

STELLA MARIS COLLEGE (AUTONOMOUS) CHENNAI – 86
(For candidates admitted from the academic year 2023 – 2024)

B.A. DEGREE EXAMINATION, NOVEMBER 2023
BRANCH I A – HISTORY AND TOURISM
FIRST SEMESTER

COURSE : MAJOR CORE
PAPER : INTRODUCTION TO TOURISM
SUBJECT CODE: 23HS/MC/IT13
TIME : 3 HOURS

MAX. MARKS: 100

Q. No.	SECTION A (10 × 2 = 20)	CO	KL
	Answer ALL questions in not more than 30 words each.		
1	What are the distinct elements of Tourism?	CO1	K1
2	Define tourists.	CO1	K1
3	Define the term IRCTC.	CO1	K1
4	Name any five heritage sites of India.	CO1	K1
5	Enumerate the features of Palace on Wheels.	CO1	K1
6	Define EIA.	CO1	K2
7	What do you mean by Project Tiger?	CO1	K2
8	Define Tourist Circuit.	CO1	K2
9	What is Incredible India?	CO1	K2
10	Define Medical Tourism	CO1	K2
Q. No.	SECTION B (4 × 15 = 60)	CO	KL
	Answer any TWO questions from K3 and any TWO questions from K4. Your answers should be in about 800 words each.		
11	Give a short note on World heritage sites in India.	CO2	K3
12	Write about the different types of niche tourism.	CO2	K3
13	Illustrate the functions of NTO.	CO2	K3
14	Briefly explain the Golden Triangle	CO3	K4
15	Explain Sustainable Development in Tourism.	CO3	K4
16	Write about the significance of pilgrimage tourism.	CO3	K4
Q. No.	SECTION C (4 × 5 = 20)	CO	KL
	Answer any TWO questions from K5 and any TWO questions from K6. Your answers should be in about 150 words each.		
17	How can the protected areas in India be managed through Eco tourism. Discuss.	CO4	K5
18	Describe the future trends in Tourism	CO4	K5
19	Write about the aims and functions of ITDC.	CO4	K5
20	Describe the role of information Technology in Travel industry.	CO5	K6
21	Write about the various types of Tourism.	CO5	K6
22	Explain the various circuit tours of India.	CO5	K6
