STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086. (For candidates admitted during the academic year 2019–2020 and thereafter)

B.COM. DEGREE EXAMINATION - APRIL 2024 COMMERCE SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE

COURSE TITLE : SUPPLY CHAIN AND LOGISTICS MANAGEMENT

SUBJECT CODE : 19CM/ME/SL45

TIME : 3 HOURS MAX. MARKS: 100

SECTION - A

Answer All Questions: $(10 \times 2 = 20)$

- 1. What do you mean by logistics?
- 2. Define logistical competitive advantage.
- 3. Write a note on Decoupling inventory.
- 4. Bring out the meaning of "Total Logistical Cost".
- 5. Define the term "CFS'.
- 6. What are Transportation Networks?
- 7. Mention any four obstacles in Supply Chain Co-ordination.
- 8. List out the techniques of Supply Chain Selection Assessment.
- 9. Define Global Supply Chain.
- 10. What is the role of Government in controlling International Trade?

SECTION - B

Answer Any Five Questions:

 $(5 \times 8 = 40)$

- 11. Elucidate the scope and importance of LSCM.
- 12. Illustrate the various decision phase in supply chain.
- 13. Explain the factors influencing Distribution networks.
- 14. Elaborate the decision options for Transportation Network and routing.
- 15. Criticise the bullwhip effect in supply chain management.
- 16. Enumerate the role of sourcing in supply chain.
- 17. Narrate the future of IT in supply chain management.

SECTION - C

Answer Any TWO Questions:

 $(2 \times 20 = 40)$

- 18. Describe the drivers of supply chain performance and obstacles.
- 19. Classify the various Inventory methods and techniques.
- 20. Examine the factors affecting freight management.
- 21. Evaluate the operational factors and strategic issues in global logistics.
