

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086**  
**(For candidates admitted during the academic year 2022– 2023)**

**B. A. DEGREE EXAMINATION, APRIL 2024**  
**TOURISM AND TRAVEL MANAGEMENT**  
**FOURTH SEMESTER**

**COURSE : MAJOR ELECTIVE**  
**PAPER : ECO TOURISM AND SUSTAINABILITY**  
**SUBJECT CODE : 22TT/ME/EC45**  
**TIME : 3 HOURS** **MAX.MARKS : 100**

**SECTION – A**

**I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)**

1. What is green Tourism?
2. What is Alternate Tourism?
3. List out the functional characteristics of ecosystem.
4. Define Abiotic ecosystem.
5. Explain Ozone Depletion.
6. What is Responsible Tourism?
7. Name the place with importance is India 's first Eco Bridge.
8. UNEP
9. What is an Eco certification?
10. List out the Eco Parks in India.

**SECTION – B**

**II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)**

11. Explain the basic components of Eco Tourism.
12. Analyze the Abiotic Component of Ecosystem.
13. Elaborate the structure of Ecosystem.
14. Write a brief note on Rio Summit.
15. When was Kyoto protocol signed? What is the main agenda of Kyoto Protocol?
16. What are the important Characteristics of Eco tourism.
17. What are the main characteristics of responsible tourism.
18. Distinguish between Eco Lodges and Eco Resorts.

**SECTION – C**

**III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)**

19. a. Write an account on types of Eco tourism.  
(OR)  
b. What are the Dos and Don't to Sustain the Eco Destinations.
20. a. List out and explain the hills station Destination in India.  
(OR)  
b. Discuss the National policy on conservation in India.
21. a. How to develop a Marketing plan for your Eco tourism destinations?  
(OR)  
b. Explain the Effective Strategies for Sustainable hotels to Attract Eco Conscious Travelers.