STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086 (For candidates admitted during the academic year 2022–2023)

B. A. DEGREE EXAMINATION, NOVEMBER 2023 TOURISM AND TRAVEL MANAGEMENT FIRST SEMESTER

COURSE : MAJOR - CORE

PAPER : HOSPITALITY MANAGEMENT

SUBJECT CODE: 22TT/MC/HM33

TIME : 3 HOURS MAX.MARKS : 100

SECTION - A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

- 1. Define a Hotel.
- 2. What is a Cabana & what are its uses?
- 3. What is a linen room? Who takes care of the linen room?
- 4. On what basis a hotel is classified as star category?
- 5. Who is a Bell boy? What is his role in a star category hotel?
- 6. What do you mean by Beverages? Give examples?
- 7. Who is a Chef? What is the role of chef in a star category hotel?
- 8. List the meal plans in a hotel & briefly explain.
- 9. What is Downtown hotel?
- 10. What do you mean by hospitality?

SECTION - B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

- 11. Describe the characteristics of Hospitality Industry.
- 12. Briefly explain the evolution of hospitality in Indian context.
- 13. Illustrate the Importance and use of PMS in hospitality industry.
- 14. List and explain the types of accommodation.
- 15. Briefly explain the major hotel chains in India.
- 16. What are the functions of Housekeeping department in hotel?
- 17. Discuss the role of front office in a hotel.
- 18. Describe the Skills and Personality traits of hospitality staff.

SECTION - C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH.

(3X10=30)

19. a. Draw the layout of organisational structure of small as well as large hotel.

(OR)

- b. Elaborate few laws pertaining to hospitality industry.
- 20. a. List out the Revenue and Non-revenue departments in hotel.

(OR)

- b. Explain the roles and objectives of FHRAI & (IH & RA)
- 21. a. Discuss the latest developments in Information Technology in the Hospitality. industry

(OR)

b. Explain in detail the role of Guest Relations Management in a large hotel.
