Source VPlanning and Analysis- Bull Whip Effect	Presentation	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance	C.A. Test II and other component

			Management	
Sep 12 - 20, 2024 (Day Order 1- 6)	4.3. Supply Chain Coordination- Effect of Lack of Coordination, Obstacles 4.4. Building Strategic Partnership and Trust within a Supply Chain	Presentation	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	C.A. Test II and other component
Sep 23 - 26, 2024 (Day Order 1-4)	4.5. Case Study Unit V – Performance Evaluation and Corporate Failure 5.1. Alternative Views of Performance Measurement and Management – Balanced Scorecard, Performance Pyramid, Fitzgerald and Moon, Activity-Based Management, Value-Based Management	Case analysis	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	Other component
Sep 27 – Oct 3, 2024	C.A. Test – II			
Oct 4 – 5, 2024 (Day 5 & 6)	5.2. Strategic Performance Issues in Complex Business Structures – Problems and Impact 5.3. Predicting and Preventing Corporate Failure - Z-scores and Argenti	Learning by doing	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	Other component
Oct 7 - 15, 2024 (Day Order 1 to 6)	5.4. Critique Quantitative and Qualitative Corporate Failure Prediction Models	presentation	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	Other component
Oct 16 - 22, 2024 (Day Order 1 to 6)	5.5 Performance Improvement Strategies and Changes to Performance Management Systems 5.6. Case Study	Case analysis	ACCA BPP Advanced Performance Management (APM) Ravi M.Kishore, Strategic Performance Management	Class Discussion

Oct 23 - 24,
2024
(Day Order
1 to 2)

REVISION

Components:

- MCQ test on Unit 1 and Unit 2 - 25 marks - August 8, 2024
- Case Study test on Unit 4 - 25 marks - September 26, 2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: June - November 2024

Department : Commerce – B.Com(Hons)
Name/s of the Faculty : Ms. Aain Fathima
Course Title : Business Policy and Environment
Course Code : 23BH/MC/BP54
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Jun 19 – 26, 2024 (Day Order 1 - 6)	Unit 1 - Business Policies 1.1 Introduction 1.2 Overview - Importance of Business Policies	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	CA Test I & Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1.3 Definitions of Policy, Procedures, Process and Programmes 1.4 Types of Policies, Business Policy Statements	Lecture and Case studies	ACCA BPP Strategic Business Leader (SBL)	CA Test I & Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	Unit 2 - Business Policy and Decision Making 2.1 Factors Considered Before Framing Business Policies 2.2 Steps Involved in Framing Business Policies	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	CA Test I & Other Component
July 15 – 23, 2024 (Day Order 1 - 6)	2.3 Policy Cycle and its Stages - Implementation of Policy Change 2.4 Role of Policies in Strategic Management	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	CA Test I & Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	2.5 Business Policy and Decision Making	Lecture and Discussions	ACCA BPP Strategic Business Leader (SBL)	CA Test I & Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	Unit 3 - Business Continuity Plan 3.1 Introduction 3.2 Concepts of Business Continuity Plan (BCP)	Lecture and Case studies	ACCA BPP Strategic Business Leader (SBL)	CA Test II & Other Component
Aug 6 – 10, 2024	C.A. Test – I			

Aug 12 – 14, 2024 (Day Order 4-6)	3.3 Relevance and Importance of BCP	Lecture and Discussions	ACCA BPP Strategic Business Leader (SBL)	CA Test II & Other Component
Aug 16 – 23, 2024 (Day Order 1-6)	3.4 Steps in Business Continuity Plan - Business Impact Areas 3.5 BCP and its Influence on Strategic Management and Policy Making	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	CA Test II & Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	3.6 Contingency Planning 3.7 Case Study	Lecture and Group Discussions	ACCA BPP Strategic Business Leader (SBL)	CA Test II & Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	Unit 4- Business Environment 4.1 Introduction – Nature and Significance 4.2 Elements of Environment – Internal and External	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	CA Test II & Other Component
Sep 12 - 20, 2024 (Day Order 1- 6)	4.3 Changing Dimensions of Business Environment 4.4 Environmental Scanning - Techniques	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	CA Test II & Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	Unit 5 Culture in an Organisation 5.1 Meaning and Need of Business Culture	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	Group Discussions
Sep 27 – Oct 3, 2024	C.A. Test – II			
Oct 4 – 5, 2024	5.2 Theories on Culture - Schein's			

