

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : **Business Administration**
Name of the Faculty : **Ms. Yamini. M& Dr. Deepa. S**
Course Title : **Human Resource Management**
Course Code : **23BA/MC/HR34**
Shift : **II**

COURSE OUTCOMES (COs)

Cos	Description	CL
CO1	Recall facts, terms, basic concepts used in HRM	K1
CO2	Understand the principles, practices and functions of Human Resource Management	K2
CO3	Develop managerial skills to excel in roles related to talent acquisition, development, performance management, compensation and HR strategy	K3
CO4	Analyze complex HRM challenges and making informed decisions to address them	K4
CO5	Evaluate and align HRM practices with the organization's strategic goals and values	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Unit 1 Introduction 1.1 Significance, Objectives, Role and Status of Human Resource Management	K1-K2	5	1-2	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	1.2 Functions and Scope of Human Resource Management	K1-K3	3	1-3	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	1	1.3 Personnel Management and Human Resource Management	K1-K2	2	1-2	Lecture Method using PowerPoint Presentation	CA Test and Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	2	Unit 2 Procuring Human Resource 2.1 HR Planning – Objectives, Process, Importance and Problems	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	2	2.2 Job Analysis – Concept and Importance, Job Description and Job Specification	K1-K3	3	1-3	Lecture Method using PowerPoint Presentation	CA Test and Other Component
July 15 – 23, 2024 (Day Order 1 - 6)	2	2.3 Recruitment – Sources	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	2	2.4 Selection – Procedure	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component

July 24 – 31, 2024 (Day Order 1 - 6)	3	Unit 3 Induction, Training and Development 3.1 Induction- Meaning, Importance and Methods	K1-K3	3	1-3	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	3	3.2 Training – Need, Importance, Types, Assessment of Training Needs	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	3	Contd., 3.2 benefits of Training, Methods and Evaluation	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test – I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	3.3 Development Programmes- Objective, Importance, Process, Methods and Techniques of Executive Development	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Aug 16 – 23, 2024 (Day Order 1-6)	3	Contd., 3.3 Development Programmes- Objective, Importance, Process, Methods and Techniques of Executive Development	K1-K5	2	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	4	Unit 4 Performance Appraisal and Compensation 4.1 Performance Appraisal – Objectives, Uses, Process, Problems, Methods of Performance Appraisal	K1-K5	4	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component

Aug 27 – Sep 3, 2024 (Day Order 1-6)	4	4.2 Compensation 4.2.1 Job Evaluation – Meaning, Objectives, Process and Methods	K1-K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	4	4.2.2 Wage and Salary Administration – Meaning, Objectives, Factors, Methods and Components - ESOP, Profit Sharing, Fringe Benefits	K1 – K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	Contd., 4.2.2 Wage and Salary Administration – Meaning, Objectives, Factors, Methods and Components - ESOP, Profit Sharing, Fringe Benefits	K1 – K5	2	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
	4	4.2.3 Incentive Plans – Meaning and Types	K1 – K5	3	1-5	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Sep 12 - 20, 2024 (Day Order 1-6)	5	Unit 5 Promotion and Transfers 5.1 Promotions-Meaning, Purpose and Types	K1-K2	4	1-2	Lecture Method using PowerPoint Presentation	CA Test and Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	5	Contd., 5.2 Transfer – Meaning, Need, Purpose and Types Demotion-Meaning and Causes of Demotion	K1-K5	2	1-5	Lecture Method	Class Discussion
Sep 27 – Oct 3, 2024	C.A. Test – II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	Contd., 5.2 Transfer – Meaning, Need, Purpose and Types Demotion-Meaning and Causes of Demotion	K1-K5	2	1-5	Lecture Method	Class Discussion

