

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI-86
(For candidates admitted during the academic year 2019 – 2020 and thereafter)

B.Voc. DEGREE EXAMINATION, NOVEMBER 2023
BANKING, FINANCIAL SERVICES AND INSURANCE
THIRD SEMESTER

COURSE : ELECTIVE
PAPER : ENTREPRENEURIAL DEVELOPMENT
SUBJECT CODE : 19VB/VE/ED35
TIME : 3 HOURS

MAX.MARKS : 100

SECTION – A

ANSWER ALL QUESTIONS

(10x2=20)

1. What is an Entrepreneurship?
2. Write down the functions of an entrepreneur.
3. List out the internal sources of business idea.
4. What is Idea Screening?
5. How will you classify the Project?
6. Give the meaning project formulation.
7. List the sources of working capital.
8. What is a subsidy?
9. Write a note on financial planning.
10. State any two central government schemes offered to entrepreneurs.

SECTION – B

ANSWER ANY FIVE QUESTIONS

(5x4=20)

11. Explain in detail the different types of Entrepreneurs.
12. “An entrepreneur is born but not made” - Examine the statement critically.
13. Explain the steps in opportunity identification.
14. Explain the role of banks in assisting entrepreneurs.
15. Draft a project report format for a new business.
16. Discuss in brief the factors affecting the working capital of a company.
17. How to face the challenges while developing a Startup in India?

SECTION – C

ANSWER ANY TWO QUESTIONS

(2x15=30)

18. Discuss the various sources of generating business idea.
19. What are the factors which influence the entrepreneurship development?
20. Discuss the elements of project formulation.

**Compulsory Question
Case Study**

(30 marks)

21. Sunstar Steel Ltd., a leading manufacturer of iron and steel decided to open up a new branch in a remote area in Rajasthan, so that unemployed youth from the rural areas could get same opportunities as those available in the urban areas. This initiative has raised the standard of living of people in rural areas. All children in these families are getting good education and these families are also actively contributing to nation building process through their dedicated work. On the basis of the given information about Sunstar Steel Ltd., answer the following questions:

- a) Identify and explain the objectives of business which is followed by the company.
- b) Explain one other objective which the company should follow apart from objective identified in question a).
- c) In order to promote industries in the rural area, explain the role/ scheme of government.
- d) For setting up a branch in a rural area, what are the sources from which finance can be obtained by the company?