(Day 5 & 6)	Theory on Culture, Handy's Cultural Types, Hofstede's National Cultural Differences	Lecture and Discussions	ACCA BPP Strategic Business Leader (SBL)	Short Test
Oct 7 - 15, 2024 (Day Order 1 to 6)	5.3 Cultural Web	Lecture and Presentation	ACCA BPP Strategic Business Leader (SBL)	Group Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	Case study	Discussions	ACCA BPP Strategic Business Leader (SBL)	Group Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION			

Components:

- Objective Test on Unit 2 and 3 - 25 marks - September 3, 2024
- Assignment on assessing the impact of Cultural Theories with respect to different industries in India - 25 marks - October 10, 2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule: June - November 2024

Department : Commerce – B.Com(Hons)
Name/s of the Faculty : Dr. C. Deepasri
Course Title : Research Methodology
Course Code : 23BH/MC/RM54
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Jun 19 – 26, 2024 (Day Order 1 - 6)	Unit 1 Introduction 1.1 Research – Meaning - Definition – Characteristics – Purpose – Types – Significance 1.2 Attributes of a Good Research and a Good Researcher	Lecture and Presentation	Research Methodology- Methods and Techniques, Kothari, C.R .	CA Test
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1.3 Business Research- Research and Business Decisions 1.4 Ethics in research - Scope of Research in Business and Commerce – Research in India	Lecture	Research Methodology- Methods and Techniques, Kothari, C.R .	CA Test
July 5 – 12, 2024 (Day Order 1 - 6)	1.5 Formulation of Research Problem – Criteria, Sources, Selection of Research Problem	Lecture and Presentation	Research Methodology- Methods and Techniques, Kothari, C.R .	CA Test
July 15 – 23, 2024 (Day Order 1 - 6)	Unit 2 Literature Review and Research Design 2.1 Literature Review 2.1.1 Sources – Library Usage 2.1.2 Different Types of Literature Review - Process of Literature Review	Lecture and Presentation	Research Methodology- Taylor B	CA Test and Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	2.1.3 Different Formats of presenting Literature Review 2.1.4 Identification of Research Gap – Softwares Available for Literature Review and Citation - APA 6th Edition Formats	Lecture and Presentation	Research Methodology- Taylor B	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	2.2 Research Design 2.2.1 Meaning – Characteristics – Importance 2.2.2 Types of Variables 2.2.3 Classification of Research Design	Lecture and Presentation	Research Methodology- Taylor B	CA Test and Other Component

Aug 6 – 10, 2024	C.A. Test – I
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Aug 12 – 14, 2024 (Day Order 4-6)	Unit 3 Sampling Techniques and Data Collection 3.1 Sampling Techniques 3.1.1 Probability and Non-Probability Sampling 3.1.2 Sampling and non-sampling errors 3.1.3 Calculation of Sample Size	Lecture and Problem Solving	Research Methodology- Methods and Techniques, Kothari, C.R .	CA Test
Aug 16 – 23, 2024 (Day Order 1-6)	3.2 Sources of Data 3.2.1 Primary Data – Interview, Questionnaire, Schedule, Observation, Case Study	Lecture and Problem Solving	Research Methodology- Methods and Techniques, Kothari, C.R .	CA Test
Aug 27 – Sep 3, 2024 (Day Order 1-6)	3.2.2 Secondary Data – Sources, Collection, Organisation and Evaluation	Lecture and Problem Solving	Research Methodology- Methods and Techniques, Kothari, C.R .	CA Test
Sep 4 – 11, 2024 (Day Order 1-6)	Unit 4 Data Analysis and Interpretation 4.1 Introduction to Data Processing 4.2 Methods of Data Processing – Editing, Coding, Classification, Tabulation, Pictorial and Graphical Representation	Lecture and Problem Solving	Research Methodology and Statistical Techniques, Gupta & Santhosh	CA Test
Sep 12 - 20, 2024 (Day Order 1- 6)	4.3 Data Analysis – Factors Influencing Data Analysis – Tools for Data Analysis	Lecture and Problem Solving	Research Methodology and Statistical Techniques, Gupta & Santhosh	CA Test and Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	4.4 Interpretation of the Outputs - case study	Lecture and Presentation	Research Methodology and Statistical Techniques, Gupta & Santhosh	CA Test
Sep 27 – Oct 3, 2024	C.A. Test – II			
Oct 4 – 5, 2024	Unit 5 Report Writing	Lecture and	Research	Class

