

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024)

M.COM. DEGREE EXAMINATION, NOVEMBER 2023
COMMERCE DEPARTMENT
FIRST SEMESTER

COURSE : CORE
PAPER : GLOBAL BUSINESS ENVIRONMENT
SUBJECT CODE: 23CM/PC/GB14
TIME : 3 HOURS

MAX. MARKS: 100

Q. No.	SECTION A Answer the following.	(4 x 5 = 20)	CO	KL
1	Explain the nature and scope of Global Business Environment.		1	K1
2	How does the Global Business Environment influence Strategic Decision Making?		1	K2
3	Write a short note on Balance of Payments.		1	K1
4	What are the Functions of International Business Organisations?		1	K2
Q. No.	SECTION B Answer the following.	(4 x 10 = 40)	CO	KL
5	A) Bring out the different types of Environments prevailing in Global Business. (OR) B) List out the various Components of Human Development Index and their Significance.		2 3	K3 K4
6	A) Elucidate the methods of Trade Protection Policies. (OR) B) Examine the benefits of Regional Grouping. Explain the outcome of SAARC and NAFTA.		2 3	K3 K4
7	A) Illustrate the role of WTO in Global Economic Integration. Explain its functions. (OR) B) Is Ethics essential in International Business? Justify.		2 3	K3 K4
8	A) Elucidate the functions of World Bank in restructuring the economy of member countries. (OR) B) Critically examine the role of BRICS in impacting the international business.		2 3	K3 K4
Q. No.	SECTION C Answer the following.	(2 x 20 = 40)	CO	KL
9	A) Evaluate the impact of Social, Political, Cultural and Economic Environment in Global Business. (OR) B) Illustrate how the International Commodity Agreements facilitates the Global trading environment?		4 5	K5 K6
10	A) Illustrate the significance of Global Development Index. Explain its construction. (OR) B) Analyse the role of IMF, IDA and IFC in providing financial support to countries during the time of calamities.		4 5	K5 K6