

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019– 2020 and thereafter)

B.Voc. DEGREE EXAMINATION, APRIL 2024
TOURISM AND HOSPITALITY
SIXTH SEMESTER

COURSE : MAJOR CORE
PAPER : MEDICAL TOURISM
SUBJECT CODE: 19VT/VM/MT66
TIME : 3 HOURS **MAX.MARKS:100**

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10 X 3 = 30)

1. Define Medical Tourism.
2. Identify two important Yoga centers.
3. List out the types of Medical tourism.
4. Describe medical travel guide books.
5. Discuss the significance of GATS.
6. Write about Sanjeevanam therapy centre.
7. Give examples of post surgical packages.
8. Explain briefly about Mediclaim.
9. State any two regulations & legislations regarding medical tourism.
10. Write a short note on Sankara Nethralaya

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5 X 8 = 40)

11. Compare and highlight the Medical Information portals, Patient testimonials and blogs with example.
12. Describe the nature and scope of medical tourism.
13. Differentiate between the Ayurveda and Homeopathy treatments.
14. Illustrate the significance of medical centers such as Kotakkal and Puthur.
15. Discuss the main health care services available for medical tourists.
16. Explain the importance of Acupuncture and Acupressure.
17. Illustrate the important prospects and challenges of Medical Tourism.
18. Highlight the significance of MIOT and MMM.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3 X 10 = 30)

19. (a) Give a detailed account of fertility centres with suitable examples.
(OR)
(b) Write an essay on the promotion of Medical tourism in India.
20. (a) Appraise the evolution of Medical tourism in India.
(OR)
(b) Explain and classify the traditional treatments which are available in India.
21. (a) Summarize the contribution of medical tourism to Indian economy.
(OR)
(b) Assess the various healing therapies which plays significant role in promoting medical tourism.