Oct 7 - 15, 2024 (Day Order 1 to 6)	5	Cond., 5.2 Transfer – Meaning, Need, Purpose and Types Demotion-Meaning and Causes of Demotion	K1-K5	2	1-5	Lecture Method	Class Discussion
	5	5.3 Turnover –Meaning, Causes and Challenges	K1-K5	2	1-5	Lecture Method	Class Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	Contd., 5.3 Turnover –Meaning, Causes and Challenges	K1-K5	3	1-5	Lecture Method	Class Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- **Experiential Learning Methods** – Individual Presentation on the Training and Performance appraisal procedures used by any current company -25 Marks – 19.07.2024
- **Participatory Learning Methods** – Model making on various HR concepts and scenario – 13.08.2024 - 25 Marks.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : Business Administration
Name of the Faculty : Dr.S. Deepa
Course Title : Business and its Legal Environment
Course Code : 23BA/MC/BL34
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Explain an overview of important Business Laws that have a bearing on the conduct of business in India	K1
CO2	Identify the fundamental legal principles behind contractual agreements.	K2
CO3	Analyse legal issues in business operations, including contract law, consumer protection act and intellectual property law.	K3
CO4	Perceive knowledge of legal research to the actual business situations.	K4
CO5	Formulate new legal and regulatory policies that may affect business operations	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Unit –I- Indian Contract Act 1872 1.1 Meaning and types of Contracts	K1-K2	4	1-2	Lecture cum Case Study Discussion	CA Test & Other Component
	1	1.2 Requisites of a Valid Contract	K1-K2	2	1-2	Lecture cum Case Study Discussion	CA Test & Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	Contd., 1.2 Requisites of a Valid Contract	K1-K2	2	1-2	Lecture cum Case Study Discussion	CA Test & Other Component
	1	1.3 Performance of Contract	K1-K3	3	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
	1	1.4 Discharge of Contract, Remedies for Breach of Contract	K1-K3	1	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
	1	Contd., 1.4 Discharge of Contract, Remedies for Breach of Contract	K1-K3	3	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	2	Unit-II- Sale of Goods Act 1930 2.1 Essentials for a contract of sale	K1-K2	3	1-2	Lecture cum Case Study Discussion	Lecture cum Case Study Discussion
July 15 – 23, 2024 (Day Order 1 - 6)	2	2.2 Implied Conditions and Warranties	K1-K2	4	1-2	Lecture cum Case Study Discussion	Lecture cum Case Study Discussion
	2	2.3 Transfer of Ownership and Delivery of Goods,	K1-K3	3	1-3	Lecture cum Case Study Discussion	CA Test & Other Component

July 24 – 31, 2024 (Day Order 1 - 6)	2	2.4 Rights of Unpaid Seller	K1-K3	4	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
	3	Unit-III- Limited Liability Partnership & Intellectual Property Laws in India 3.1 Limited liability Partnership Act,2008 3.1.1 Definition and Characteristics	K1-K4	2	1-4	Lecture cum Case Study Discussion	CA Test & Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	3	3.1.2 Registration Process and Regulations	K1-K4	2	1-4	Lecture cum Case Study Discussion	CA Test & Other Component
	3	3.1.3 Financial Disclosure and Annual Returns	K1-K4	1	1-4	Lecture cum Case Study Discussion	CA Test & Other Component
Aug 6 – 10, 2024	C.A. Test - I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	3.2 Intellectual Property Law in India – An overview, Provisions relating to Registration and Enforcement	K1-K5	2	1-5	Lecture cum Case Study Discussion	CA Test & Other Component
Aug 16 – 23, 2024 (Day Order 1-6)	3	Contd., 3.2 Intellectual Property Law in India – An overview, Provisions relating to Registration and Enforcement	K1-K5	2	1-5	Lecture cum Case Study Discussion	CA Test & Other Component
	4	Unit IV- Information Technology Act 2000 4.1 Introduction 4.1.1 Objectives and Features of Act	K1-K3	2	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
	4	4.1.2 Matters not covered in the Act and Provisions in the Act	K1-K3	2	1-3	Lecture cum Case Study Discussion	CA Test & Other Component

