STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086 (For candidates admitted during the academic year 2019 – 2020 and thereafter)

M.A./M.Com./M.Sc. DEGREE EXAMINATION, NOVEMBER 2023 INFORMATION TECHNOLOGY THIRD SEMESTER

COURSE : ELECTIVE
PAPER : MULTIMEDIA
SUBJECT CODE : 19CS/PE/MM23

TIME : 1½ HOURS MAX. MARKS: 50

SECTION - A

ANSWER ALL THE QUESTIONS:

 $5 \times 2 = 10$

- 1. Where can multimedia be used?
- 2. What are the features of Adobe Photoshop?
- 3. What is a frame-by-frame animation?
- 4. Why do we need Adobe Dreamweaver?
- 5. List any two audio and video formats.

SECTION - B

ANSWER ANY FOUR OF THE FOLLOWING:

 $4 \times 5 = 20$

- 6. Explain the different stages of a Multimedia project.
- 7. Write short notes on the different Multimedia authoring tools.
- 8. Explain the concept of layers in Adobe Photoshop with illustrations.
- 9. Write short notes on any four transform tools in Adobe Photoshop with illustrations.
- 10. How will you create a slideshow in Adobe Flash?
- 11. Write short notes on HTML formatting tags in Adobe Dreamweaver.

SECTION - C

ANSWER ANY TWO OF THE FOLLOWING:

2 X 10 = 20

- 12. Explain the different selection tools in Adobe Photoshop with suitable illustrations.
- 13. Explain in detail about the Adobe Flash environment.
- 14. Explain the different tweening types in Adobe Flash with examples.

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