(Day 5 & 6)	5.1 Research Reports – Meaning, Importance	Discussion	Methodology- Taylor B	Discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)	5.2 Layout of the Research Report	Lecture and Discussion	Research Methodology- Taylor B	Class Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	5.3 Types of Reports	Lecture and Discussion	Research Methodology- Taylor B	Class Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION			

Components:

- Objective Test on Unit 2 and 3 - 25 marks - September 11, 2024
- Research project - 25 marks - October 15, 2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI

Course Schedule : June - November 2024

Department : Commerce – B.Com (Hons)
Name of the faculty : Ms. Aain Fathima, Ms. Nisha S
Course Title : Strategic Management Dynamics
Course Code : 23BH/MC/SD54
Shift : II

Week & No. of hours	Units & Topics	Teaching Methodology	Text & References	Method of Evaluation
Jun 19 – 26, 2024 (Day Order 1 - 6)	Unit I – Strategic Analysis- External 1.1 Nature of Strategy and Strategic decisions 1.2 Johnson, Scholas and Whittington Model	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A. Test 1 and Other component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1.3 Environmental issues - Strategic drift, Key drivers for change, Porter’s diamond 1.4 Competitive forces – Porter’s five forces model Market Segmentation, Porter’s value chain, Value Networks	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A. Test 1 and Other component
July 5 – 12, 2024 (Day Order 1 - 6)	Unit II -Strategic Analysis - Internal 2.1 Internal Resources, Capabilities and Competencies of an Organisation 2.2 Sustaining competitive advantage	Lecture and Case studies	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A. Test 1 and Other component
July 15 – 23, 2024 (Day Order 1 - 6)	2.3 Contribution of Organisational Knowledge to the Strategic Capability	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A. Test 1 and Other component

July 24 – 31, 2024 (Day Order 1 - 6)	Unit III – Strategic choice 3.1 Suitability, Feasibility and Acceptability 3.2 Price based strategies -7Ps	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test I
Aug 1 – 5, 2024 (Day Order 1 - 3)	3.3 Boston Consulting Group, Public sector matrix portfolio models, Ansoff Matrix	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II
Aug 6 – 10, 2024	CA TEST 1			
Aug 12 – 14, 2024 (Day Order 4-6)	3.4 Business Growth, Internal Development	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II
Aug 16 – 23, 2024 (Day Order 1-6)	3.4.1 Business Combinations	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II
Aug 27 – Sep 3, 2024 (Day Order 1-6)	3.4.2 Strategic Alliances and Partnering	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II
Sep 4 – 11, 2024 (Day Order 1-6)	Unit IV – Strategic Action 4.1 Implementing Strategic Plan 4.2 Aspects of the Change Management Process	Lecture and Group Discussions	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II and Other component

Sep 12 - 20, 2024 (Day Order 1- 6)	4.2.1 Challenges in Change Management Process 4.3 Business Change Life Cycle	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II and Other component
Sep 23 - 26, 2024 (Day Order 1-4)	4.4 Harmon's Process-Strategy Matrix 4.5 Improving Processes in Organisation	Lecture and Presentation	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II and Other component
Sep 27 – Oct 3, 2024	CA TEST II			
Oct 4 – 5, 2024 (Day 5 & 6)	Unit V – Role Of Technology in developing Strategic Alternatives 5.1 Mobile and Cloud Technology – Benefits and Challenges	Lecture and Discussion	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	C.A Test II and Group Discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)	5.2 Big data and Data Analytics 5.3 Data analytics for Product Development, Marketing and Pricing	Lecture and Discussion	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	Class Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	5.4 Value chain for E-Business 5.5 Information Technology Systems Security and Control	Lecture and Discussion	ACCA BPP Strategic Business Leader Strategic Management, Srinivasan R	Class Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION			

Components:

- Objective test on Unit 1 and 2 - 25 marks – July 24, 2024
- Report submission on Unit 4 – Select any one company and discuss how it dealt with the change management process - 25 marks - September 12, 2024