Aug 27 – Sep 3, 2024 (Day Order 1-6)	4	4.2 Encryption 4.2.1 Systems of Encryption	K1-K3	3	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
	4	4.2.2 Types of Encryptions- Single key & double Key	K1-K2	3	1-2	Lecture cum Case Study Discussion	CA Test & Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	4.3 Digital Signature and Functions and Digital Signature Certificates.	K1-K4	3	1-4	Lecture cum Case Study Discussion	CA Test & Other Component
Sep 12 - 20, 2024 (Day Order 1-6)	4	4.4 Electronic Documents and contracts	K1-K5	2	1-5	Lecture cum Case Study Discussion	CA Test & Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	5	Unit 5 -Consumer Protection Act 1986 5.1 Overview of consumer protection Act.	K1-K3	2	1-3	Lecture cum Case Study Discussion	CA Test & Other Component
	5	5.2 Significance, Consumer Duties and Responsibilities.	K1-K4	1	1-4	Lecture cum Case Study Discussion	CA Test & Other Component
Sep 27 – Oct 3, 2024	C.A. Test – II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	5.2 Significance, Consumer Duties and Responsibilities.	K1-K4	2	1-4	Lecture cum Case Study Discussion	Group Discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)	5	5.3 Consumer Protection Councils.	K1-K4	2	1-4	Lecture cum Case Study Discussion	Group Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	5.4 Consumer Disputes Redressal Agencies.	K1-K5	3	1-5	Lecture cum Case Study Discussion	Group Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- **Problem Solving Methods** - Quiz on Case laws from Unit 1 and Unit 2 on 23.07.2024 - 15 Marks
- **Experiential Learning Methods** - Individual Class presentation on the real time case laws and the compensation received under the Consumer protection Act, 1986 from 30.08.2024 - 15 Marks
- **Participatory Learning Methods** - Group Video making and presentation of popular case pertaining to Indian Contract Act – 17.09.2024 - 20 Marks.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : **Business Administration**
Name/s of the Faculty : **Ms. Pushpalatha R**
Course Title : **Financial Markets and Services**
Course Code : **23BA/MC/FS34**
Shift : **II**

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Define the key terms used in the Financial System	K1
CO2	Explain the financial market structure and the allied financial service	K2
CO3	Determine the significance and functions of financial assets and services	K3
CO4	Analyse the working mechanism of the components in the securities market	K4
CO5	Evaluate the current market challenges and regulations governing the Indian Financial service sector	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Introduction to Indian Financial System and its Components 1.1 Indian Financial System — Meaning, Features and Significance of Indian Financial System	K1-K4	4	1-4	Lecture and Presentation	CA Test & Other Component
	1	1.2 Components of Indian Financial System — Financial Institution, Financial Markets, Financial Instruments and Financial Services	K1-K4	1	1-4	Lecture and Presentation	CA Test & Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	Contd., 1.2 Components of Indian Financial System — Financial Institution, Financial Markets, Financial Instruments and Financial Services	K1-K4	3	1-4	Lecture and Presentation	CA Test & Other Component
	1	1.3 Functions of Indian Financial System	K1-K4	2	1-4	Lecture and Presentation	CA Test & Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	2	Financial Markets 2.1 Financial Markets — Meaning, Functions and Characteristics of Financial Markets	K1-K4	3	1-4	Lecture and Presentation	CA Test & Other Component
	2	2.2 Classification of Financial Markets — Debt Markets, Equity	K1-K5	2	1-5	Lecture and Presentation	CA Test & Other Component

July 15 – 23, 2024 (Day Order 1 - 6)	2	2.2 Classification of Financial Markets — Debt Markets, Equity Markets, Primary Markets, Secondary Markets, Organized Exchanges, Over- the-counter Markets	K1-K5	1	1-5	Lecture and Presentation	CA Test & Other Component
	2	2.3 Financial Regulatory Bodies- Role of SEBI and RBI	K1-K5	4	1-5	Lecture and Presentation	CA Test & Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	3	Financial Market Instruments 3.1 Capital Market 3.1.1 Functions and Constituents of Capital Markets	K1-K4	2	1-4	Lecture and Presentation	CA Test & Other Component
	3	3.1.2 Structure of Capital Markets in India-Issuers, Investors and Intermediaries	K1-K5	3	1-5	Lecture and Presentation	CA Test & Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	3	3.1.3 Instruments of Capital Markets - Ownership securities and Debt Securities	K1-K4	3	1-4	Lecture and Presentation	CA Test & Other Component
Aug 6 – 10, 2024	C.A. Test - I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	3.2 Money Market 3.2.1 Functions & Participants of Money	KI-K5	2	1-5	Lecture and Presentation	CA Test & Other Component

