

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019-2020 and thereafter)

B.Com. DEGREE EXAMINATION APRIL 2024
COMMERCE
SIXTH SEMESTER

COURSE : MAJOR – CORE
PAPER : ENTREPRENEURIAL DEVELOPMENT
SUBJECT CODE : 19CM/MC/ED64
TIME : 3 HOURS

MAX. MARKS: 100

SECTION A

ANSWER ALL QUESTIONS

(10 x 2 = 20)

1. Define Entrepreneur.
2. Who is a social entrepreneur?
3. What is a business idea, and why is it essential for entrepreneurs?
4. Expand SWOT.
5. What are the key components of a project proposal?
6. List out the three key components of project feasibility analysis.
7. Write a note on Brain-storming”.
8. Define women entrepreneurship.
9. What is financial planning?
10. Write a note on working capital management.

SECTION B

ANSWER ANY FIVE QUESTIONS

(5 x 8 = 40)

11. Explain the functions of an entrepreneur.
12. Explain the various factors that act as barriers to the emergence of entrepreneurship.
13. Explain the sources of business idea.
14. Bring out the advantages of business planning.
15. Identify and explain the challenges faced by women entrepreneurs.
16. Describe the role of banking sector in assisting the entrepreneurs.
17. Identify the various sources of finance available to an entrepreneur.

SECTION C

ANSWER ANY TWO QUESTIONS

(2 x 20 = 40)

18. Explain the types of entrepreneurs in detail.
19. Develop a comprehensive business plan of your choice to become an entrepreneur.
20. Discuss the varied elements of Project Formulation.
21. Examine the role of government assistance through subsidies and incentives in fostering entrepreneurship.
