

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : B.Com (BFE)
Name/s of the Faculty : Ms. Monisha Carol M
Course Title : Corporate Financial Reporting
Course Code : 23BF/MC/CR34
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Define key financial reporting concepts and terminologies	K1
CO2	Summarize the components of financial statements and their relationships	K2
CO3	Prepare financial statements and present financial data in compliance with accounting standards.	K3
CO4	Analyse a company's financial performance to evaluate its financial health	K4
CO5	Evaluate the impact of accounting choices, estimates, and judgments on financial reporting	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Company Financial Statements 1.1 Income Statement – Uses – Components – Presentation and Limitations	K1-K3	5	1-3	Lecture Cum Problem Solving	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)		1.2 Statement of Changes in Equity – Equity Components and Classifications	K1-K4	2	1-4	Lecture Cum Problem Solving	CA Test and Other Component
		1.3 Financial Position Statement – Purposes and Uses – Components – Preparation and Articulation	K1-K5	3	1-5		
July 5 – 12, 2024 (Day Order 1 - 6)		1.3 Financial Position Statement – Purposes and Uses – Components – Preparation and Articulation	K1-K5	1	1-5	Lecture Cum Problem Solving – Application based questions based on IFRS Reporting	CA Test and Other Component
		1.4 IFRS Reporting	K1-K3	4	1-3		
July 15 – 23, 2024 (Day Order 1 - 6)	2	Integrated Reporting 2.1 Meaning, Objectives and Purpose	K1-K2	2	1-2	Lecture Cum Problem Solving – Preparation of an integrated report of any one company by incorporating its elements	CA Test
		2.2 Elements of Integrated Reports	K1-K4	3	1-4		
July 24 – 31, 2024 (Day Order 1 - 6)		2.3 Benefits and Challenges	K1-K3	5	1-3	Lecture Cum Problem Solving	CA Test

Aug 1 – 5, 2024 (Day Order 1 - 3)	3	Valuation of Assets and Liabilities 3.1 Asset Valuation – Receivables, Inventory, Investments, Fixed Assets & Intangible Assets	K1-K4	2	1-4	Lecture Cum Problem Solving – Valuation of assets and liabilities of a company by presenting a companies balance sheet	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test – I						
Aug 12 – 14, 2024 (Day Order 4-6)		3.2 Valuation of Liabilities - Accounts Payable Long-Term Debt, Stockholders' Equity and Retained earnings	K1-K4	3	1-4	Lecture Cum Problem Solving	CA Test and Other Component
Aug 16 – 23, 2024 (Day Order 1-6)		3.2 Valuation of Liabilities - Accounts Payable Long-Term Debt, Stockholders' Equity and Retained earnings	K1-K4	5	1-4	Lecture Cum Problem Solving	CA Test and Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)		3.3 Tax Accounting – Tax Accounting Standards	K1-K5	5	1-5	Lecture Cum Problem Solving – Case studies are given to build solution to the problems	CA Test and Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	Financial Performance 4.1 Value Creation Concept and Process 4.2 Revenue Recognition – Criteria for Revenue Recognition	K1-K4 K1-K4	2 3	1-4 1-4	Lecture Cum Problem Solving – Assignment on Value creation process	CA Test
Sep 12 - 20, 2024 (Day Order 1-6)		4.2 Revenue Recognition – Criteria for Revenue Recognition	K1-K4	5	1-4	Lecture Cum Problem Solving	CA Test

