

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI-86
(For candidates admitted during the academic year 2019 – 2020 and thereafter)

B.Voc. DEGREE EXAMINATION, NOVEMBER 2023
BANKING, FINANCIAL SERVICES AND INSURANCE
THIRD SEMESTER

COURSE : MAJOR CORE
PAPER : FINANCIAL SERVICES - I
SUBJECT CODE : 19VB/VM/FS36
TIME : 3 HOURS **MAX.MARKS : 100**

SECTION – A

ANSWER ALL QUESTIONS **(10X2=20)**

1. List any four fund based activities of a financial service company.
2. Write a note on financial inclusion.
3. List the contents of Lease agreement.
4. Write short notes on sale and lease back.
5. State any two objectives of credit rating.
6. What is factoring?
7. What do you mean by Venture Capital?
8. Bring out any two activities of merchant banker.
9. Write a note on Crowd funding.
10. What is a Mutual Fund?

SECTION – B

ANSWER ANY FIVE QUESTIONS **(5X4=20)**

11. Elucidate the functions of Non-Banking Financial Companies.
12. Enumerate about the importance of venture capital in India.
13. Distinguish between Hire Purchase and Leasing in detail.
14. Explain the advantages of leasing.
15. Write in detail the different types of factoring.
16. Discuss the duties of a Lead Manager.
17. Explain the benefits of Credit Rating.

SECTION – C

ANSWER ANY TWO QUESTIONS **(2X15=30)**

18. Write an essay about the various services rendered by Merchant banks in India.
19. Explain in detail the different types of Rating Agencies and its functions.
20. Elucidate about various stages of Venture Capital financing.

SECTION D**21. Compulsory Question: Case Study****(3x10=30)**

Canara Bank was founded by Shri Ammembal Subba Rao Pai, a great visionary and philanthropist, in July 1906, at Mangalore, then a small port town in Karnataka. The bank was nationalised by the government in 1969 and since then its growth has been phenomenal. Over the years the bank has attained the status of a national player in terms of geographical reach and clientele segments. With an unbroken record of profits since its inception, the bank has several firsts to its credit such as Launching of Inter-City ATM Network, obtaining ISO Certification for a Branch, Articulation of 'Good Banking' – Bank's Citizen Charter, Commissioning of Exclusive Mahila Banking Branch, Launching of Exclusive Subsidiary for IT Consultancy, Issuing credit card for farmers, Providing Agricultural Consultancy Services.

Over the years, the Bank has been scaling up its market position to emerge as a major 'Financial Conglomerate' with as many as nine subsidiaries/sponsored institutions/joint ventures in India and abroad. As at March 2015, the Bank has further expanded its domestic presence, with 5682 branches spread across all geographical segments. Keeping customer convenience at the forefront, the Bank provides a wide array of alternative delivery channels that include 8533 ATMs, covering 4021 centres. The bank also has offices abroad in London, Hong Kong, Moscow, Shanghai, Doha, Dubai and New York.

Canara Bank offers a host of banking and value added services to its customers, which include Personal Banking Services, Corporate Banking Services, NRI Banking Services and Priority & SME Credit Services. The Bank also launched Canara Bank RuPay Debit Card, Canara Club Card – Debit, Canara Secured Credit Card, Canara Elite Debit Card, Canara Bank Platinum Rupay Cards, Platinum Rupay Card and EMV Chip Cards under debit and credit cards. Online Savings Bank and PPF account opening were introduced during the year. The Bank made several value additions under internet banking and mobile banking services. Other than its remarkable developments in the area of commercial banking, it has also marked its significance in various corporate social responsibilities namely, serving national priorities, promoting rural development, enhancing rural self-employment through several training institutes and spearheading financial inclusion objective.

Questions:

- a) Promoting an inclusive growth strategy, which has been formed as the basic plank of National policy agenda today, is in fact deeply rooted in the bank's founding principles. "A good bank is not only the financial heart of the community, but also one with an obligation of helping in every possible manner to improve the economic conditions of the common people" – Analyse the above case study in the light of this statement given above and enumerate about whether Canara bank is taking steps for financial inclusion. **(10 marks)**
- b) Taking above case study as an example give an overview of financial inclusion in India. **(5 marks)**
- c) Suggest financial inclusion initiatives which can be taken by bank for its future endeavors. **(15 marks)**
