

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 600 086.
(For candidates admitted during the academic year 2019–2020 and thereafter)

B.S.W. DEGREE EXAMINATION – NOVEMBER 2023
FIFTH SEMESTER

COURSE : INTERDISCIPLINARY CORE
PAPER : CREATION, MANAGEMENT AND DEVELOPMENT OF SOCIAL ENTERPRISES
SUBJECT CODE : 19ID/IC/SE55
TIME : 3 HOURS **MAX.MARKS: 100**

SECTION – A

ANSWER ALL THE QUESTIONS: **(10 x 2 = 20)**

1. What are the forms required for NGO Registration?
2. List out the functions of NGO.
3. What organizations are included in the Third sector?
4. List out the factors leading to emergence of social enterprises
5. Explain the Pareto Optimality Concept.
6. Who is a Social Entrepreneur?
7. List the types of Social Entrepreneurs.
8. What is the need for Objectives in an organization?
9. Mention three guidelines to be followed while implementing PRA Technique.
10. What is Charity?

SECTION – B

ANSWER ANY FIVE QUESTIONS: **(5 x 8 = 40)**

11. Elaborate on the NGOs Working for Environmental Protection in The World.
12. Explain the methods to raise funds for NGO in India.
13. Give the types and characteristics of social enterprise.
14. Explain the NGO Legal Compliances.
15. Give a brief overview on the activities undertaken in BAREFOOT COLLEGE.
16. Briefly explain the role of Supporting Agencies – Ashoka and Miller Center for Social Entrepreneurship.
17. Explain in brief the development of a Product or Service.
18. Give a brief explanation on the features and importance of Volunteerism.

SECTION – C

ANSWER ANY TWO QUESTIONS: **(2 x 20 = 40)**

19. What are the three types in which NGO can be registered? Give the Documentation Required?
22. Write detailed notes on the concept of Bottom of the Pyramid Market.
23. Discuss in detail the work undertaken by: Harish Hande – SELCO, Joseph Nkandu – NUCAFE and Arunachalam Muruganandam – JAYASHREE INDUSTRIES.
24. Give a detailed explanation on the use of Baseline survey, PRA and LFA for need assessment with suitable examples.