Sep 23 - 26, 2024 (Day Order 1-4)		4.3 Income Measurement	K1-K5	3	1-5	Lecture Cum Problem Solving	CA Test
Sep 27 – Oct 3, 2024	C.A. Test – II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	Responsibility Accounting and Performance Reporting 5.1 Types of Responsibility Centres – Transfer Pricing – Reporting to Organisational Segments	K1-K4	2	1-4	Lecture Cum Problem Solving – Case Analysis on various types of responsibility centres	Class Discussion and Other Component
Oct 7 - 15, 2024 (Day Order 1 to 6)		5.2 Performance Measures – Product Profitability Analysis - Business Unit Profitability Analysis – Customer Profitability Analysis	K1-K5	5	1-5	Lecture Cum Problem Solving	Class Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)		5.2 Performance Measures – Return on Investment – Residual Income – Investment Base Issues – Key Performance Indicators (KPIs) – Balanced Score card	K1-K5	5	1-5	Lecture Cum Problem Solving – Demonstrating a balanced score card and measuring its performance	Class Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- Individual report on Valuation of assets and liabilities of any one company for 25 Marks on 02.09.2024
- Group Presentation on the various tax accounting standards for 10 marks from 07.10.2024
- Objective Test from Unit 1 and part of Unit 5 for 15 Marks on 10.10.2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : B.Com (BFE)
Name/s of the Faculty : Dr.K.Alamelu
Course Title : Retail and Corporate Banking
Course Code : 23BF/MC/RC33
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	List the key terms related to retail and corporate banking	K1
CO2	Outline the functions and roles of retail and corporate banks in the economy and its contribution to financial intermediation.	K2
CO3	Apply the principles of credit analysis to assess the credit worthiness of retail and corporate customers	K3
CO4	Analyse the risks associated with retail and corporate banking operations.	K4
CO5	Evaluate the technological advancements in retail and corporate banks considering customer needs and market trends.	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Introduction to Retail Banking 1.1 Retail Banking, Origin, Meaning, Nature and Importance.	K1-K3	3	1-3	Lecture/PPT	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)		1.2 Dimensions of Retail Banking.	K1-K4	3	1-4	Lecture/PPT	CA Test and Other Component
July 5 – 12, 2024 (Day Order 1 - 6)		1.3 Functions and Role of Retail Banking.	K1-K5	4	1-5	Lecture/PPT	CA Test and Other Component
July 15 – 23, 2024 (Day Order 1 - 6)	2	Retail Banking Products and Operations 2.1 Types of Products.	K1-K4	4	1-4	Lecture/PPT	CA Test and Other Component
July 24 – 31, 2024 (Day Order 1 - 6)		2.2 Retail Banking Operations 2.2 Bank originated 2.2 Customer originated, Transactions originated.	K1-K5	3	1-5	Lecture/PPT and Learning by doing chart presentations	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)		2.3 Importance of Retail Banking in Indian Economy	K1-K3	3	1-3	Lecture/PPT	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test – I						

Aug 12 – 14, 2024 (Day Order 4-6)	3	Small and Medium Enterprises Banking Services 3.1 Sources and Modes of SME Finance	K1-K4	4	1-4	Lecture/PPT and Case Study Analysis	CA Test and Other Component
Aug 16 – 23, 2024 (Day Order 1-6)		3.2 Operational Procedure	K1-K5	3	1-5	Lecture/PPT	CA Test and Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)		3.3 Recovery of finance	K1-K5	3	1-5	Lecture/PPT	CA Test and Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	Corporate Banking 4.1 Meaning, Evolution and Importance of Corporate Banking	K1-K3	4	1-3	Lecture/PPT	CA Test and Other Component
Sep 12 - 20, 2024 (Day Order 1-6)		4.2 Services of Corporate Banking 4.2 Cash Management, 4.2 Debt Management, .	K1-K5	8	1-5	Lecture/PPT	CA Test and Other Component
Sep 23 - 26, 2024 (Day Order 1-4)		4.2 Factoring, Custodial Services, Trade Services, Offshore Services etc	K1-K5	8	1-5	Lecture/PPT	CA Test and Other Component
Sep 27 – Oct 3, 2024	C.A. Test - II						