Aug 16 – 23, 2024 (Day Order 1-6)		3.2.2 Instruments of Money Markets - Treasury bills, Commercial Papers, Certificate of Deposit, Banker's Acceptance, Repo, Call Money Instruments	K1-K4	2	1-4	Lecture and Presentation	CA Test & Other Component
		3.3 Derivatives Market — Types of Derivatives	K1-K5	3	1-5	Lecture and Presentation	CA Test & Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	4	4.1 Introduction to Financial Services 4.1.1 Meaning, Functions, Features and Importance of Financial Services in India	K1-K4	3	1-4	Lecture and Discussion	CA Test & Other Component
	4	4.1.2 Emerging Issues and Challenges in Financial Services Sector	K1-K5	2	1-5	Lecture and Discussion	CA Test & Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	4.1.2 Emerging Issues and Challenges in Financial Services Sector	K1-K5	3	1-5	Lecture and Presentation	CA Test & Other Component
	4	4.2 Fee based Financial Services 4.2.1 Merchant Banking - Meaning, Definition, Functions of a Merchant Banker and Scope of Merchant Banking in India	K1-K4	2	1-4	Lecture and Presentation	CA Test & Other Component
Sep 12 - 20, 2024 (Day Order 1-6)	4	Contd., 4.2.1 Merchant Banking - Meaning, Definition, Functions of a Merchant Banker and Scope of Merchant Banking in India	K1-K4	2	1-4	Lecture and Presentation	CA Test & Other Component

	4	4.2.2 Credit rating services — Meaning and Need for Rating with Special Reference to ICRA and CRISIL	K1-K5	4	1-5	Lecture and Presentation	CA Test & Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	5	Allied Financial Services 5.1 Mutual fund — Meaning, Types and Criteria for Selection of Mutual fund	KI-K5	3	1-5	Lecture and Presentation	CA Test & Other Component
Sep 27 – Oct 3, 2024	C.A. Test - II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	5.1 Mutual fund — Meaning, Types and Criteria for Selection of Mutual fund	KI-K5	2	1-5	Lecture and Discussion	Other Component
Oct 7 - 15, 2024 (Day Order 1 to 6)	5	5.2 Factoring - Definition, Importance and Types	K1-K4	3	1-4	Lecture and Presentation	Other Component
	5	5.3 Leasing — Meaning, Importance and Types	K1-K4	2	1-4	Lecture and Presentation	Other Component
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	5.3 Leasing — Meaning, Importance and Types	K1-K4	1	1-4	Lecture and Presentation	Group Discussion
	5	5.4 Venture Capital Financing — Meaning, Importance and Stages	K1-K5	4	1-5	Lecture and Presentation	Group Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- **Participatory Learning Method:** Group Presentation on Financial Instruments and Financial Services - 16.08.2024 onwards
- **Experiential Learning Method:** Individual Stock Market Simulation activity- Report submission on/before 11.09.2024
- **Problem Solving Method:** Individual Test based on Case study - 03.10.2024.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN
June - November 2024

Department : Business Administration
Name/s of the Faculty : Dr. Renuka Devi.S.V
Course Title : Entrepreneurial Management
Course Code : 23BA/MC/EM34
Shift : II

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Recall the key terms and concepts related to entrepreneurship and its management	K1
CO2	Explain the processes and frameworks underlying entrepreneurial management	K2
CO3	Use appropriate entrepreneurial tools and frameworks to develop comprehensive business plans and project reports for real-world startup scenarios, with a special emphasis on women-led ventures	K3
CO4	Analyse the various factors influencing entrepreneurial opportunities in various sectors	K4
CO5	Assess the strategies and procedures for the growth and success of gender-inclusive entrepreneurship	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Introduction to Entrepreneur and Entrepreneurship 1.1 Entrepreneur - Meaning, Definition, Scope, Need and Function	K1-K5	4	1-5	Lecture	CA Test and Other Component
	1	1.2 Entrepreneurship - Meaning, Definition, Characteristics, Types, Need and Factors Influencing Growth of Entrepreneurship	K1-K5	2	1-5	Lecture & Discussion	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	Contd., 1.2 Entrepreneurship - Meaning, Definition, Characteristics, Types, Need and Factors Influencing Growth of Entrepreneurship	K1-K5	2	1-5	Lecture & Discussion	CA Test and Other Component
	1	1.3 The Entrepreneurial Process - Role of Entrepreneurship in the Economy - Barriers to entrepreneurship	K1-K5	3	1-5	Lecture & Games	CA Test and Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	1	1.4 Entrepreneur Vs. Entrepreneurship, Entrepreneur Vs. Manager, Entrepreneur vs. Intrapreneur	K1- K4	2	1-4	Lecture & Games	CA Test and Other Component
	2	Opportunity Identification and Evaluation 2.1 Environmental Analysis - SWOT Analysis	K1-K5	2	1-5	Lecture & Presentation	CA Test and Other Component

