

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019-2020 and thereafter)

B.Com. DEGREE EXAMINATION APRIL 2024
COMMERCE
SIXTH SEMESTER

COURSE : MAJOR – CORE
PAPER : INTERNATIONAL BUSINESS
SUBJECT CODE : 19CM/MC/IB64
TIME : 3 HOURS

MAX. MARKS: 100

SECTION – A

ANSWER ALL QUESTIONS:

(10 x 2 =20)

1. What is Globalisation?
2. Mention any four benefits of privatisation.
3. State the objectives of business.
4. Write a short note on micro environment.
5. List any four objectives of EXIM policy.
6. What is meant by pre-shipment finance?
7. Expand the terms: a) UNCTAD b) GATT.
8. What is a trade agreement?
9. What is wholly-owned subsidiary?
10. Write any two disadvantages of FDI.

SECTION – B

ANSWER ANY FIVE QUESTIONS:

(5 x 8 = 40)

11. Discuss the advantages of International Business.
12. What are the salient features of business environment?
13. Explain the factors affecting the choice of source of funds.
14. What are the EXIM finance for exporters and importers?
15. Explain the functions of WTO.
16. What is the Governance setup for IMF?
17. List the benefits and types of DTAA.

SECTION – C

ANSWER ANY TWO QUESTIONS:

(2 x 20 = 40)

18. Explain the drivers of globalisation.
19. Write in detail the types of Business Environment.
20. Discuss in detail the process of market selection.
21. Describe the process of foreign company registration in India.
