

**STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI-86**  
**(For candidates admitted during the academic year 2016 – 2017 & thereafter)**

**B.Voc. DEGREE EXAMINATION, NOVEMBER 2023**  
**FOOD PROCESSING AND QUALITY CONTROL**  
**FIFTH SEMESTER**

**COURSE : MAJOR CORE**  
**PAPER : ENTREPRENEURIAL INITIATIVES**  
**SUBJECT CODE : 16VF/VM/EI56**  
**TIME : 3 HOURS**

**MAX.MARKS: 100**

**SECTION- A**

**ANSWER ALL QUESTIONS:**

**(20 X 1 = 20)**

**I. FILL IN THE BLANKS**

1. The process of creating something new is called \_\_\_\_\_
2. Project Report is also known as \_\_\_\_\_
3. \_\_\_\_\_ is the heart of the project
4. Challenges faced by women entrepreneurs are \_\_\_\_\_
5. \_\_\_\_\_ is the main traits of women entrepreneurs

**II. STATE WHETHER TRUE OR FALSE**

6. Entrepreneurship Development Programme is helpful for first generation entrepreneurs.
7. Reverse brainstorming is the techniques of Idea generation.
8. Evaluation of process of proposed projects or groups of projects are known as project completion.
9. Engineer should be involved in preparing a firm's business plan.
10. Expansion project is a service-oriented project.

**III. CHOOSE THE CORRECT ANSWER**

11. For the success of business plan the goal should be  
a. Specific      b. Limitless      c. Generalized      d. Imaginary
12. Basic problems of women entrepreneurs in india  
a. lack of education skill      b. Male dominating society  
c. Absence of listen bearing capacity      d. All of the above
13. Name the institution which was set up in 1982 to promote integrated rural development  
a. NSIC      b. NABARD      c. SIDBI      d. NCEUS
14. \_\_\_\_\_ is the role of women entrepreneur association  
a. To provide a meeting round for women entrepreneurs.  
b. To develop self-confidence an hope among female entrepreneurs.  
c. To provide feelings of unity and brotherhood among th entrepreneurs.  
d. All of the above.
15. MSMED stands for  
a. Micro, Small & Medium Enterprises Development  
b. Mini. Small & Medium Enterprises Development  
c. Micro, Small & Medium Entrepreneurship Development  
d. Micro, Small & Medium Enterprises Department

**IV. Answer in a line or two:**

- 16. Entrepreneur
- 17. Women Entrepreneur
- 18. Project Report
- 19. Production Feasibility
- 20. Innovative Entrepreneurs

**SECTION - B**

**ANSWER ANY FOUR QUESTIONS:**

**(4×10=40)**

- 21. Elucidate the functions of Entrepreneurs.
- 22. Describe the importance of Entrepreneurship.
- 23. Discuss in detail Innovation and Initiation of entrepreneurial venture
- 24. What are the schemes provided by the government for women entrepreneurs?
- 25. Enumerate the structure of project report.
- 26. Explain the sources of Business Idea Generation.

**SECTION - C**

**ANSWER ANY TWO QUESTIONS:**

**(2×20=40)**

- 27. Explain the classification of Entrepreneurs.
- 28. Describe the steps to overcome the barriers of Entrepreneurship.
- 29. Enumerate the factors governing Women Entrepreneurship.
- 30. Draft a business project proposal for a food industry.

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