

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.**  
**(For candidates admitted during the academic year 2019-20 and thereafter)**

**B.COM. DEGREE EXAMINATION - APRIL 2024**  
**COMMERCE**  
**SIXTH SEMESTER**

**COURSE : MAJOR – CORE**  
**COURSE TITLE : BUSINESS ETHICS & SOCIAL RESPONSIBILITY**  
**SUBJECT CODE : 19CM/MC/BR63**  
**TIME : 3 HOURS** **MAX. MARKS: 100**

**Section – A**

**Answer All Questions** **(10 x 2 = 20)**

1. Define Ethics.
2. What is ethics primarily concerned with?
3. What is Business Ethics?
4. List out Corporate ethical abuses.
5. Mention the three types of management ethics.
6. Give the meaning of CSR.
7. Write a note on code of ethics.
8. What is Community Volunteering?
9. Write a note on Environmental degradation.
10. List out the Major environmental issues.

**Section – B**

**Answer Any Five Questions** **(5 x 8 = 40)**

11. Briefly explain the objectives of Ethics.
12. Discuss the ethical issues related to Insider trading in financial markets.
13. What is whistle blowing? Discuss the requisites of whistle-blowing.
14. State the significance of Corporate Philanthropy in CSR.
15. Discuss the Carroll's Pyramid of CSR.
16. Describe the three pillars of CSR and sustainability.
17. Explain the role of governments in environmental management.

**Section – C**

**Answer Any Two Questions** **(2 x 20 = 40)**

18. Elucidate the various ethical issues in Advertising.
19. Explain the various Drivers of CSR Disclosures.
20. Discuss the types of Normative Ethical Theories.
21. Describe the Social responsibility for different interest group.

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