Oct 4 – 5, 2024 (Day 5 & 6)	5	Recent Developments in Retail and Corporate Banking 5.1 Importance of Institutional Deposits vis-à-vis, Retail Deposits	K1-K3	3	1-3	Lecture/PPT and Group Discussion	Group Discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)		5.2 Issues and Challenges in Retail and Corporate Banking.	K1-K4	3	1-4	Lecture/PPT and Group Discussion	Group Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)		5.3 Technological Changes in Retail and Corporate Banking	K1-K5	4	1-5	Lecture/PPT and Group Discussion	Group Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- Quiz to be conducted for 10 marks on 02-08-2024.
- Case Study questions - Modes on SME Finance in Banking for 10 marks on 04-09-2024.
- Test (Both MCQs for 15 marks and Question and Answers for 15 marks) on 04-10-2024.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : B.Com (BFE)
Name/s of the Faculty : Ms. P. Priyanka
Course Title : Management Principles and Applications
Course Code : 23BF/MC/MP33
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Explain management functions and theories that have shaped the field of management.	K1
CO2	Relate the functions and roles of managers in different organisational levels and settings.	K2
CO3	Apply the management principles in business.	K3
CO4	Analyse the impact of various management styles.	K4
CO5	Evaluate the effectiveness of relevant tools in solving complex management problems.	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Overview of Management 1.1 Meaning – Science or Art, Process, Managerial Functions and Roles	K1-K3	3	1-3	Lecture with PPT	CA Test
		1.2 Approaches to Management – Classical, Quantitative, Behavioral, Contemporary	K1-K4	1	1-4		
Jun 27 – July 4, 2024 (Day Order 1 - 6)		1.2 Approaches to Management – Classical, Quantitative, Behavioral, Contemporary	K1-K4	1	1-4	Lecture, Presentation and Model building	C.A. Test and Other component
		1.3 Management Thought – FW Taylor, Henry Fayol, Elton Mayo, Peter Drucker, Michael Porter, CK Prahalad	K1-K5	3	1-5		
July 5 – 12, 2024 (Day Order 1 - 6)		1.3 Management Thought – FW Taylor, Henry Fayol, Elton Mayo, Peter Drucker, Michael Porter, CK Prahalad	K1-K5	1	1-5	Lecture, Presentation and Model building	C.A. Test and Other component
		1.4 Trends and Challenges of Management in Global Scenario	K1-K5	3	1-5		
July 15 – 23, 2024 (Day Order 1 - 6)	2	Planning 2.1 Planning – Meaning, Types and Process	K1-K3	3	1-3	Lecture with PPT and Analysis of business environment of a company	C.A. Test and Other component

	2.2 Business Environment Analysis – Meaning, Types and Techniques (SWOT, PESTLE, BCG Matrix)	K1-K5	1	1-5	
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July 24 – 31, 2024 (Day Order 1 - 6)		2.2 Business Environment Analysis – Meaning, Types and Techniques (SWOT, PESTLE, BCG Matrix)	K1-K5	3	1-5	Lecture with PPT and Analysis of business environment of a company	C.A. Test and Other component
		2.3 Decision Making – Meaning, Types and Techniques	K1-K4	1	1-4		
Aug 1 – 5, 2024 (Day Order 1 - 3)		2.3 Decision Making – Meaning, Types and Techniques	K1-K4	2	1-4	Lecture with PPT	C.A. Test
Aug 6 – 10, 2024	C.A. Test – I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	Organising 3.1 Meaning and Types of Organisation	K1-K2	2	1-2	Lecture with PPT	C.A Test
		3.2 Process of Organising	K1-K4	1	1-4		
Aug 16 – 23, 2024 (Day Order 1-6)		3.2 Process of Organising	K1-K4	1	1-4	Lecture with PPT	C.A Test
		3.3 Organisation Structure and Chart- McKinsey’s 7S Model	K1-K5	3	1-5		
Aug 27 – Sep 3, 2024 (Day Order 1-6)		3.4 Span of Control, Departmentation, Delegation and Decentralization	K1-K4	3	1-4	Lecture with PPT	C.A Test
	4	Staffing and Directing 4.1 Staffing – Recruitment, Selection, Induction, Training and Development	K1-K3	1	1-3	Lecture with PPT	C.A Test and Other component

