B. Sc. DEGREE EXAMINATION, NOVEMBER 2023
PSYCHOLOGY
FIRST SEMESTER

COURSE   : ALLIED – CORE
PAPER   : SOCIAL PSYCHOLOGY – I
SUBJECT CODE   : 23PY/AC/SP15
TIME   : 3 HOURS

MAX.MARKS:100

Q. No.	SECTION A Answer all the questions not exceeding 50 words(10 x 3=30)	CO	KL
1.	Define Social Psychology	CO1	K1
2.	What is Correspondent inference?	CO1	K1
3.	Define attitude.	CO1	K1
4.	What is Autokinetic phenomenon?	CO1	K1
5.	What is Bystander effect?	CO1	K1
6.	Define attribution errors.	CO2	K2
7.	Define Social perception	CO2	K2
8.	Define subliminal conditioning	CO2	K2
9.	Differentiate Descriptive norms and injunctive norms	CO2	K2
10.	What is empathy - altruism hypothesis	CO2	K2
Q. No.	SECTION B Answer all the questions not exceeding 400 words(5 x 8=40)	CO	KL
11	a) Explain the Scope of Social Psychology (or) b) Discuss Experimental method in detail	CO4	K4
12	a) Outline Kelley's theory of causal attribution (or) b) Illustrate the tactics of impression management	CO4	K4
13	a) Discuss the cognitive processes underlying persuasion (or) b) Examine how people Resist persuasion	CO4	K4
14	a) Discuss Asch research on conformity (or) b) Outline Milgram's contribution to studies on obedience	CO5	K5
15	a) Evaluate the external sources of physical attraction (or) b) Discuss the factors that increase helping behaviour	CO5	K5
Q. No.	SECTION C Answer any 2 questions not exceeding 800 words(2x 15=30)	CO	KL
16.	Illustrate Cognitive Dissonance theory	CO3	K3
17.	Sketch the process of formation of attitudes	CO3	K3
18.	Examine the factors influencing conformity	CO3	K3
19.	Summarize the theories of interpersonal attraction	CO3	K3

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