

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019–2020 and thereafter)

M.S.W. DEGREE EXAMINATION, NOVEMBER 2023
SOCIAL WORK
THIRD SEMESTER

COURSE : CORE
PAPER : SOCIAL ENTREPRENEURSHIP
SUBJECT CODE : 19SW/PC/SE34
TIME : 3 HOURS **MAX. MARKS: 100**

SECTION – A

ANSWER ALL QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 50 WORDS: **(10 x 2 = 20)**

1. Define Social Entrepreneur,
2. List out the types of Entrepreneurs.
3. Expand NABARD, NSFDC, TAHDCO, SIDBI
4. Write two examples for Private and public partnership
5. Give the characteristics of empowerment enterprise.
6. Bring out the advantages of network enterprises.
7. What is transect walk?
8. Write the advantages of Observation?
9. Who are the stakeholders in Social Audit?
10. What is Social Marketing?

SECTION – B

ANSWER ANY FOUR QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 600 WORDS: **(4 x 10 = 40)**

11. Distinguish between Entrepreneurship and Intrapreneurship.
12. What are the characteristics of social entrepreneurs?
13. List out the challenges faced by the micro credit enterprise
14. Describe the functions of National Small Industries Corporation.
15. Explain the major opportunities in agriculture sector for the social entrepreneurs
16. Elaborate the need and importance of PRA to identify the resources.

SECTION – C

ANSWER ANY TWO QUESTIONS. EACH ANSWER SHOULD NOT EXCEED 1200 WORDS: **(2 x 20 = 40)**

17. Describe in detail the fundamental components of social marketing. Substantiate your answer with suitable illustrations.
18. Critically examine the tools and techniques used by the change maker through business.
19. Discuss in detail any two models of Social Enterprise with suitable illustrations.
20. Describe in detail the Skills and Competencies required for successful social entrepreneurship