Sep 4 – 11, 2024 (Day Order 1-6)		4.1 Staffing – Recruitment, Selection, Induction, Training and Development	K1-K3	1	1-3	Lecture with PPT	C.A Test and Other component
		4.2 Motivation – Meaning and Theories (Maslow – Needs Theory, Herzberg – Two Factor Theory)	K1-K5	3	1-5	Lecture with PPT	C.A Test and Other component
Sep 12 - 20, 2024 (Day Order 1-6)		4.3 Leadership – Meaning, Styles and Theories (Trait, Likert Behavioral, Managerial Grid, Fiedler Situational)	K1-K5	2	1-5	Lecture with PPT, Video presentation	C.A Test and Other component
		4.4 Management Styles- Management by Objectives, Management by Exception, Management by Control	K1-K5	2	1-5	Lecture with PPT	C.A Test and Other component
Sep 23 - 26, 2024 (Day Order 1-4)		4.5 Communication – Meaning, Types, Process and Barriers	K1-K3	2	1-3	Lecture with PPT, Games	C.A Test and Other component
Sep 27 – Oct 3, 2024	C.A. Test – II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	Control 5.1 Meaning and Importance of Control	K1-K2	2	1-2	Lecture with PPT	Group discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)		5.2 Process of Control Mechanism – MIS	K1-K5	4	1-5	Lecture with PPT	Group discussion
		5.2 Process of Control Mechanism - MIS	K1-K5	1	1-5	Lecture with PPT	Group discussion

Oct 16 - 22, 2024 (Day Order 1 to 6)	5.3 Control Techniques – PERT, CPM, ROI, Budgetary Control	K1-K5	2	1-5		
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION					

Other Components:

- Building model on various management principles and approaches – 27.08.2024 for 20 marks
- Assignment on Business Environment analysis of any company (Unit 2.2) - 10.09.2024 for 15 marks
- Objective test on Unit 4 - 09.10.2024 for 15 marks

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : B.Com (BFE)
Name/s of the Faculty : Ms. Desi Priya V
Course Title : Entrepreneurship Ecosystem
Course Code : 23BF/MC/EE33
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Explain the various components in an entrepreneurial ecosystem	K1
CO2	Relate the interdependence of different elements of an entrepreneurial ecosystem which fosters innovation.	K2
CO3	Plan the available sources of finance supporting entrepreneurs	K3
CO4	Analyze the challenges and barriers that hinder the growth of an entrepreneurial ecosystem.	K4
CO5	Interpret a comprehensive business plan for building a sustainable entrepreneurial ecosystem.	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 24, 2024 (Day Order 1 - 6)	1	Introduction 1.1 Entrepreneur - Meaning, Definition, Characteristics, Types and Functions of an Entrepreneur, Theories of Entrepreneurship, Role of Socioeconomic Environment.	K1-K3	3	1-2	Lecture and PPT	CA Test and Other Component
		1.2 Role of Entrepreneurship in the Growth of Economic Development	K1-K4	1	1-4	Lecture and PPT – Reviewing the success story of various small-scale entrepreneurs	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)		1.3 Entrepreneurship Development - Barriers (Internal and External)	K1-K4	2	1-4	Lecture and PPT	CA Test and Other Component
		1.4 Factors Influencing Entrepreneurship Development	K1-K5	2	1-5		
July 5 – 12, 2024 (Day Order 1 - 6)	2	Creating Entrepreneurial Venture 2.1 Generating Business idea, Sources of Innovation, Generating Ideas, Creativity and Entrepreneurship	K1-K5	2	1-5	Lecture and PPT	CA Test and Other Component
		2.2 Challenges in Managing Innovation, Entrepreneurial Strategy, Business Planning Process	K1 – K4	2	1-4		
July 15 – 23, 2024 (Day Order 1 - 6)		2.3 Drawing Business Plan, Business Plan Failures	K1 -K5	4	1-5	Lecture and PPT – Creating layout for their business ideas and discuss about its strength	CA Test and Other Component

