

STELLA MARIS COLLEGE (AUTONOMOUS), CHENNAI – 600 086
(For candidates admitted during the academic year 2019 – 2020 & thereafter)

B.A. DEGREE EXAMINATION APRIL 2024
BRANCH III-SOCIOLOGY
FOURTH SEMESTER

COURSE : MAJOR ELECTIVE
PAPER : CORPORATE SOCIAL RESPONSIBILITY
SUBJECT CODE : 19SC/ME/CS45
TIME : 3 HOURS **MAX. MARKS : 100**

SECTION– A

ANSWER ALL QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 50 WORDS

(10X 2 = 20)

1. Define CSR.
2. Why is it important for a company to have CSR?
3. Give any 3 points for and against CSR.
4. Define Corporate citizenship.
5. Give any two recent trends in CSR.
6. Write a short note on CSR and rural development.
7. How can competitors be stakeholders of a company?
8. What is the prime objective of the companies Act?
9. Mention any two areas of interest for the CSR initiatives of Nestle.
10. When is world CSR day celebrated?

SECTION– B

ANSWER ANY FIVE QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 250 WORDS

(5 X 8 = 40)

11. Analyse how the seeds of early corporation paved the way for the later corporations to evolve.
12. Examine the dynamics of CSR from a global scenario.
13. Evaluate the pros and cons of the Stakeholder Theory of Corporate governance.
14. Elaborate on the benefits accrued by corporates as a result of adopting CSR initiatives.
15. Discuss the role played by CSR in the fields of women employment and capacity building.
16. Give a detailed analytical report on any one CSR summit with its objectives.
17. Explain the relationship of CSR and environmental sustainability.
18. Highlight the CSR initiatives of ITC in the field of education.

SECTION– C

ANSWER ANY TWO QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 1200 WORDS

(2 X 20 = 40)

19. Elaborate on the essential components for development of CSR strategy.
20. Discuss the CSR policy initiatives in India.
21. Ministry of Home Affairs, Government of India envisages “involvement of corporate sector in awareness generation and disaster preparedness and mitigation planning” through training and sensitisation. Substantiate.
22. Discuss the significance of CSR initiatives undertaken by Aravind eye hospital.