

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2019– 2020 and thereafter)

B.Voc. DEGREE EXAMINATION, NOVEMBER 2023
TOURISM AND HOSPITALITY
FIFTH SEMESTER

COURSE : MAJOR - CORE
PAPER : EMERGING TRENDS IN TOURISM
SUBJECT CODE : 19VT/VM/ET56
TIME : 3 HOURS **MAX.MARKS :100**

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. Name any three recent technologies in tourism?
2. What are the impact of AI in tourism?
3. Write a note on water metro?
4. Define tourism as in industry for future.
5. What do you mean by wellness tourism?
6. Give a short note on the emergence of wine tourism.
7. How do you respond for double payment?
8. Give any three points to promote sustainable tourism with the use of technology.
9. Write a note on the amenities in tourism.
10. What do you understand by Over Tourism?

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. Determine the scope of the tourism industry.
12. Identify the social significance of tourism.
13. Illustrate the emergence of medical tourism in India.
14. Discuss the challenges in payment issues.
15. Describe the upgradation of facilities in tourism technology.
16. Highlight the benefits of spa therapy.
17. Discuss the scope of tourism industry post pandemic.
18. List down and explain any five recent and innovative modes of transport that helps tourism industry.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. (a) Write a detail note on the evolution of tourism Industry.
(OR)
(b) Evaluate the importance of Rural Tourism.
20. (a) Analyse the development of sustainable practices in tourist destinations.
(OR)
(b) What are the measures to be taken to protect eco-tourism?
21. (a) Give a brief outline on the technical glitches that occur during online reservations.
(OR)
(b) Identify the economic significance of tourism.