July 24 – 31, 2024 (Day Order 1 - 6)		2.4 Promotion of a Venture, External Environmental Analysis- Economic, Social and Technological	K1-K5	4	1-5	Lecture and PPT	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)		2.5 Competitive Factors, Legal Requirements for Establishment of New Unit and Raising of Funds, Venture Capital Sources and Documentation Required	K1-K5	3	1-5	Lecture and PPT	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test – I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	Entrepreneurial Finance 3.1 Financial Planning – Meaning, Need and Process	K1-K4	3	1-4	Lecture and PPT	CA Test and Other Component
		3.2 Sources of Finance – Internal and External	K1-K4	2	1-4		
Aug 16 – 23, 2024 (Day Order 1-5)		3.3 Project Cost Analysis 3.4 Venture Capital Financing, Angel Investors, Lease Financing, Crowd Funding	K1-K5 K1-K5	2 3	1-5 1-5	Lecture and PPT Lecture and PPT – Budget analysis for creating a new start up	CA Test and Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	4	Small Scale Enterprises 4.1 Small Scale Industries, Tiny Industries, Ancillary Industries, Cottage Industries	K1-K2	2	1-2	Lecture and PPT	CA Test and Other Component
		4.2 Product Range, Capital Investment, Ownership Patterns	K1-K4	2	1-4		
Sep 4 – 11, 2024 (Day Order 1-6)		4.3 Importance and Role Played by SSE In the Development of The Indian Economy	K1-K3	3	1-3	Lecture and PPT – case study discussions on various entrepreneurs	CA Test and Other Component

Sep 12 - 20, 2024 (Day Order 1-6)		4.4 Problems Faced by SSEs – Steps Taken to Solve the Problems – Policies Governing SSEs	K1-K4	3	1-4	Lecture and PPT	CA Test and Other Component
Sep 23 - 26, 2024 (Day Order 1-4)		4.5 Sickness in SSEs – Meaning and Definition of a Sick Industry, Causes of Industrial Sickness, Preventive and Remedial Measures for Sick Industries	K1-K5	3	1-5	Lecture and PPT	CA Test and Other Component
Sep 27 – Oct 3, 2024	C.A. Test – II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	Government Initiatives in Promoting Entrepreneurship				Lecture and PPT	Other Component
		5.1 Financial Assistance to Entrepreneur – Subsidies and Incentives	K1-K5	1	1-5		
		5.2 MSME Policy in India	K1-K5	1	1-5		
Oct 7 - 15, 2024 (Day Order 1 to 6)		5.3 State Development Promotion Agencies: District Industries Centers (Dic), Sipcot	K1-K4	4	1-4	Lecture and PPT – Group discussion regarding various schemes for start up business and technology used by them	Other Component
Oct 16 - 22, 2024 (Day Order 1 to 6)		5.4 Small Industries Service Institute of India (SISI)	K1-K5	4	1-5	Lecture and PPT	Class Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- MCQ from Unit 1, 2 for 15 marks on 12.08.2024
- Presentation and submission of Business Ideas for 25 marks on 19.09.2024
- Poster making for the startup ideas of students using software for 10 marks on 08.10.2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : B.Com (BFE)
Name of the Faculty : Dr. A. Amali Vinupriyadharshini
Course Title : Strategic Edge Analysis
Course Code : 23BF/AC/SE35
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Define the key principles and theories of data analytics	K1
CO2	Explain security control techniques	K2
CO3	Apply digital tools and techniques in problem solving	K3
CO4	Analyse the relevance of information systems	K4
CO5	Evaluate the data control measures	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Information Systems 1.1 Management Information and Control Systems 1.2 Enterprise Resource Planning Systems	K1-K2 K1-K3	4 1	1-2 1-3	Lecture and PPT	CA Test
Jun 27 – July 4, 2024 (Day Order 1 - 6)		1.2 Enterprise Resource Planning Systems 1.2.1 Materials Requirement Planning and Manufacturing Resource Planning	K1-K3 K1-K4	3 2	1-3 1-4	Lecture and PPT	CA Test
July 5 – 12, 2024 (Day Order 1 - 6)		1.2.1 Materials Requirement Planning and Manufacturing Resource Planning 1.3 Enterprise Performance and Risk Management Systems and Models	K1-K4 K1-K5	1 4	1-4 1-5	Lecture and PPT	CA Test
July 15 – 23, 2024 (Day Order 1 - 6)	2	Data Governance 2.1 Data Policies and Procedure 2.2 Systems Development Life Cycle	K1-K4 K1-K5	3 2	1-4 1-5	Lecture and PPT	CA Test
July 24 – 31, 2024 (Day Order 1 - 6)		2.2 Systems Development Life Cycle 2.3 Data, Access and Security Controls	K1-K5 K1-K5	1 4	1-5 1-5	Lecture, PPT Lecture, PPT and videos on breach of security control	CA Test

