

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019– 2020 and thereafter)

B.COM. DEGREE EXAMINATION - APRIL 2024
COMMERCE
SIXTH SEMESTER

COURSE : MAJOR – ELECTIVE
COURSE TITLE : BUSINESS ENVIRONMENT
SUBJECT CODE : 19CM/ME/BE45
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

Answer All Questions: (10 x 2 = 20)

1. What is Environment Analysis?
2. Give the meaning of Business Environment.
3. What is Mixed Economy?
4. Write a note on Economic Planning.
5. What is Liberalization?
6. Explain the meaning of Adaptation.
7. List the micro environmental factors of the business.
8. Mention the elements included in natural environment.
9. Expand a) SAARC b) ASEAN
10. What is Privatization?

SECTION – B

Answer Any Five Questions: (5 x 8 = 40)

11. Discuss the Nature of Business Environment.
12. Explain the steps in Environmental Analysis.
13. Discuss the features of a Capitalistic Economy.
14. Discuss the nature of Globalization.
15. Examine the Technological Environment of business.
16. Describe the causes of pollution.
17. Explain the role of SAARC in promoting regional co-operation.

SECTION – C

Answer Any TWO Questions: (2 x 20 = 40)

18. Explain the different types of Environment which affects a Business.
19. Analyze the economic roles of Government.
20. Discuss in detail the adaptation & Transmission related to business and culture.
21. Elucidate the global perspectives pertaining to Pollution.