July 15 – 23, 2024 (Day Order 1 - 6)	2	2.2 Need for Opportunity Identification and Selection – Business Opportunities in various sectors	K1-K5	2	1-5	Lecture & Presentation	CA Test and Other Component
	2	2.3 Identification of Business Opportunities or Product Ideas - Idea Generation, Sources of Business Idea, Screening of Business Idea, Evaluation of Business Idea, Selection of Business Idea	K1-K5	3	1-5	Lecture & Discussion	CA Test and Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	2	Contd., 2.3 Identification of Business Opportunities or Product Ideas - Idea Generation, Sources of Business Idea, Screening of Business Idea, Evaluation of Business Idea, Selection of Business Idea	K1-K5	2	1-5	Lecture & Discussion	CA Test and Other Component
	2	2.4 Business Plan – Meaning – Content – Significance – Formulation - Business Plan Process	K1-K5	4	1-5	Lecture & Games	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	3	Project Formulation 3.1 Meaning and Definition of Project – Project Formulation - Project Lifecycle	K1-K5	3	1-5	Lecture	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test - I						

Aug 12 – 14, 2024 (Day Order 4-6)	3	3.2 Project Feasibility Analysis - Technical, Economic, Marketing and Financial	K1- K5	2	1-5	Lecture	CA Test and Other Component
Aug 16 – 23, 2024 (Day Order 1-6)	3	Contd., 3.2 Project Feasibility Analysis - Technical, Economic, Marketing and Financial	K1- K5	2	1-5	Lecture	CA Test and Other Component
	3	3.3 Project Report – Preparation – Guidelines	K1-K5	4	1-5	Lecture & Games	CA Test and Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	3	3.4 Preparing Model Project Report for Starting a New Venture	K1-K5	4	1-5	Lecture & Games	CA Test and Other Component
	4	Entrepreneurial Finance / Financing New Ventures 4.1 Startup Funding – Meaning and Significance - Role of finance in entrepreneurship	K1-K5	2	1-5	Lecture	CA Test and Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	Contd., 4.1 Startup Funding – Meaning and Significance - Role of finance in entrepreneurship	K1-K5	2	1-5	Lecture	CA Test and Other Component
	4	4.2 Financing lifecycle of a New Venture - Challenges in New Venture Financing	K1-K5	3	1-5	Lecture & Discussion	CA Test and Other Component
Sep 12 - 20, 2024 (Day Order 1-6)	4	4.3 Sources of Financing and its classification	K1-K5	5	1-5	Lecture & Games	CA Test and Other Component

Sep 23 - 26, 2024 (Day Order 1-4)	5	Women Entrepreneurship 5.1 Women Entrepreneurship – Functions – Growth of women Entrepreneurship in India	K1-K5	2	1-5	Lecture	Discussion
Sep 27 – Oct 3, 2024	C.A. Test - II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	Contd., 5.1 Women Entrepreneurship – Functions – Growth of women Entrepreneurship in India	K1-K5	1	1-5	Lecture	Discussion
Oct 7 - 15, 2024 (Day Order 1 to 6)	5	5.2 Problems and Challenges faced by Women Entrepreneurs – Strategies for the Development - SHG	K1-K5	4	1-5	Lecture & Case Study Analysis	Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	5.3 Institutions and Special Bank Schemes Supporting Women Entrepreneurship	K1-K5	5	1-5	Lecture & Games	Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- **Participatory Learning Method** - Individual Class presentation on the success story of entrepreneurs from 05.07.2024 -10 Marks
- **Experiential Learning Method** - Group presentation on Innovative Business plan and Proposal writing - 12.08.2024 - 15 Marks
- **Participatory Learning Method** - Product Making and Exhibition – 04.10.2024 (for the same proposal) - 25 Marks.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : **Business Administration**
Name of the Faculty : **Ms. Arthy Infanta A**
Course Title : **Business Statistics**
Course Code : **23BA/AC/BS35**
Shift : **II**

