# STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086 (For candidates admitted during the academic year 2016 – 2017 & thereafter)

## B.Voc. DEGREE EXAMINATION, APRIL 2024 SUSTAINABLE ENERGY MANAGEMENT SIXTH SEMESTER

COURSE : MAJOR CORE		
]	PAPER : ENTREPRENEURIAL	INITIATIVES
,	SUBJECT CODE: 16VS/VM/EI66	
	FIME : 3 HOURS	MAX.MARKS: 100
		ECTION – A
	ANSWER ALL THE QUESTIONS:	$(20 \times 1 = 20)$
I.	CHOOSE THE CORRECT ANSWER	,
	1. Who should be involved in preparing a firm	
	a. Accountant b. Engineer c. Entrepr	
	2. Which of these actions of an entrepreneur v	
	a. Developing a new product	$\mathcal{C}$
		ions d. Lowering prices of your product or service
	3. Entrepreneurship Development Program is	helpful for:
	a. First-generation entrepreneurs	b. future generation entrepreneurs
	c. existing entrepreneurs	O. None of the above
		is the plan for the businesses in the initial stage.
	a. Tarun b. Kishor c. Shishu	d. Dena Shakthi
	5. NABARD caters to	
	a. Agricultural Development	b. Nutrition Status
	c. Energy Sector	d. Research Capacity
II.	FILL IN THE BLANKS	
	6. The activity that occurs at the beginning of a new venture is	
7. One of the banks which provide Green Financing is		ancing is
	8. FIWE regularly organizes	Programs
9. An entrepreneur who is the owner of more than one business is called		than one business is called
	10. In Orient Mahila Vikas Yojana Scheme, tl	ne loan should be repaid within
	years.	
III .	EXPAND THE FOLLOWING	
	11. IREDA	
	12. SIDBI	
	13. SME	
	14. DWCRA	
	15. MSME	

## IV. ANSWER THE FOLLOWING IN ONE OR TWO LINES

- 16. Name any two successful women entrepreneurs.
- 17. Give the role of Venture capitalist.
- 18. Distinguish between Fabian and Drone entrepreneurs.
- 19. Market survey.
- 20. Stree Sakthi Yojna.

#### SECTION - B

## **ANSWER ANY FOUR QUESTIONS:**

 $(4 \times 10 = 40)$ 

- 21. Discuss any five schemes for Women Entrepreneurs.
- 22. Explain the classification of Entrepreneurs.
- 23. Enumerate the various steps involved in an entrepreneurial process.
- 24. Define Green funding. Discuss the benefits.
- 25. Highlight the differences between manager and entrepreneur.
- 26. Discuss the impact of Entrepreneurship awareness programme on students.

#### SECTION - C

## **ANSWER ANY TWO QUESTIONS:**

 $(2x\ 20 = 40)$ 

- 27. Discuss the components of a Business Proposal.
- 28. Elucidate the characteristics of an entrepreneur and describe the steps involved in promoting a venture.
- 29. What are the difficulties faced by women entrepreneurs? How do they overcome them?
- 30. Describe the success story of any two Indian entrepreneurs.

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