Aug 1 – 5, 2024 (Day Order 1 - 3)	3	Financial Transformative Technologies 3.1 Cloud Computing	K1-K4	3	1-4	Lecture PPT and videos on cloud computing	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test – I						
Aug 12 – 14, 2024 (Day Order 4-6)		3.2 Robotics Process Automation	K1-K5	3	1-5	AI Lecture videos on RPA	CA Test
Aug 16 – 23, 2024 (Day Order 1-6)	4	3.2 Robotics Process Automation	K1-K5	1	1-5	AI Lecture videos on RPA	CA Test
		3.3 Data Innovation	K1-K5	3	1-5	Lecture and Videos	
		Data Analytics 4.1 Business Intelligence and Artificial Intelligence	K1-K4	1	1-4	Lecture and AI based videos	
Aug 27 – Sep 3, 2024 (Day Order 1-6)		4.1 Business Intelligence and Artificial Intelligence	K1-K4	2	1-4	Lecture and AI based videos	CA Test and other Component
		4.2 Data Mining	K1-K5	3	1-5		
Sep 4 – 11, 2024 (Day Order 1-6)		4.2 Data Mining	K1-K5	1	1-5	Lecture and AI based videos	CA Test
		4.3 Digital Tools - Production, Administration and Marketing	K1-K5	4	1-5		
Sep 12 - 20, 2024 (Day Order 1-6)	5	4.4 Data Visualisation and Business Eco System	K1-K5	4	1-5	Lecture and AI based videos	CA Test
		Data Controls and Security Measures 5.1 Components and Types of Internal Controls	K1-K3	1	1-3	Lecture and AI based videos	

Sep 23 - 26, 2024 (Day Order 1-4)	5.1 Components and Types of Internal Controls	K1-K3	2	1-3	Lecture and AI based videos	CA Test
	5.2 Application and Transaction Controls	K1-K4	2	1-4		
Sep 27 – Oct 3, 2024	C.A. Test – II					
Oct 4 – 5, 2024 (Day 5 & 6)	5.2 Application and Transaction Controls	K1-K4	1	1-4	Lecture and AI based videos	Group discussion
	5.3 Network Controls – Backup and Restoration Controls	K1-K4	1	1-4		
Oct 7 - 15, 2024 (Day Order 1 to 6)	5.4 Business Continuity Planning	K1-K5	3	1-5	Case study discussion in BCP and CMP	Group discussion
	5.5 Crisis Management Protocol	K1-K5	2	1-5		
Oct 16 - 22, 2024 (Day Order 1 to 6)	5.5 Crisis Management Protocol	K1-K5	1	1-5	Case study discussion in CMP	Group discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION					

Other Components:

- Assignment on Cloud Computing to be submitted on 13/08/2024 for 10 marks
- Assignment on the Role of Artificial Intelligence in Business – to be submitted on 17/09/2024 for 15 marks
- MCQs and Case study for 25 marks on 23/09/2024

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : B.Com (BFE)
Name/s of the Faculty : Dr.K.Alamelu
Course Title : Personal Financial Planning
Course Code : 23BF/GE/PP22
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Choose financial goals and develop a financial plan	K1
CO2	Prepare a personal budget	K2
CO3	Identify the process of financial planning and manage savings for retirement	K3

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Introduction to Financial Planning and Savings 1.1 Meaning, Objectives, Process -The concept of Time Value of Money and its Application in Financial Planning	K1-K2	2	1-2	Lecture/PPT	Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)		1.1 The concept of Time Value of Money and its application in Financial Planning	K1-K2	2	1-2	Lecture/PPT	Other Component
July 5 – 12, 2024 (Day Order 1 - 6)		1.2 Introduction to Savings, Benefits of Savings.	K1-K3	2	1-3	Lecture/PPT	Other Component
July 15 – 23, 2024 (Day Order 1 - 6)		1.2 Management of Spending and Financial Discipline, Net Banking and UPI, Digital Wallets.	K1-K3	3	1-3	Lecture/PPT	Other Component
July 24 – 31, 2024 (Day Order 1 - 6)		1.2 Net Banking and UPI, Digital Wallets.	K1-K3	3	1-3	Lecture/PPT and Learning by doing chart presentations	Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)		1.3 Steps in Financial Planning, Personal Finance Education Loan, Car Loan and Home Loan Schemes.	K1-K3	3	1-3	Lecture/PPT	Other Component
Aug 6 – 10, 2024	C.A. Test - I						

Aug 12 – 14, 2024 (Day Order 4-6)	2	Investment planning 2.1 Process and Objectives of Investment, Concept and Measurement of Return and Risk	K1-K2	4	1-2	Lecture/PPT	Other Component
Aug 16 – 23, 2024 (Day Order 1-6)		2.1 Concept and Measurement of Return and Risk	K1-K2	4	1-2	Lecture/PPT	Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)		2.2 Measurement of Portfolio Risk and Return 2.2 Diversification and Portfolio Formation	K1-K3	3	1-3	Lecture/PPT	Other Component
Sep 4 – 11, 2024 (Day Order 1-6)		2.3 Gold Bond, Real estate 2.4 Investment in Fixed Income Instruments – Financial Derivatives.	K1-K3	1	1-3	Lecture/PPT	Other Component
Sep 12 - 20, 2024 (Day Order 1-6)		2.4 Commodity Market in India	K1-K3	2	1-3	Lecture/PPT and Group Discussions	Other Component
Sep 23 - 26, 2024 (Day Order 1-4)		2.4 Mutual Fund Schemes including SIP	K1-K3	2	1-3	Lecture/PPT	Other Component
Sep 27 – Oct 3, 2024	C.A. Test - II						

Oct 4 – 5, 2024 (Day 5 & 6)	3	Insurance and Retirement Planning 3.1 Need for Protection Planning, Risk of Mortality, Health, Disability and Property	K1-K2	2	1-2	Lecture/PPT	Other Component
Oct 7 - 15, 2024 (Day Order 1 to 6)		3.2 Importance of Insurance: Life and Non-life Insurance Schemes.	K1-K3	3	1-3	Lecture/PPT	Other Component
Oct 16 - 22, 2024 (Day Order 1 to 6)		3.3 Retirement Planning Goals, Process of Retirement Planning, Pension Plans available in India	K1-K3	3	1-3	Lecture/PPT	Other Component
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components

- Learning by doing chart presentation in Unit 1 for 10 marks on 30.07.2024
- Group Discussions and Crossword Puzzle in Unit 2 for 20 marks on 25.09.2024
- Objective Test from Unit 1, 2 and part of Unit 3 for 20 marks on 08.10.2024

