

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024)

B.B.A. DEGREE EXAMINATION - APRIL 2024
BUSINESS ADMINISTRATION
SECOND SEMESTER

COURSE : ALLIED CORE
PAPER : MANAGEMENT INFORMATION SYSTEM
SUBJECT CODE: 23BA/AC/MI25
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION A			
Q. No.	Answer ALL questions: (5 x 2 = 10)	CO	KL
1	State the meaning of data and information.	CO1	K1
2	Define executive support system.	CO1	K1
3	What do you mean by information overloaded?	CO1	K1
4	What is DFD?	CO1	K1
5	What is functional MIS?	CO1	K1
SECTION B			
Q. No.	Answer any FOUR questions: (4 x 5 = 20)	CO	KL
6	Define MIS and discuss its nature and scope.	CO2	K2
7	Discuss about the database management system (DBMS).	CO2	K2
8	Write a brief note on Quality of Information.	CO2	K2
9	Summarize the concept of Nolan planning model.	CO2	K2
10	Describe the challenges on development of MIS.	CO2	K2
11	What is ERP? And how it integrated with MIS?	CO2	K2
SECTION C (4 x 10 = 40)			
Q. No.	Answer ALL questions - (Note: Internal Choice)	CO	KL
12	a) Elucidate the concept of systems approach and information. (or) b) Explain the components of information system.	CO3	K3
13	a) Explain the role and process of MIS in decision-making. (or) b) Discuss the future direction and new trends in MIS.	CO3	K3
14	a) What are the tools and technologies used for protecting the digital firm? (or) b) What is SDLC? And explain the various stages of SDLC.	CO4	K4
15	a) Explain what is functional management information system and the area of business. (or) b) Describe the information systems that support the human resource management (HRM) functions.	CO4	K4
SECTION D			
Q. No.	Answer any TWO questions: (2 x 15 = 30)	CO	KL
16	Explain the system development lifecycle with suitable examples.	CO5	K5
17	How will you implement and evaluate MIS in a firm? Explain.	CO5	K5
18	Identify sources of information needed to make marketing decisions and how it affects the growth of an organization.	CO5	K5