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Describe the concepts of business statistics	K1
CO2	Explain the application of statistical tools in the real world	K2
CO3	Apply statistical techniques to solve business problems	K3
CO4	Analyze on the different methods of statistical techniques	K4
CO5	Evaluate statistical methods to make logical conclusions	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Introduction Types of Data, Nominal, Ordinal, Scale and Ratio	K1-K3	2	CO1-CO3	Lecture Method with Problem Solving, Field Work	CA Test and Other Component
	1	1.2 Measures of Central Tendency - Mean, Mode and Median	K1-K5	4	CO1-CO5	Lecture Method with Problem Solving, Field Work	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	Contd., 1.2 Measures of Central Tendency - Mean, Mode and Median	K1-K5	1	CO1-CO5	Lecture Method with Problem Solving, Field Work	CA Test and Other Component
	1	1.3 Bar Chart, Pie Chart and Box Plot, Histogram, Stem and Leaf Diagram	K1-K5	3	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
	2	Measures of Dispersion 2.1 Range – Quartile deviation – Mean deviation – Standard deviation	K1-K5	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	2	Contd., 2.1 Range – Quartile deviation – Mean deviation – Standard deviation	K1-K5	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component

		2.2 Coefficient of variation – Combined mean and standard deviation	K1-K5	4	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
July 15 – 23, 2024 (Day Order 1 - 6)	2	2.3 Skewness - Karl Pearson and Bowley's coefficient of skewness	K1-K5	5	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	3	Correlation and Regression 3.1 Meaning Scatter diagram – Karl Pearson's coefficient of correlation – Rank correlation	K1-K5	6	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	3	Cont., 3.1 Meaning Scatter diagram – Karl Pearson's coefficient of correlation – Rank correlation	K1-K5	1	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
	3	3.2 Regression: Importance of regression analysis – Regression equations Time Series	K1-K5	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test - I						
Aug 12 – 14, 2024 (Day Order 4-6)	3	3.2 Regression: Importance of regression analysis – Regression equations Time Series	K1-K5	3	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component

Aug 16 – 23, 2024 (Day Order 1-6)	4	Time Series 4.1 Components of time series – Measurements of trend – Graphical method, Semi average method		4	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
	4	4.2 Moving average method and method of least squares – Measurements of seasonal variation	K1-K5	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	4	Contd., 4.2 Moving average method and method of least squares – Measurements of seasonal variation	K1-K5	4	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
	4	4.3 Method of simple averages, Ratio-to-trend method, Ratio-to-moving average method and link relative method	K1-K5	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	4	Contd., 4.3 Method of simple averages, Ratio-to-trend method, Ratio-to-moving average method and link relative method	K1-K5	3	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
	5	Statistical Inference and Hypothesis Testing 5.1 Population and Sample - Null and Alternate Hypothesis	K1-K3	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component

Sep 12 - 20, 2024 (Day Order 1-6)	5	Contd., 5.1 Population and Sample - Null and Alternate Hypothesis	K1-K3	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
	5	5.2 Level of Significance - Confidence Intervals - Type I and Type II Errors	K1-K2	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	5	Contd., 5.2 Level of Significance - Confidence Intervals - Type I and Type II Errors	K1-K2	2	CO1-CO5	Lecture Method with Problem Solving	CA Test and Other Component
Sep 27 – Oct 3, 2024	C.A. Test - II						
Oct 4 – 5, 2024 (Day 5 & 6)	5	5.3 One Way Analysis of Variance and Chi Square Test	K1-K5	2	CO1-CO5	Lecture Method with Problem Solving	Other Component
Oct 7 - 15, 2024 (Day Order 1 to 6)	3	Regression, Correlation	K1-K5	1	CO1-CO5	Lecture Method with Problem Solving	Other Component
Oct 16 - 22, 2024 (Day Order 1 to 6)	5	One Way Analysis of Variance	K1-K5	3	CO1-CO5	Lecture Method with Problem Solving	Group Discussion, Problem Solving
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Components:

- **Experiential Learning Methods** - Report on Descriptive Statistics - 20 Marks – 18.07.2024
- **Problem Solving Methods** - Objective Test in Unit 4 and 5 - 30 Marks - 27.09.2024.

