

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI 600 086
(For candidates admitted during the academic year 2022– 2023 & thereafter)

B. A. DEGREE EXAMINATION, NOVEMBER 2023
TOURISM AND TRAVEL MANAGEMENT
THIRD SEMESTER

COURSE : ALLIED - CORE
PAPER : HUMAN RESOURCE MANAGEMENT
SUBJECT CODE : 22TT/AC/RM35
TIME : 3 HOURS

MAX. MARKS : 100

SECTION – A

I. ANSWER ALL THE QUESTIONS IN 30 WORDS EACH. (10X3=30)

1. What is Recruitment?
2. What is employee retention?
3. Write a note on job description
4. How do you define Employee Rights?
5. Define Human Resource Management
6. Write a note on Health at work
7. Define compensation
8. What is appraisal?
9. Write a short note on cost of turnover
10. What is ethical breach?

SECTION – B

II. ANSWER ANY FIVE QUESTIONS IN 300 WORDS EACH. (5X8=40)

11. What are the steps involved in designing a training program?
12. Give a note on the sources of recruitment.
13. Briefly discuss the steps to develop a compensation plan.
14. Explain the importance of Employees discipline in an organization.
15. Differentiate between recruitment and selection process.
16. Provide a detailed account of turnover costs and how it impacts an organization.
17. Write a note on plans and strategies used by the organizations for retaining an employee.
18. Discuss the major HRM challenges of today.

SECTION – C

III. ANSWER ALL THE QUESTIONS IN 1000 WORDS EACH. (3X10=30)

19. a) Illustrate and explain in detail the recruitment process of a company.
(OR)
b) Describe in detail the various types of recruitment process adopted in recent times.
20. a) Discuss in detail the different types of Employee Rights?
(OR)
b) Give a detailed account on Employee retention and motivation
21. a) What is the significance of development and implementation of training program.
(OR)
b) Discuss in detail skills required for Human Resource Management