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI
COURSE PLAN June - November 2024

Department : **Business Administration**
Name of the Faculty : **Dr.Deepa. S**
Course Title : **Cross Culture Management**
Course Code : **23BA/GE/CC22**
Shift : **II**

COURSE OUTCOMES (COs)

COs	Description	CL
CO1	Recall fundamental concepts related to cross-cultural management, including culture, communication, negotiation, leadership, motivation, and decision making	K1
CO2	Develop an understanding of the cultural dimensions, communication styles, leadership types, and decision-making processes across different cultures	K2
CO3	Apply cross-cultural communication and negotiation strategies in practical scenarios involving diverse cultural contexts	K3
CO4	Analyze the impact of cultural factors on organizational behavior, leadership effectiveness, and decision-making outcomes	K4
CO5	Assess the strategic implications of decision-making processes influenced by cultural factors in the global business environment	K5

Week	Unit No.	Content	Cognitive Level	Teaching Hours	COs	Teaching Learning Methodology	Assessment Methods
Jun 19 – 26, 2024 (Day Order 1 - 6)	1	Unit 1 - Understanding Cross Culture 1.1 Culture – Meaning, Features	K1-K4	2	1-4	Lecture method – Power point presentation	CA Test and Other Component
Jun 27 – July 4, 2024 (Day Order 1 - 6)	1	(Contd.) 1.1 Culture – Meaning, Features of Culture	K1-K4	2	1-4	Lecture method – Power point presentation	CA Test and Other Component
July 5 – 12, 2024 (Day Order 1 - 6)	1	1.2 Cultural Dimensions	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component
July 15 – 23, 2024 (Day Order 1 - 6)	1	(Contd.)1.2 Cultural Dimensions of Explaining Cultural Differences	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component
July 24 – 31, 2024 (Day Order 1 - 6)	2	Unit 2 - Culture and Business Communication 2.1 Communication – Kinetics, Non Verbal communication, High Context vs Low Context	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component
Aug 1 – 5, 2024 (Day Order 1 - 3)	2	2.2 Working in Teams with Members from Various Cultures	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component
Aug 6 – 10, 2024	C.A. Test - I						
Aug 12 – 14, 2024 (Day Order 4-6)	2	2.3 Negotiation - Meaning and process;	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component

Aug 16 – 23, 2024 (Day Order 1-6)	2	(Contd.)2.3 Managing of Negotiation and Conflict	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component
Aug 27 – Sep 3, 2024 (Day Order 1-6)	2	(Contd.)2.3 Conflict due to Cultural Differences	K1-K5	4	1-5	Lecture method – Power point presentation	CA Test and Other Component
Sep 4 – 11, 2024 (Day Order 1-6)	3	Unit 3 Leadership, Motivation and Decision Making Across Cultures 3.1 Leadership Types across Various Cultures	K1-K5	2	1-5	Lecture method – Power point presentation	CA Test and Other Component
Sep 12 - 20, 2024 (Day Order 1-6)	3	3.1 Leadership Types across Various Cultures	K1-K5	2	1-5	Lecture method – Power point presentation	CA Test and Other Component
Sep 23 - 26, 2024 (Day Order 1-4)	3	3.2 Motivation – Work and Non-Work Motivation in various Cultures	K1-K5	2	1-5	Lecture method – Power point presentation	CA Test and Other Component
Sep 27 – Oct 3, 2024	C.A. Test - II						
Oct 4 – 5, 2024 (Day 5 & 6)	3	(Contd.) 3.3Managerial Implications that vary across Different Countries	K1-K5	4	1-5	Lecture method – Power point presentation	Other Component
Oct 7 - 15, 2024 (Day Order 1 to 6)		Review of two Cross Cultural management articles	K1-K5	4	1-5	Lecture method – Power point presentation	Discussion
Oct 16 - 22, 2024 (Day Order 1 to 6)		Review of two Cross Cultural management articles	K1-K5	4	1-5	Lecture method – Power point presentation	Discussion
Oct 23 - 24, 2024 (Day Order 1 to 2)	REVISION						

Other Component:

- **Participatory Learning Methods** – Role Play – An exact replication of the cultural differences' scenarios in the classroom - 25 Marks – 05.08.2024.